

AWESOME Claywort Ideas

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We all know our blog content is what makes our reader find us .

With regular **Google updates** we are often left wondering how to make our blogs do better .That's where th **Google's Rank Brain** updates are interesting.

If you are already writing regularly .updating evergreen content you are ahead of the game

.The next step is where the super blogger Challenge comes in.

We will be giving you topic ideas for 10 weeks . You have to write on any 10 of them according to the week or go freestyle .

But remember as this is a challenge we want you to imagine a situation where you are asked to write for a project with a hurried time line Can you do it?

Can you persist?

Either way we want you to write weekly for the challenge .Thats the minimum if you want people to fall in love with your blog This week we are giving the first 30 of the 100 topics.Use them for the next 3 weeks .Of these you need to write on any 3 .

The time starts tomorrow.

Check our rules page for the rules terms and condition.

We also want you to use the different content formats listed in this ebook and use one of them to enhance your blog.

That's your first adult homework .The post you will write and the homework is extra.



FOR THE SUPER BLOGGER

CHALLENGE

30 Topic ideas. You need to write on any one or on a topic of your choice. One post per week.

WEEK 1

Healthy Lifestyle

- MENTAL OR PHYSICAL WELLBEING
- EXERCISE ROUTINE WHICH HELPS
- HOW TO SHOP HEALTHY FOR YOUR MEALS
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Week 2

Food & Drinks

- ONE FAVOURITE FOOD WHICH MAKES YOU HAPPY
- ONE DRINK WHICH MAKES YOU HAPPY
- ONE INDIAN CLASSIC RECIPE WHICH YOU GAVE A TWIST
- ONE CAKE RECIPE WHICH YOU LOVE TO REINVENT
- ONE SWEET DISH YIU CAN'T LIVE WITHOUT
- ONE SAVOURY DISH YIU CAN'T LIVE WITHOUT
- 5 CLASSIC FOOD RECIPEIN YOUR STATE WHICH VISITORS MUST TRY
- BEST PLACES TO HANGOUT FOR STREET FOOD IN YOUR CITY
- BEST DINING PLACE IN YOUR CITY OR STATE
- BEST TEA SHOP/ COFFEE SHOP/ BAKERY IN YOUR
 CITYAdd a little bit of body te



FOR THE SUPER BLOGGER CHALLENGE

WEEK 3

Travel

- HOW TO PLAN YOUR NEXT TRAVEL DESTINATIONS
- WHAT IS IN YOUR TRAVEL BAG
- 3 DAYS /TWO NIGHTS TRIP IN YOUR CITY/OTHER CITY
- ONE DAY TRIP IN YOUR CITY
- , WHAT TO EXPLORE STAY VACATION FAVOURITE
- FAVOURITE TRAVEL MEMORIES
- 5 THINGS YOU ALWAYS CARRY IN TRAVEL BAG
- 10 PLACES IN YOUR STATE YOU WNAT TO VISIT
- 10 PLACES IN INDIA YOU WANT TO VISIT
- HOW DO YOU CHOOSE YOUR HOTEL

30 content formats to repurpose your blog posts

- Videos with slides or voice over
- Podcast
- Slideshow
- Ebooks
- How to
- Content curation on a topic
- Case studies design your own case study on a particular topic like 3 months of increasing water intake
- Chart or graphs
- Send newsletters to your subscribers sports day we have missed specially those which are still evergreen
- Read book summaries
- Tool reviews
- Giveaway posts
- FAQ on the topic
- Q and A session
- Webinar
- Guides
- Day in the life posts
- Infographics
- Interviews
- Lists
- mind maps
- GIFs
- Helpful apps
- Opinion posts
- White pages
- Templates
- SlideShare
- Pin boards
- Photo collage



Adult Homework week 1 to 3

Use one of the listed content formats to enhance your blog post . Need help?

Shoot me a mail at healthwealthbridge@gmail.com and I will respond