

FAMOUS FAILURES



DIGITAL



PRINT

FAMOUS FAILURES

George Lucas, a filmmaker and producer, was born in California in 1944. As a child, Lucas was obsessed with driving race cars. He was in a terrible car crash that almost killed him days before his high school graduation.

Lucas was denied a request to join the U.S. Air Force because he had too many speeding tickets. He was drafted to fight in the Vietnam War but was later rejected because he was diabetic. He then diverted his attention to producing movies.

His movie Star Wars was presented to two different Hollywood studios. His Star Wars script was rejected by both companies. Still, that didn't stop Lucas, he continued to keep hope for his movie. 20th Century Fox finally agreed to a Star Wars movie contract.

In 1977, 20th Century Fox had little faith in the "Star Wars" franchise. They gave away all movie licensing and merchandising rights to George Lucas in exchange for his \$500,000 directorial fee. In 2004, the overall value of that same franchise was estimated at \$37 billion. He modeled the character of Chewbacca after his personal dog.

Katy Perry, a singer and songwriter, was born in Santa Barbara, California in 1984. Katy Perry is her stage name, her birth name is Kathryn Elizabeth Hudson. As a child, her family lived in poverty and survived off of food stamps.

She sang at her parents' church from the age of 9 to 17. She grew up listening to gospel music as both of her parents were pastors. By the age of 13, she was a gifted guitar player. When Perry was 15-years old, she dropped out of high school to follow her love of music full time.

At 17 years old Perry was signed by a record company. She signed with Red Hill Records in 2001 and released an album called Katy Hudson. Katy Hudson is her birth name. Her album only sold 200 copies and was later dropped by the record label.

In what state was Lucas born? *

- Florida
- Washington
- Iowa
- California

What year was Bill Gates born? *

- 1955
- 1999
- 1933
- None of the above

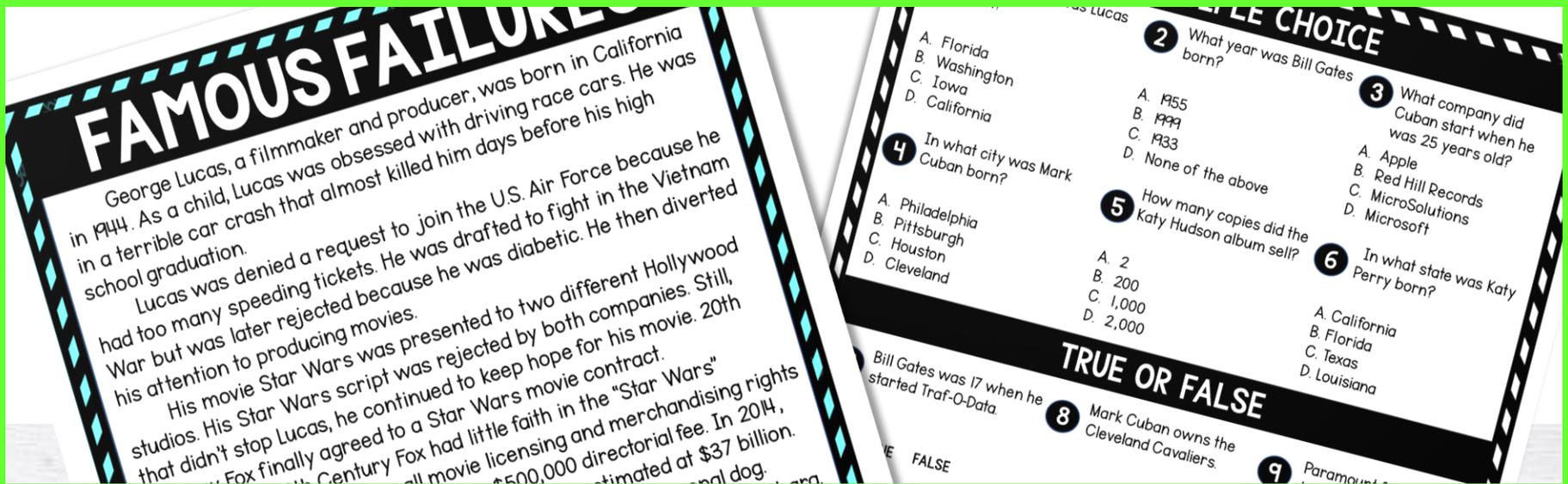
What company did Cuban start when he was 25 years old? *

- Apple
- Red Hill Records
- MicroSolutions
- Microsoft



READING PASSAGE

15 QUESTIONS



DIGITAL OR PRINT



INCLUDED

- ✓ READING PASSAGE
- ✓ TEACHER DIRECTIONS
 - ✓ ANSWER KEY
 - ✓ 15 QUESTIONS
 - ✓ SELF-GRADING
- ✓ PRINTABLE VERSION
- ✓ DIGITAL VERSION



QUESTION TYPES

-  **MULTIPLE CHOICE (6)**
-  **TRUE OR FALSE (9)**
-  **EDITABLE QUESTIONS
(FOR DIGITAL VERSION)**

True

False



STUDENTS NEED

✓ ACCESS TO GOOGLE CLASSROOM™
(IF USING THE DIGITAL FORMAT)

✓ GOOGLE™ ACCOUNTS

✓ KNOW HOW TO ZOOM IN AND ZOOM OUT TO
ENLARGE OR SHRINK THE SCREEN

True

False



BENEFITS

-  SELF-GRADING
-  IMMEDIATE STUDENT FEEDBACK
-  PAPERLESS
-  NO PREP
-  SAVES YOU TIME
-  COMPREHENSION PRACTICE



OPTIONS



FRONT-LOADING



GROUP STATIONS



SUB PLANS



UNIT REVIEW



ENRICHMENT ACTIVITY



DIGITAL



PRINTABLE

