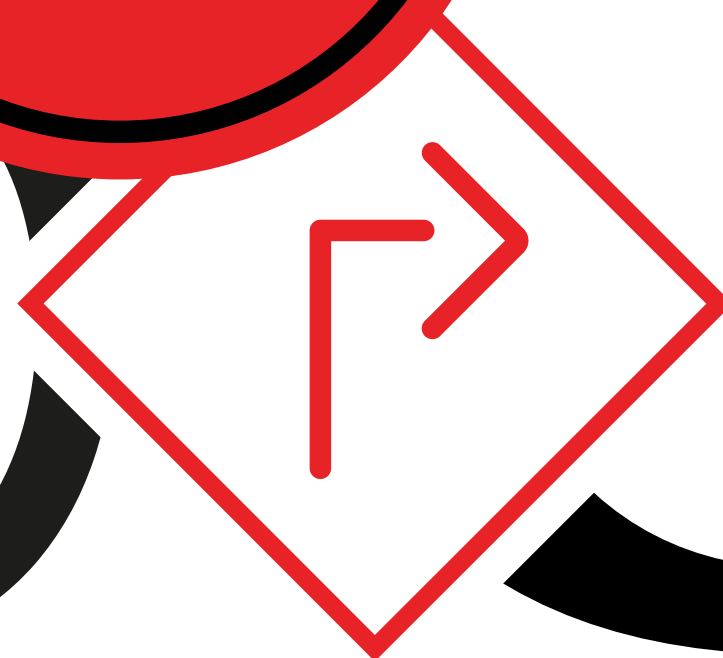


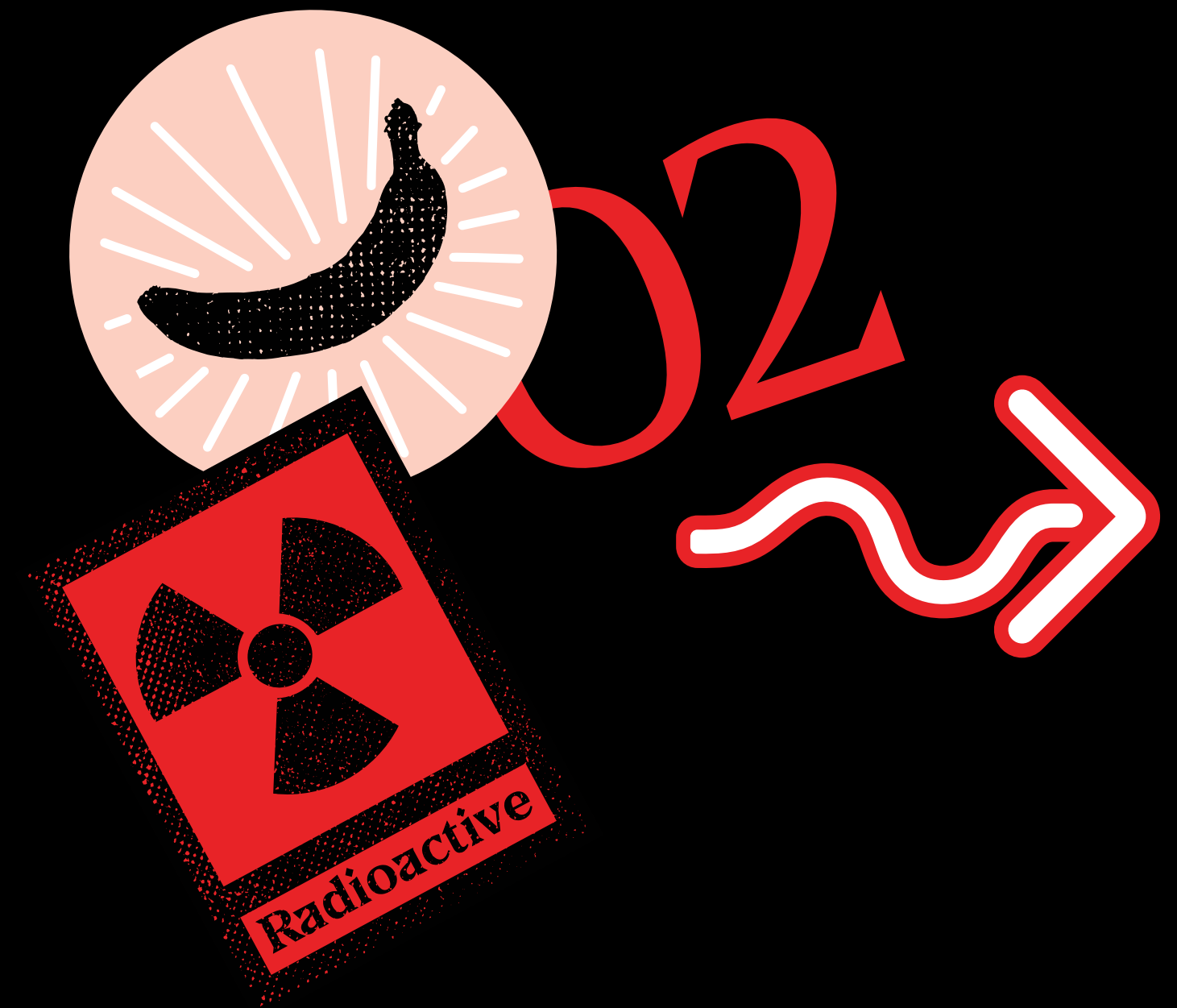
**Banana**

**Way** <sup>®</sup>  
Profile

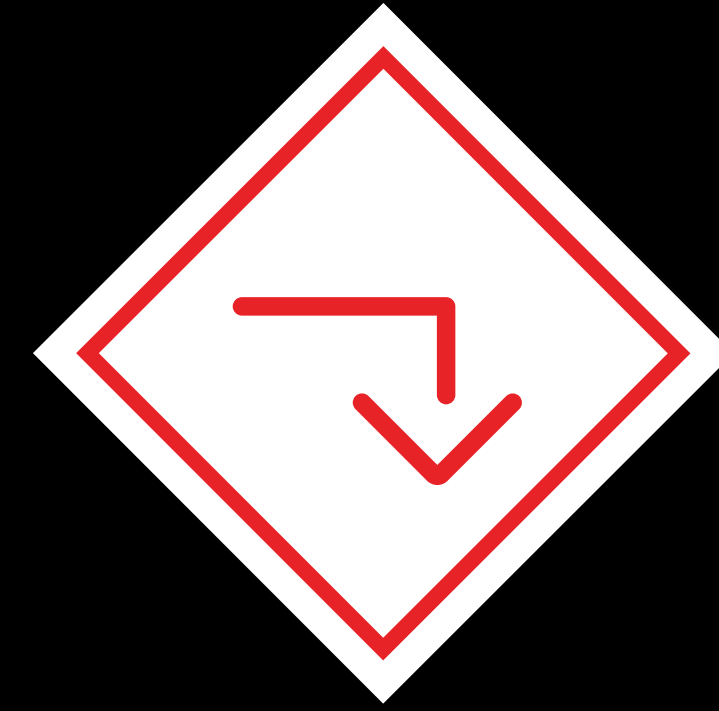
Heliooi



Some say all we do is flash  
lights and click buttons,  
we say thats a little  
banans!!



# Services

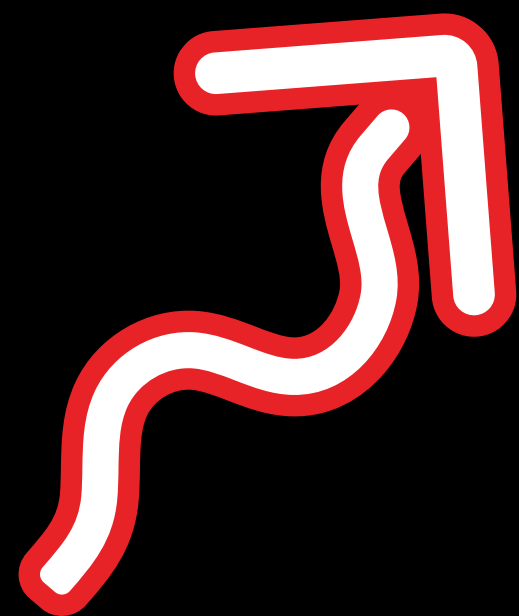


## 01 Photos Library

Creating a library of customized images and short videos that showcase the business model by highlighting the work environment, the employees, the buildings, & the offices through perfectly orchestrated shots.

## 02 Advertising Photos

A quick fix with a photoshoot direction that stays on top of trends and delivers shots that focus on the products and services of the brand in a style that is up-to-date with the market needs.



## 03 Social Media Photos

Curating an artistic photography direction that expresses the feels and ideas behind the brand. These photos grab the attention of online audiences by the way they artistically shed light on the products while expressing the brand image.

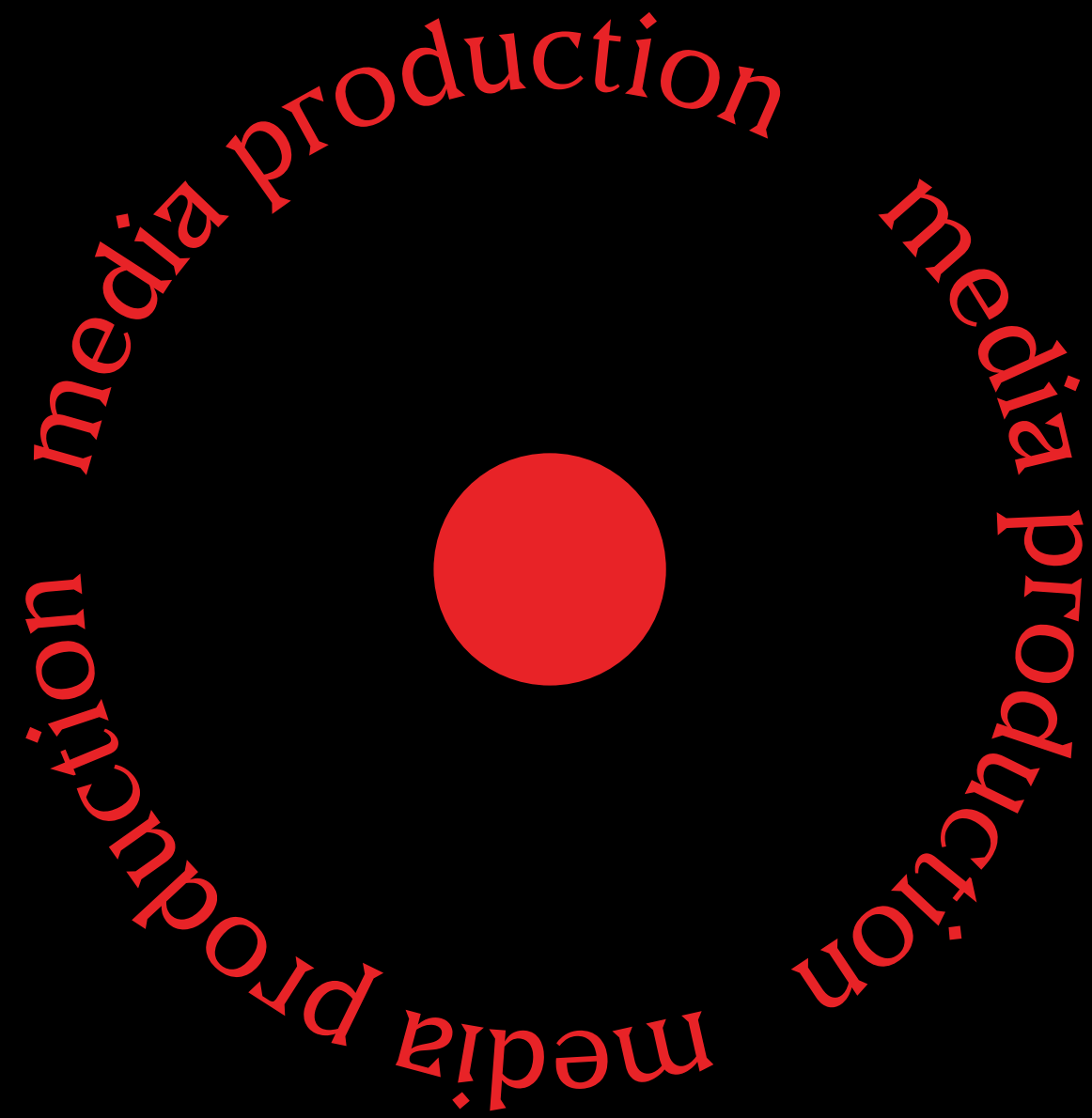
## 04 Sonic Branding

Establishing the identity of a brand through creating an auditory persona that translates the emotions associated with the brand through a collection of tunes, melodies, jingles and sounds.





Every photo tells a  
1000 words



**well we cant promise 1000  
words, but we promise you  
amazing photos that will  
help elevate your business  
and take it to new and  
hazardous heights**







# Ministry of Tourism

Government

A festival created by the Ministry of Tourism to celebrate the summer in Abha. We took a part in the campaign by taking photographs that took a tour all over the gulf. To reflect the intended spirit of the festival, we shot vibrant lifestyle photos outdoors.









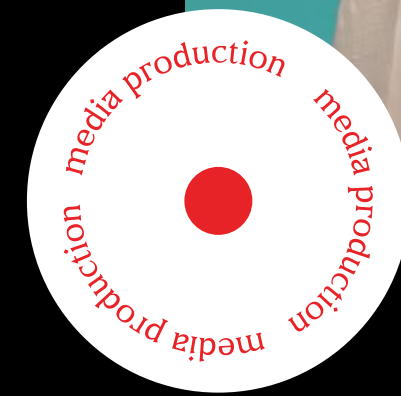




# Altamimi

Retail

A campaign that focuses on how much you can get for redeeming your points using Themari app



أسواق التميمي  
tamimi markets





أسواق التميمي  
tamimi markets

Work Type/  
Campaign

Direction/  
Clean, lifestyle

Location/  
Khobar

Instagram/  
Tamimimarkets





# Ajdan

## Corporate

A well-known boulevard, first of its kind in Khobar, an extended area for people to dine, go for walks by the sea, watch cinema, something for everyone. We took part in representing the Ajdan experience by photographing the area and giving it a lifestyle feel.





**lose**  
NEVER OVERDOSE





# Tamata

F&B

We teamed together with an Italian restaurant in Riyadh called Tamata. Through an artistic photography direction, we created a casual yet sleek look for the brand, while positioning the Italian inspiration as the focal point. We built a set with green and red colors inspired by the Italian identity, while infiltrating natural lifestyle imagery with human elements to the overall look. This way we gave the account its chic Italian feel, yet kept it casual to reflect the dining style of Tamata.



TAMATA!  
PIZZERIA





**TAMATA!**  
PIZZERIA

*Work Type/*  
Social media

*Direction/*  
Artistic, Clean, Life Style

*Location/*  
Riyadh

*Instagram/*  
staytamata.sa





**Work Type/**  
Social media

**Direction/**  
Artistic, Clean, Life Style

**Location/**  
Riyadh

**Instagram/**  
[staytamata.sa](https://www.instagram.com/staytamata.sa)

**TAMATA!**  
PIZZERIA





**TAMATA!**  
PIZZERIA

*Work Type/*  
Social media

*Direction/*  
Artistic, Clean, Life Style

*Location/*  
Riyadh

*Instagram/*  
staytamata.sa





TAMATA!  
PIZZERIA

TAMATA!  
PIZZERIA

**Work Type/**  
Social media

**Direction/**  
Artistic, Clean, Life Style

**Location/**  
Riyadh

**Instagram/**  
staytamata.sa



# 3D Project





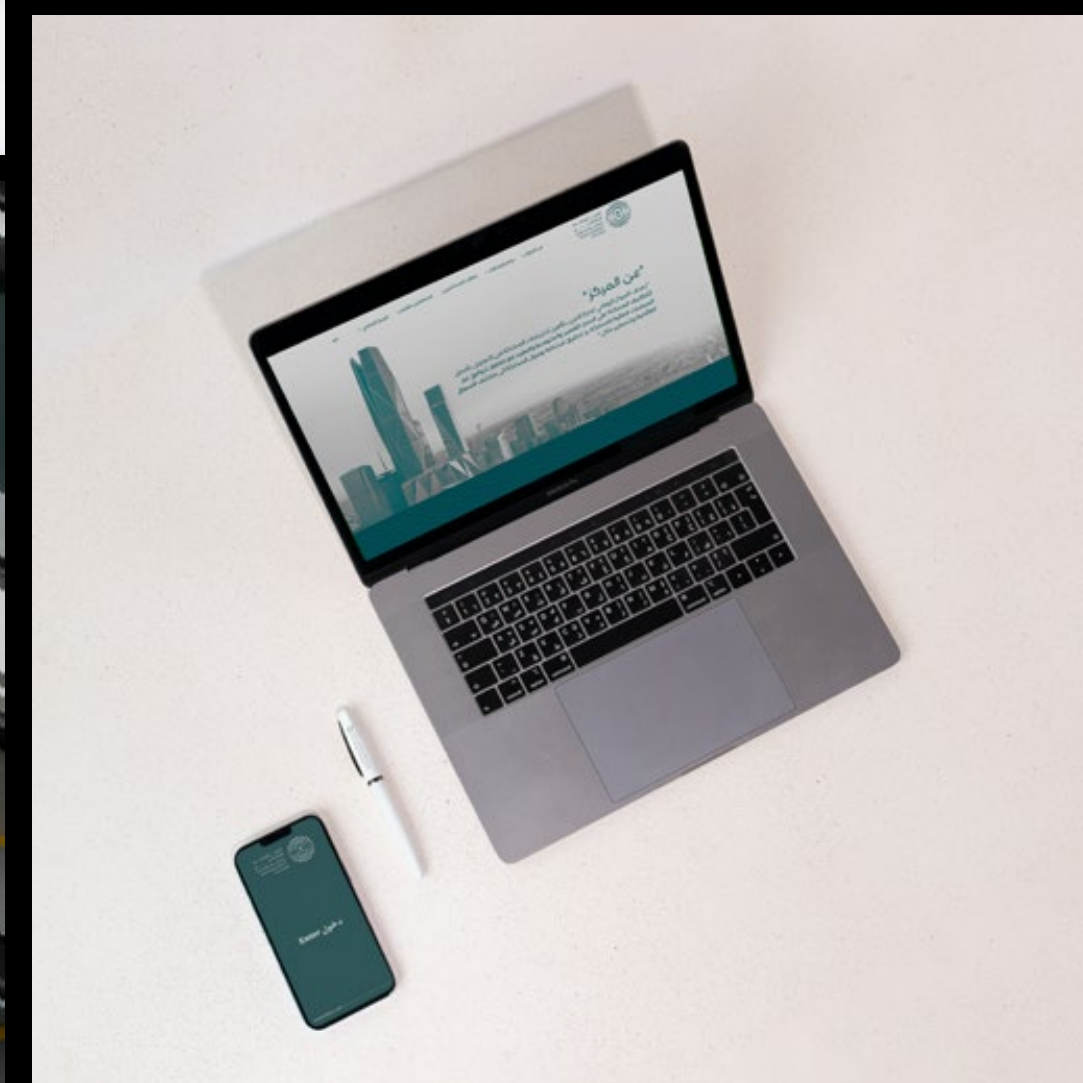
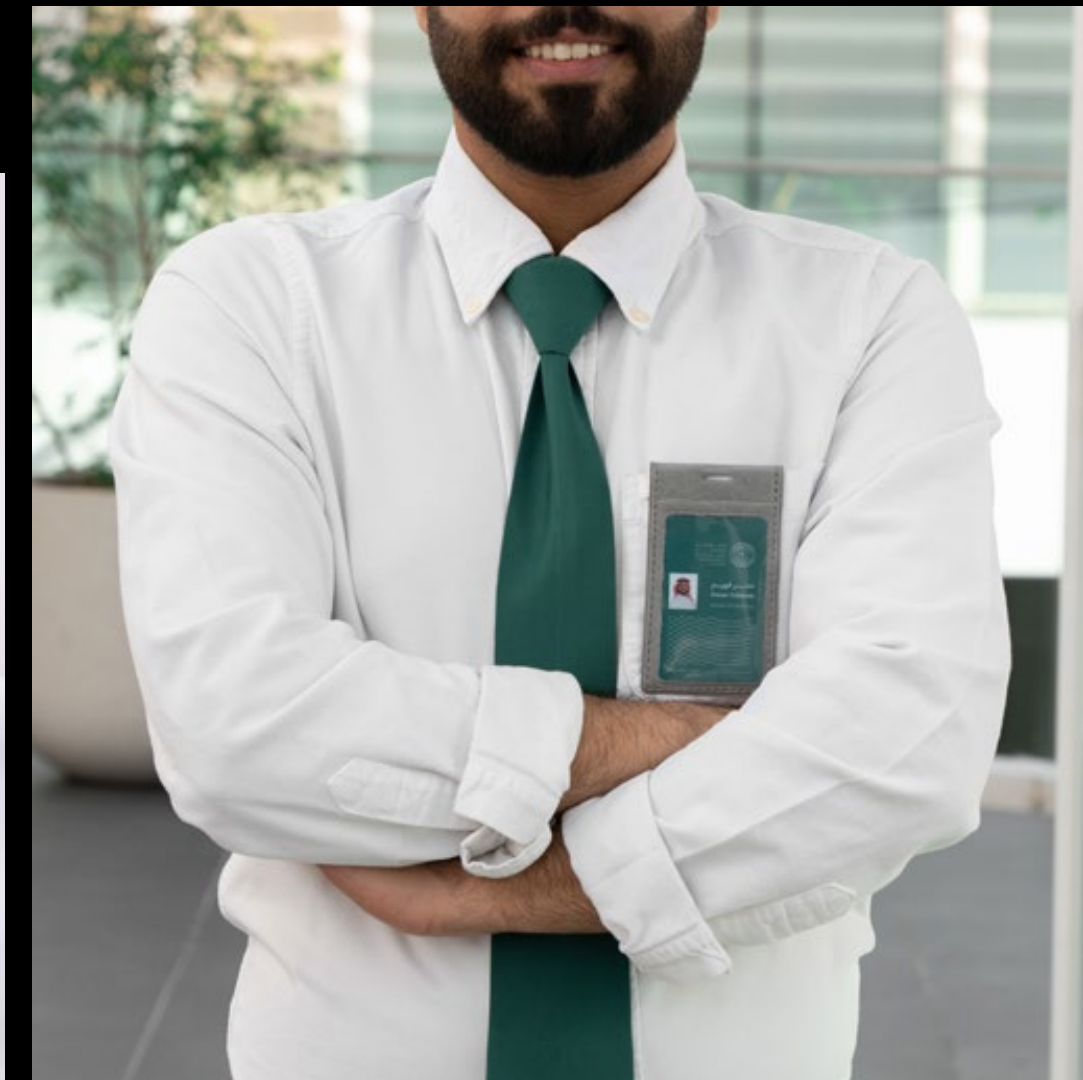




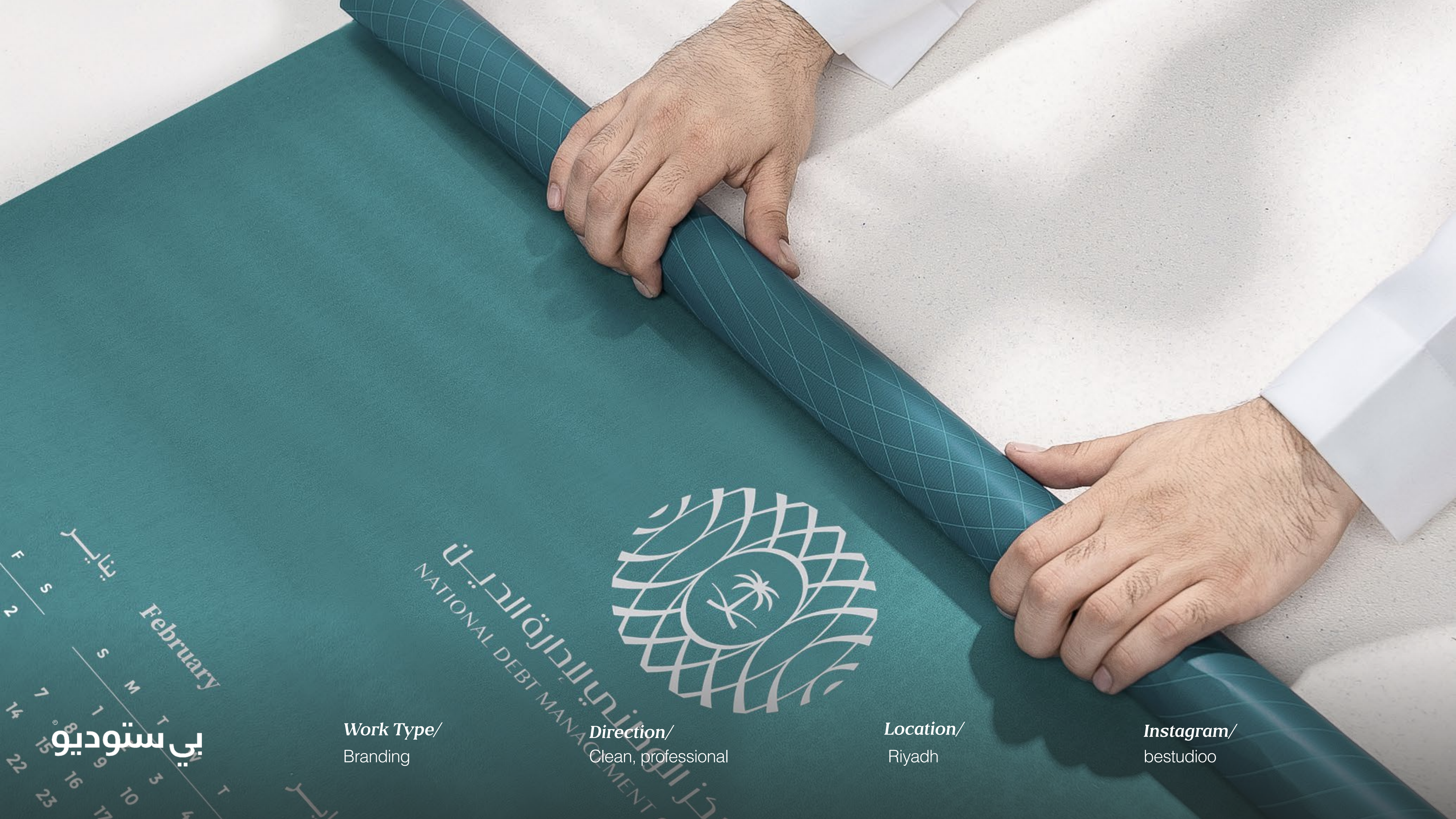
# Be Studio

## Corporate

Simple and clean photography in support of Be Studio's branding. The photoshoot took place in Be Studio office and a photography studio to have clear and clear backgrounds for a professional aesthetic.







**Work Type/**  
Branding

**Direction/**  
Clean, professional

**Location/**  
Riyadh

**Instagram/**  
bestudioo

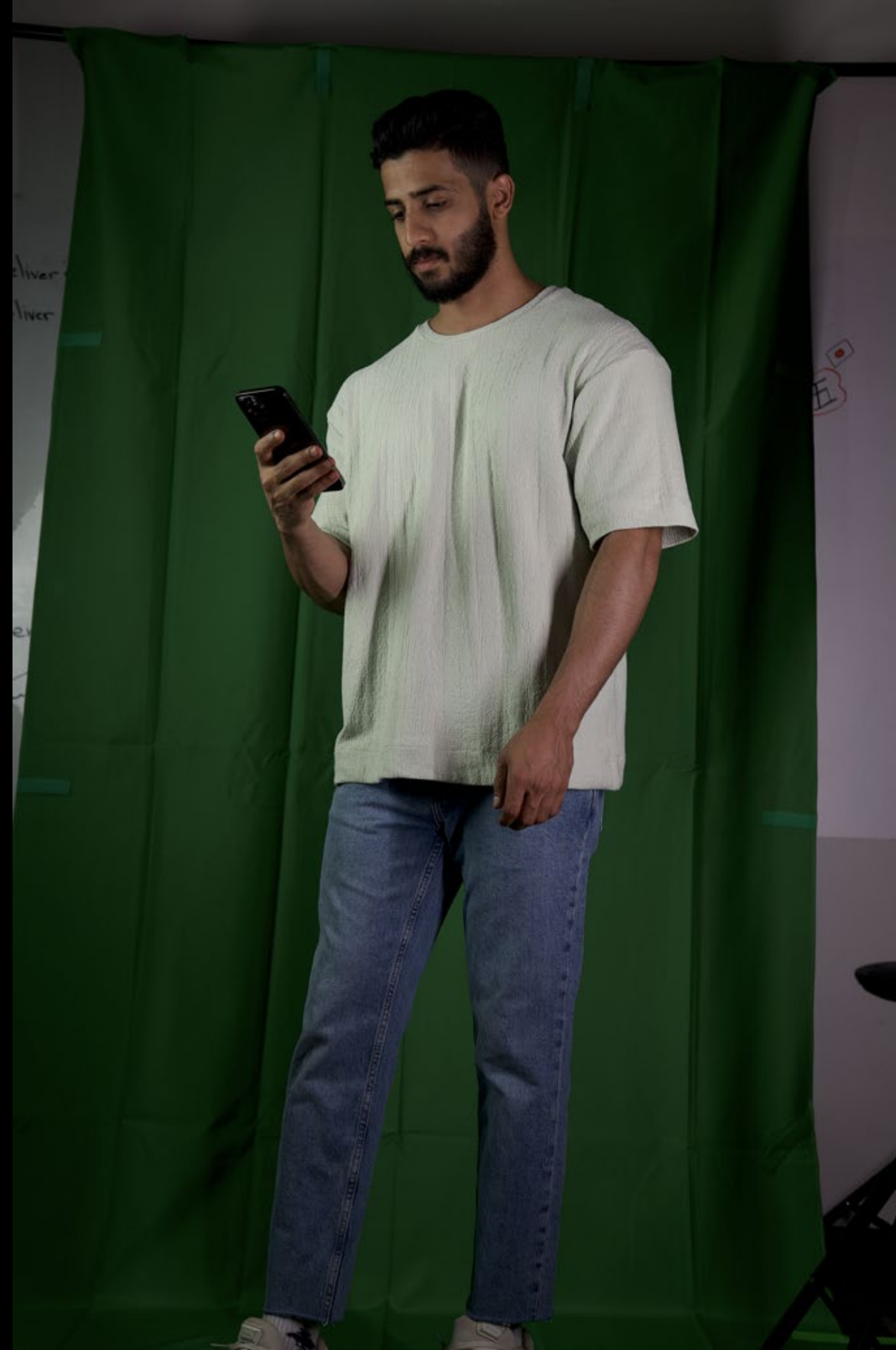
بي ستوديو®



# Saudi Cyber Security

## Government

Awareness campaign created by Saudi Cyber Security against fraud. We had the pleasure to take part in photographing models in green backgrounds to support the campaign's posters that were shared on Social Media.



الهيئة الوطنية  
للأمن السيبراني  
National Cybersecurity Authority

## بالتحقق الثنائي حرصك على رصين



### خاصية التحقق بخطوتين [التحقق الثنائي]:

عملية يتم التحقق فيها من هوية المُستخدم؛ قَبْدل من الوصول الفوري للحساب بعد إدخال كلمة المرور سِيطلب معلومة أخرى للتحقق.

### فأئدتها؟

توفّر مستوى حماية إضافي بخطوة ثانية للتحقق من هوية الشخص قَبْدل السماح بالدخول للحساب.

### مثل:

- رمز الأمان.
- مسح الوجه.
- بصمة الإصبع.

NCA\_KSA  
NCA.GOV.SA

لا  
تفتح  
مجال





# بالتحقق

# الثنائي حرصك حرصين



*Work Type/*  
Advertisement

*Direction/*  
Commercial

*Location/*  
Riyadh



# Signature

F&B

Signature is a specialized shop that crafts unique juice mixtures from delicious fruits.

SIGNATURE  
سِيْجَاتِيْن







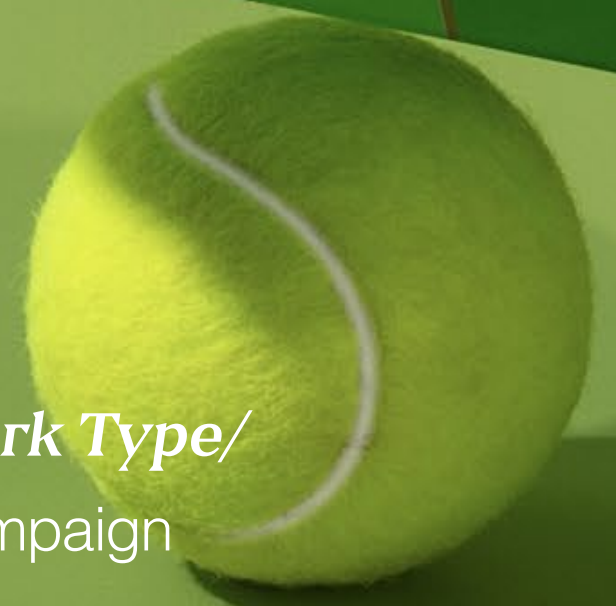
SIGNATURE  
سِيْجَاتِنِن

Work Type/  
Campaign

Direction/  
Artistic, Clean

Location/  
Khobar

Instagram/  
signature\_jf







# Cone Zone

F&B

ConZone is one of the most recognized brands that has a very nostalgic feel to it, conzone had a challenge for us, we had to come up with a campaign for their new icecream flavors that will launch in the winter.

people tend to chose warm foods and drinks in the winter, so we challenged the norm and came up with an exciting campigns that dared those who love to take risks and be adventures.

كون زون  
Cone Zone

#لي-جوهم

كون زون  
Cone Zone

تشيز كيك  
الحنيني

conezonesa

#لي-جوهم-غير

آيس كريم  
قهوة عربي  
بالتمر

كون زون  
Cone Zone

conezonesa





# أنت جريت؟

كون زون  
Cone Zone

Work Type/  
Campaign, Product Launch

Direction/  
Artistic, Clean

Location/  
Riyadh

Instagram/  
conezonear



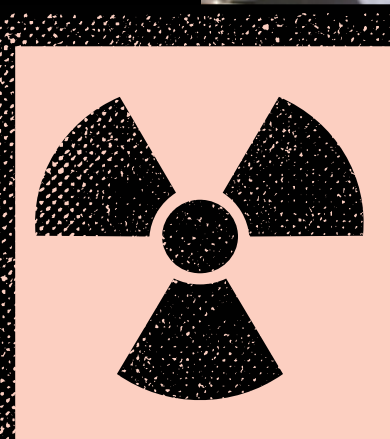
# Hanoverian

F&B

It was our pleasure to work with a well-known and loved brand for desserts, the first choice for anyone looking for a special gift to promote the new package or Saudi National day we shot the products in different backgrounds and locations. Sunlight and flowers were the most distinctive elements of the photoshoot.



HANOVERIAN  
RIYADH



Radioactive





**HANOVERIAN**  
RIYADH

**Work Type/**  
Social media

**Direction/**  
Artistic, lifestyle

**Location/**  
Khobar – Riyadh

**Instagram/**  
Hanoverian.ksa





**Banana  
Way®**

# Le Moulin

F&B

La Moulin in Riyadh is known for baked goods, especially pies and croissants. Love and kindness are very much associated with apple pies and croissants, you can feel both through every photo we took for La Moulin.

We shot the photos outdoors with the help of nature and sunlight, it was picture-perfect!

*Le moulin*  
BAKERY







*Lemoulin*  
BAKERY

*Work Type/*  
Social media

*Direction/*  
Artistic, lifestyle

*Location/*  
Riyadh

*Instagram/*  
Lemoulinbakery



# Madness

F&B

It's not any bakery, it's a mad one! So was this photoshoot, drama took a little part too. Madness makes fresh cakes daily, with new designs each month, things your heart desires.

We shot all the photos in a studio, with pink and red backgrounds with all kinds of cakes, heart-shaped cakes, birthdays cakes, and cakes in cups and donuts.



**MADNESS &  
DESIRE**





**MADNESS &  
DESIRE**

*Work Type/*  
Social media

*Direction/*  
Artistic, lifestyle

*Location/*  
Riyadh

*Instagram/*  
Madnessanddesiresa



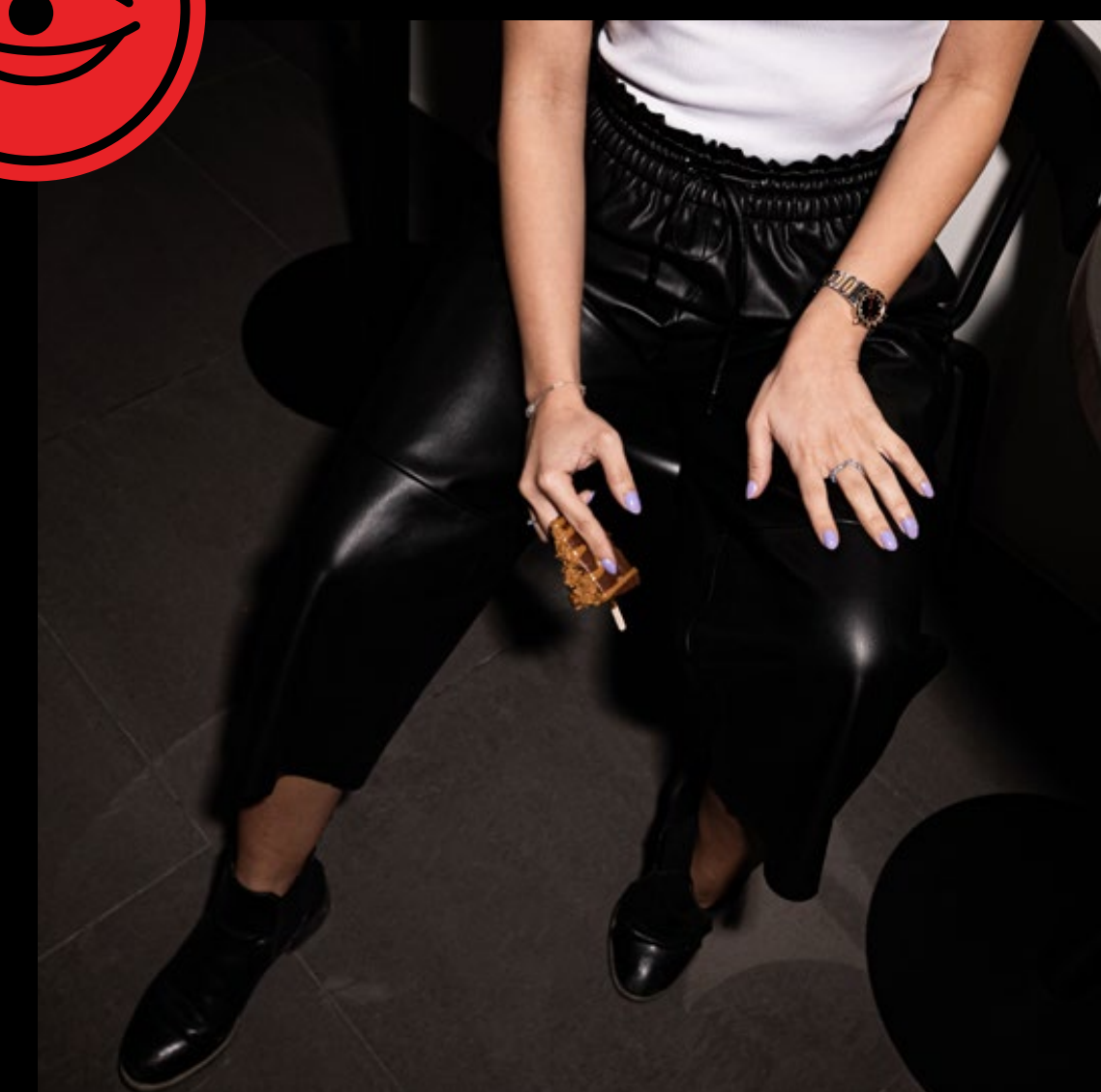


# Jovy

F&B

Jovy sells cheesecake on a stick, the idea of this photo shoot was to capture a lively and young spirit showcasing Jovy's cheesecakes, each flavor with its main ingredient.

Asks us about this photoshoot, and we'll tell you two words cool, and Banana!







**Jovvy**

**Work Type/**  
Social media

**Direction/**  
Artistic, Clean

**Location/**  
Khobar

**Instagram/**  
Jovy\_cheesecake



# Tulum

F&B

We worked with Tulum – an icon in Khobar– on multiple occasions. In the summer, you see pops of colors and refreshing sights. In Eid, boxes of drinks and yummy desserts for family and friends to gather over lovingly.

We shot the photos in a studio with models and bright lights to reflect the joyful vibe of Tulum.



Tulum®  
تولوم





Tulum®  
تولوم

*Work Type/*  
Social media

*Direction/*  
Artistic, lifestyle

*Location/*  
Khobar

*Instagram/*  
Tulumcafe.sa





# Shajarah

F&B

A photoshoot by the sea and scented with sea salts and tea. We took charming shots of Shajarah indoors and outdoors. Models, beaches, tea, plants, and flowers created the bohemian feel of photos that were shared on Shajarah's Social Media accounts.







**Work Type/**  
Social media

**Direction/**  
Artistic, lifestyle

**Location/**  
Sihat

**Instagram/**  
Shajarahtea





# Reveburger

F&B

The theme of the photoshoot is a little surreal and eye-catching, something that feels like a dream, which is a reflection of the brand's mindblowing taste. We shot the photos at Reveburger and a studio.



ريفي  
REVE





ريڤي  
REVE

*Work Type/*  
Social media

*Direction/*  
Artistic, lifestyle

*Location/*  
Riyadh

*Instagram/*  
Reveburger



# MORROW

F&B

We photographed feed posts for an iconic breakfast and brunch place in Khobar. Artistic and distinctive photos that are now a benchmark of what Banana Way can do!



MORROW



# MORROW GOOD MORROW

MORROW

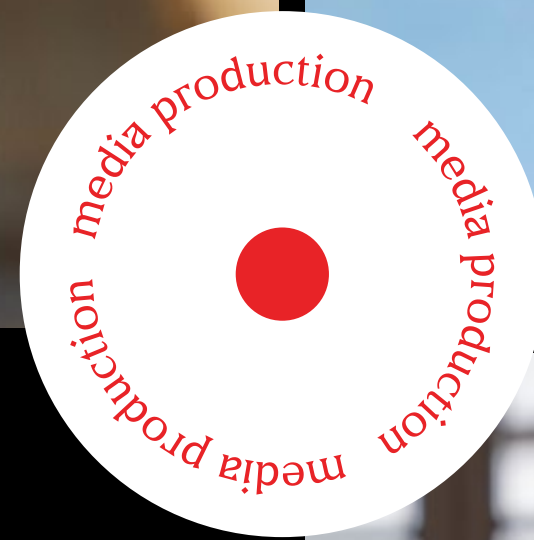
*Work Type/*  
Social media

*Direction/*  
Artistic, lifestyle

*Location/*  
Khobar

*Instagram/*  
Morrow\_sa





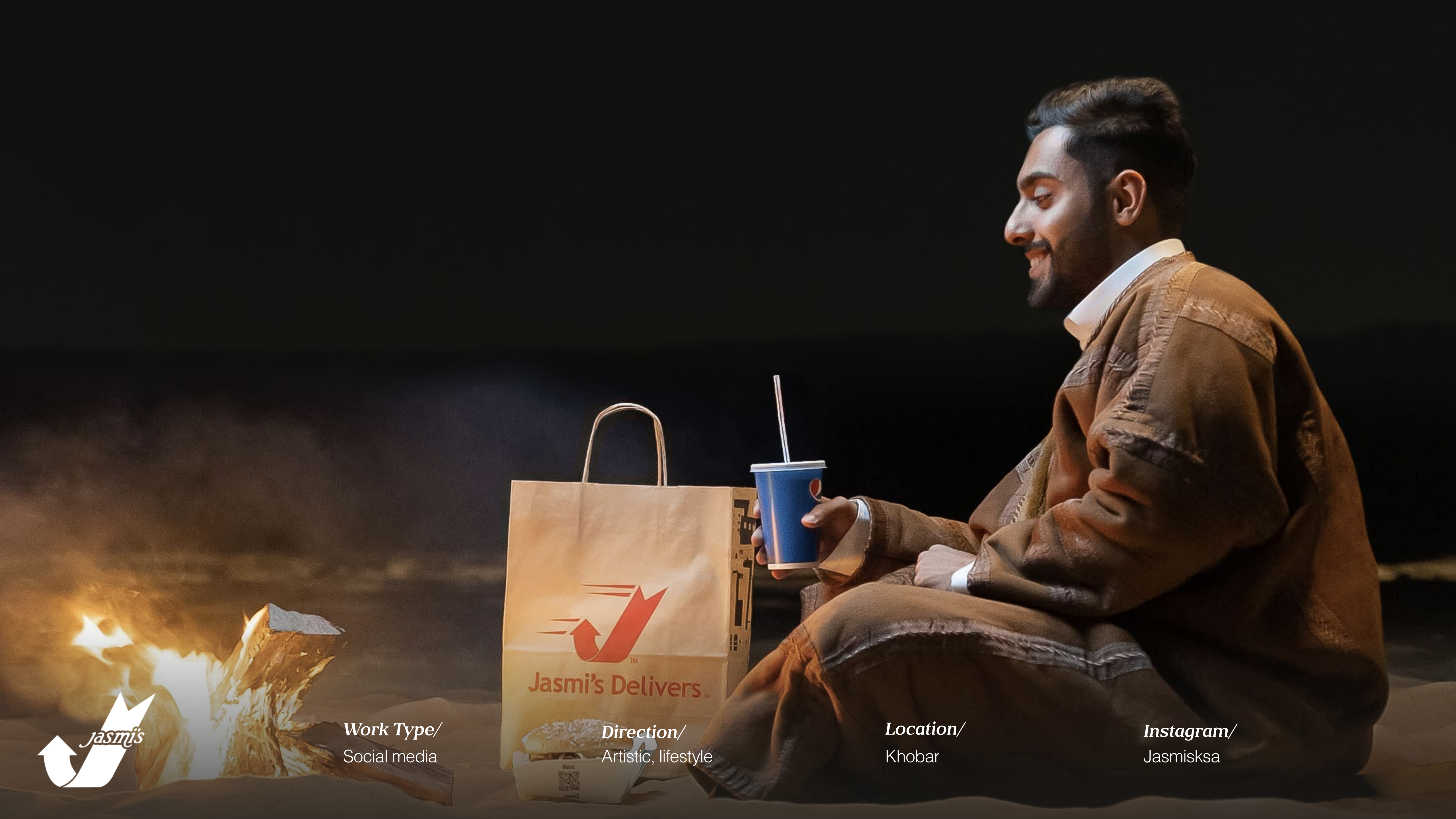
# Jasmi's

F&B

We captured smiles and the fun vibe of Jasmi's through lifestyle photography in multiple locations. The idea was to reflect the reality of being in Jasmi's and the feeling of having your meal with you outdoors.







**Work Type/**  
Social media

**Direction/**  
Artistic, lifestyle

**Location/**  
Khobar

**Instagram/**  
Jasmiksa



# L'antica Pizzeria Da Michele

## F&B

As good as they make it in Italy – that was the theme of this photoshoot. People making it, people sharing it, loving it!

Lifestyle was the way to go, indoors with models interacting with each other.







*Work Type/*  
Social media

*Direction/*  
Lifestyle, artistic

*Location/*  
Khobar

*Instagram/*  
damichele\_sa





# Dkhood Emirates

F&B

Dkhood created scents that you can smell all the way from the Emirates, our studio was smelling amazing by the end of this photoshoot!

We used colored backgrounds and Islamic patterns to be aligned with the Khaleeji soul of Dkhood. Shadows and lights added more beauty to the photos.







 **DKHOON**  
EMIRATES

*Work Type/*  
Social media

*Direction/*  
Artistic

*Location/*  
Riyadh

*Instagram/*  
Dkhoonemirates



# Florist

F&B

If you're in Khamis Mushait, and looking for a lovely flowery gift, Florist is your best choice. We know that because we shot Florist photos. With an artistic eye and a team of creatives, we were able to take stunning photos in the studio and in the store. We used decorations, fabrics, fruits, and other items to capture the essence of the brand.









# Meros

Fashion/Retail

The Lady Collection by Meros, diamond, and gold jewelry created with intense passion, we wanted to match that level of precision and reflect the brand's class and elegance in each photo.



MEROS





MER  S

*Work Type/*  
Social Media

*Direction/*  
Fashion Photography

*Location/*  
Riyadh

*Instagram/*  
Merosofficial



وزارة السياحة  
Ministry of Tourism

اجدان  
AJDAN

الهيئة الوطنية  
للأمن السيبراني  
National Cybersecurity Authority

وزارة الاستثمار  
Ministry of Investment

أرامكو السعودية  
saudi aramco

هيئة تطوير المنطقة الشرقية  
Sharqia Development Authority

أسواق التميمي  
tamimi markets

بي ستوديو

le moulin  
BAKERY

MADNESS &  
DESIRE

Jovy

Tulum  
تولوم

شجرة

ريف  
REVÉ

MORROW

jasmis

DKHOON  
EMIRATES

FLORIST  
BOUTIQUE

MEROS

TAMATA!  
PIZZERIA

SIGNATURE  
سجنتنر

كون زون  
Cone Zone

HANOVERIAN  
RIYADH

ABYAT

Antica Pizzeria  
Da Michele  
dal 1870

فوم  
FOOM

عنوان القهوة  
the coffee address





So, are you impressed?

**Contact us!**

 [bananaway.sa](https://www.instagram.com/bananaway.sa)

 +966 50 087 8087

 [hello@bananaway.co](mailto:hello@bananaway.co)

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