

# STOCK MARKET

## TEXT MARKING DETECTIVE

**STOCK MARKET**

also known as a market share or equity market, is where buyers and sellers come together to buy and sell shares or stocks in companies. Each share, which is sometimes called a stock, represents an amount of money and represents an interest in the company. The person who owns the stock has a certain percentage of the company. If Bob owns 51 shares, then he has 51% of the company. Sometimes companies are owned by many people, each owning a few shares. Other times, a company is owned by a few people who only hold small shares or a large number of shares each. When many people own a company, they often have to decide what the best decisions are for the company. When one person owns a company all alone, there is only one person putting ideas into the running of the company. When many people own a company, they work together to keep the company running. When one person owns a company, they are taking more of a risk financially, better for keeping and running the company. Purchasing stocks is called investing. In a stock market, each share, stock, or security represents a share of ownership in a company or service that has value and can be bought and sold.

**CASE FILE**

Cross off the images you use as an answer. What remains will solve the case!

<b>SUSPECTS</b>				
<b>LOCATION</b>				
<b>EVIDENCE</b>				

© Think Tank Too

... Name

... values  
... it is  
... Market.

**4** When was the New York Stock Exchange founded?

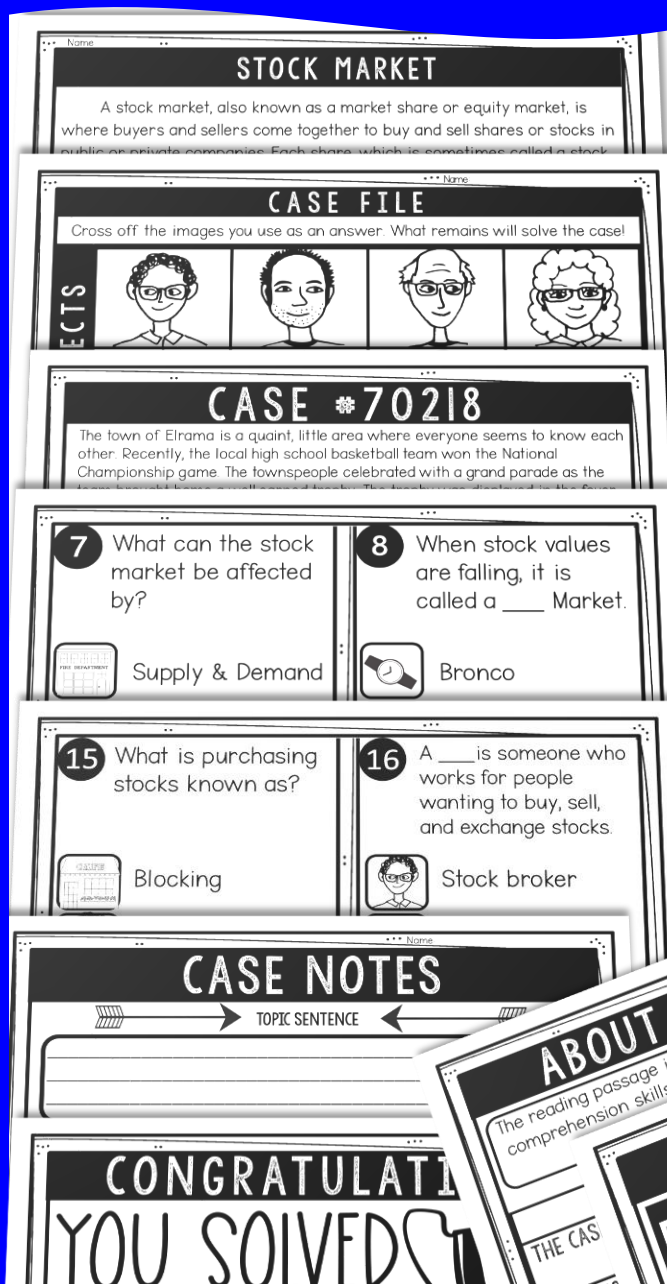
	1817
	1827
	1837
	1847

**6** Where is NASDAQ located?

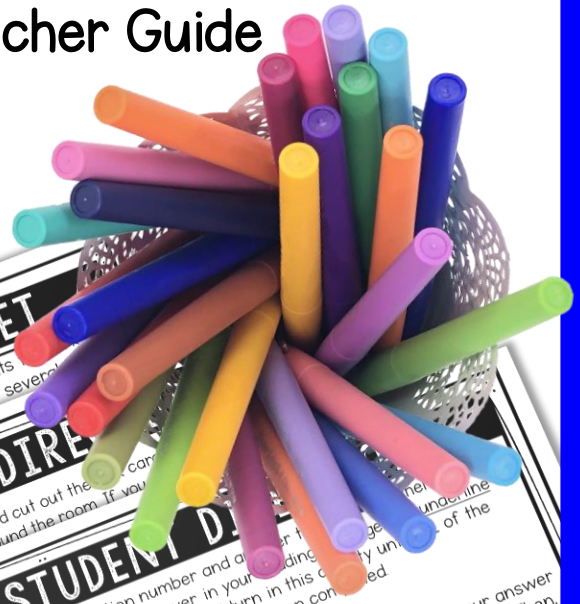
Philadelphia

**THINK TANK**

# WHAT'S INCLUDED?

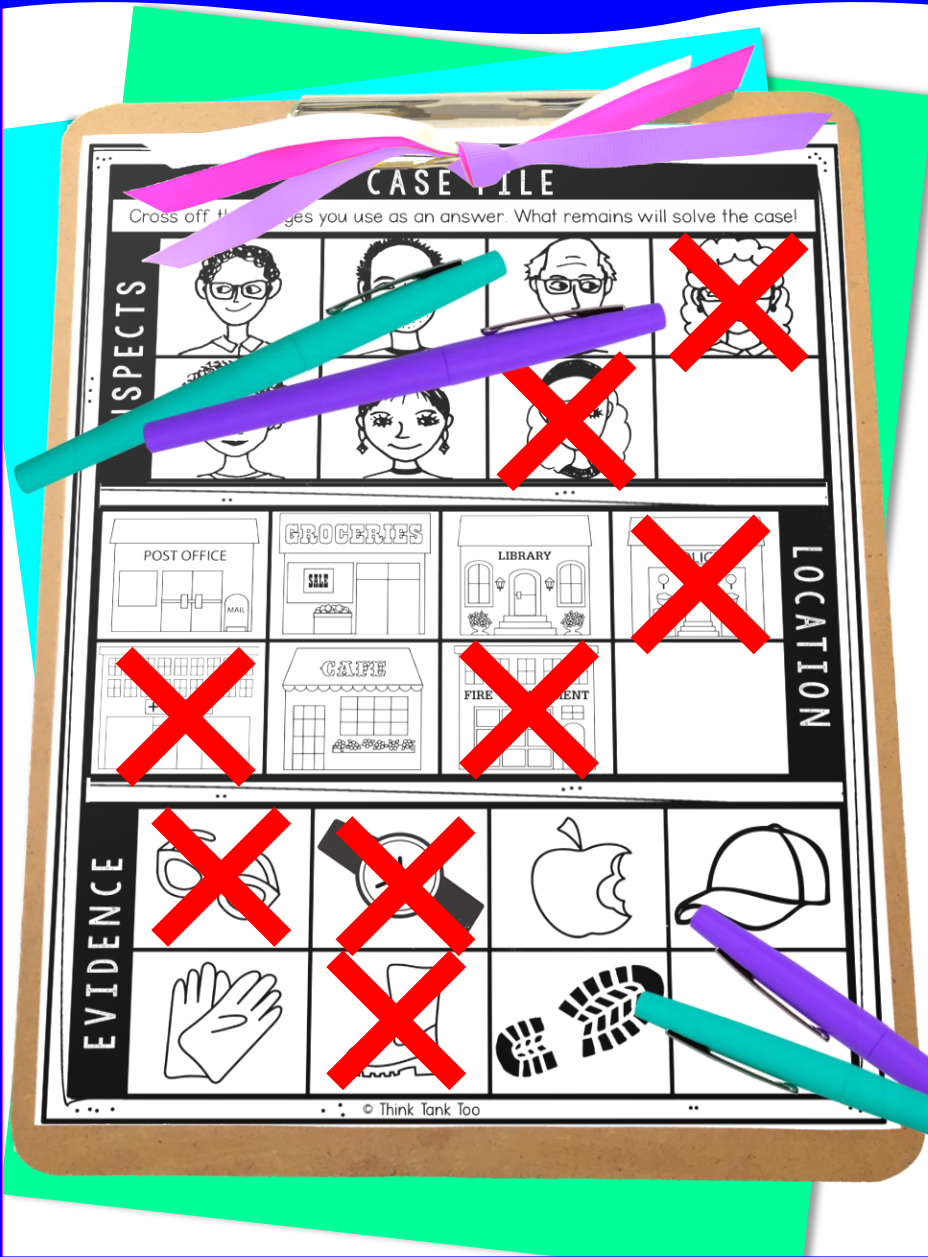


- ✓ Case File Dossier
- ✓ 16 Questions
- ✓ Graphic Organizer
- ✓ Reading Passage
- ✓ Completion Certificate
- ✓ Student Recording Sheet
- ✓ Student Directions
- ✓ Teacher Answer Key
- ✓ Teacher Guide



# CASE DOSSIER





As students answer each question, they will eliminate suspects, locations, and evidence.







# 18 QUESTIONS

**CONGRATULATIONS YOU SOLVED THE CASE!**  
DETECTIVE NAME: \_\_\_\_\_



**3** When stock values are rising, it is called a \_\_\_\_ Market.

 Bear  
 Snake  
 Bull  
 Dragon

**4** When was the New York Stock Exchange founded?





 1817  
 1827  
 1837  
 1847

**5** A stock market is also known as a market share or \_\_\_\_ market.



 Capital  
 Bonds

**6** \_\_\_\_\_

**7** What can the stock market be affected by?





 Supply & Demand  
 War  
 Unemployment  
 All of the above

**9** When one person owns a company all alone, there is a \_\_\_\_ risk.

 Smaller  
 Larger

**10** \_\_\_\_\_








**12** How long did the Great Depression last?

 2 years  
 5 years  
 10 years  
 20 years

**14** What day did the stock market lose \$14 billion?

\_\_\_\_\_ Tuesday

**CASE FILE**  
Cross off the images you use as an answer. What remains will solve the case!

**SUSPECTS**

**GROCERIES** **LIBRARY** **POLICE**

# TEXT MARKING

After answering each question, students will find evidence in the text to support their answer.

## STOCK MARKET

A stock market, also known as a market share or equity market, is where buyers and sellers come together to buy and sell shares or stocks in public or private companies. A share, which is sometimes called a stock or an equity, is worth a certain amount of money and represents an interest the person or company owns the company.

Each share represents a certain percentage of the company. Let's say a company has 100 shares. If Bob owns 51 shares, then he owns a majority share of the company. Sometimes companies are owned by a single majority shareholder, or main owner of the company, and lots of other people who own just a few shares each. Other times, companies are owned solely by a lot of people who only hold small shares and they work together to decide what the best decisions are for the company.

When one person owns a company all alone, there is a greater risk. If their company doesn't do well, they will likely have to close. It also means there is only one person putting ideas into the running of the company and helping it to stay in business. When many people own shares in a company, they work together to keep the company open and in business. It is less of a risk financially. Better for keeping and making money, if many people own stocks instead of one person risking all the money they have on one business. Purchasing stocks is called investing.

In a stock market, each share, stock or equity has a value. Day to day, those values go up and down based on many factors. Some of these factors include the products and services that a company provides and how well they are needed in society, and which companies are competing against each other. A stock market can also be affected by things like employment rates in the country, whether there is a war going on, and supply and demand. When stock values are falling, it is called a Bear Market. When stock values are rising, it is called a Bull Market. On average, the

