

"(C) It is  
CONSIDERED  
ONE OF THE  
HIGHEST  
PEOPLE IN THE  
WORLD SINCE  
1960"

### Short Answer

### Type Answer Here

1. In what state was  
Lucas born?

2. What year was Bill  
Gates born?

3. What company did  
Cuban start when he  
was 25 years old?

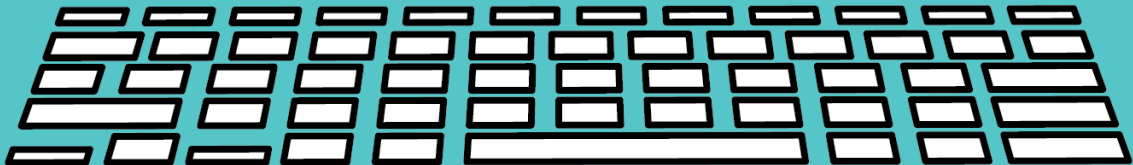
4. In what city was  
Mark Cuban born?

5. How many copies  
did the Katy Hudson  
album sell?

6. In what state was  
Katy Perry born?

7. What NBA team  
does Mark Cuban  
own?

8. How old was Bill  
Gates when he  
started Traf-O-Data?



Short Answer	Type Answer Here	Fill in the Blank	Type Answer Here
1. In what state was Lucas born?		9. Katy Perry's birth name was Katheryn Elizabeth ____.	
2. What year was Bill Gates born?		10. 20th Century ____ finally agreed to a Star Wars movie contract.	
3. What company did Cuban start when he was 25 years old?		11. At just 23, Gates became the head of ____.	
4. In what city was Mark Cuban born?		12. Cheryl Cole was modeled after his person ____.	
5. How many copies did the Katy Hudson album sell?		13. In 2001, Perry signed with ____ Hill Records.	
6. In what state was Katy Perry born?		14. Gates attended ____ University.	
7. What NBA team does Mark Cuban own?		15. Lucas was drafted to fight in the ____ War but was later rejected.	
8. How old was Bill Gates when he started Traf-O-Data?		16. Perry sang at her parents' ____ from the age of 9 to 17.	



## FAMOUS FAILURES

George Lucas, a filmmaker and producer, was born in California in 1944. As a child, Lucas was obsessed with driving race cars. He was in a terrible car crash that almost killed him days before his high school graduation.

Lucas was offered a reward to join the U.S. Air Force because he had many speeding tickets. He was drafted to fight in the Vietnam War but was later rejected because of a heart condition. He diverted his attention to producing movies.

His movie Star Wars was presented to ten different Hollywood studios. His Star Wars script was rejected by ten companies. Still, that didn't stop Lucas, he continued to keep working on the movie. 20th Century Fox finally agreed to Star Wars movie contract.

In 1977, 20th Century Fox had little faith in the "Star Wars" franchise. They gave away all movie licenses and merchandising rights to George Lucas in exchange for his \$500,000 territorial fee. In 1983, the overall value of that same franchise was estimated at \$37 million. He modeled the character of Chewbacca after his personal hero, Yoda.

Katy Perry, a singer and songwriter, was born in Santa Barbara, California in 1984. Katy Perry is her stage name, her birth name is Katheryn Elizabeth Hudson. As a child, her family lived in poverty and survived off of food stamps.

She sang at her parents' church from the age of 9 to 17. She grew up listening to gospel music as both of her parents were pastors. By the age of 13, she was a gifted guitar player. When Perry was 15-years old, she dropped out of high school to follow her love of music full time.

At 17 years old Perry was signed by a record company. She signed with Red Hill Records in 2001 and released an album called Katy Hudson. Katy Hudson is her birth name. Her album only sold 200 copies and was later dropped by the record label.

© Shark Tank

Perry was then signed by Columbia Records but she was dropped from them as well. In 2007, she signed a contract with Capitol Records and success soared. Along her journey, Perry never gave up her love for music. She was included in Forbes highest-earning women in music from 2011-2018.

Bill Gates, an entrepreneur, was born in Seattle, Washington in 1955. An entrepreneur is a person who starts and operates their own business. Bill Gates grew up in a nice neighborhood. His father was a lawyer and Bill was supposed to follow in his father's footsteps.

As a kid, just for fun, Gates wrote a computer program in tic-tac-toe format. When Gates was 17 years old, he started a company called Traf-O-Data with his friend Paul but the business quickly failed. Gates attended Harvard University but spent more time playing on computers than attending classes. Gates dropped out of Harvard college to start Microsoft in 1975. Bill knew he wasn't going to give up.

At age 23, Gates became the head of Microsoft. The company was later under investigation by the Federal Trade for unfair marketing practices. The judge's decision was that Microsoft was guilty. Eventually, Microsoft became the world's largest computer software company. In 2008, Gates stepped down from Microsoft.

Mark Cuban, a businessman and investor, was born in Pittsburgh, Pennsylvania in 1958. When he was 12, he sold garbage bags so he could afford a pair of new shoes that he wanted. He worked at a bank, a dance lessons, and sold stamps just to make extra money.

Mark Cuban learned the hard way, failing over and over again. He tried delivering newspapers. He tried being a chef, but he couldn't tell when the food was ready. He would cut off the food and taste it. He was going to see if Cuban failed. He was a computer salesman and was fired because he was too pushy.

When Mark was 25 years old, he started a company, called MicroSolutions, which made over \$1 million in 1984. In 2004, Cuban was charged with insider trading but the case was eventually dismissed. As of 2020, Cuban is the owner of the NBA's Dallas Mavericks. He also stars on the TV show 'Shark Tank'.

© Shark Tank

