

2018 ANNUAL REPORT

# Setting Captives Free

**EAST WEST**  
MINISTRIES INTERNATIONAL

A lush green tea plantation with rows of tea bushes in the foreground and a line of trees in the background. Two women are visible on the left side, one in the foreground and one slightly behind her, both wearing head coverings and carrying baskets, likely harvesting tea leaves.

## A LETTER FROM KURT NELSON

One of the incredible implications of the gospel is freedom.

In Him, we are liberated from our sin and the yoke of the Law's requirements. To paraphrase the Apostle Paul, we are no longer slaves. We are children of God who enjoy all the incredible benefits of knowing Him as a good Father (Galatians 4:7)!

Now we are privileged to be sent like Jesus to invite others to share in our freedom.

And, as this report reflects, God uses the obedience of our global network of missionaries, national partners, and supporters—including you—to swing the prison doors of spiritual darkness open for His glory among the unreached. You'll soon see that disciples and churches were multiplied in truly miraculous ways in 2018!

Thank you for continuing the work Jesus started with us! I hope you're encouraged by how God is using you to establish His Kingdom in the world's spiritually darkest areas.

Sincerely,

A handwritten signature in black ink that reads "Kurt".

Kurt Nelson  
President and CEO

## CHANGED LIFE STORY



**M**y name is Tushaar.\* I am from a remote part of South Asia. For five years, I was addicted to drugs, completely hopeless, and depressed. No one, not even my family, cared for me in my struggle. I knew I wanted to change, but could not do it on my own.

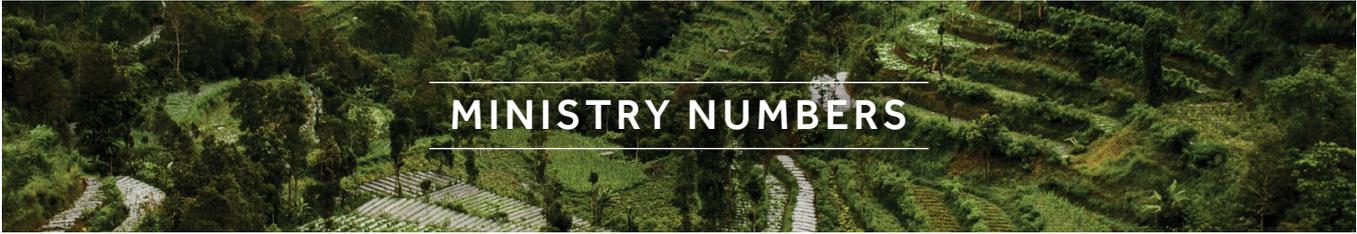
One day a man trained by East-West came to my village and shared with me the message of Jesus through the *JESUS Film* and his personal testimony. I learned from him that Jesus had the power to forgive me of my sins. Jesus could even give me peace and eternal life! To receive His gifts, I just had to repent and believe in Him.

The man prayed for me and I felt God's presence for the first time in my life. My heart raced but I felt real relief from my suffering. That moment I decided to put off my old way of life to follow Jesus as my Lord and Savior.

I grew up as an Animistic Hindu and used to think there were many roads to God. I now know that's not true. Only Jesus leads us to Heaven. I thank and give Him glory for saving my life.

Because of His love for me, I have been baptized in the faith and now dedicate my life to testify about Him to my family, friends, and others who have never heard the truth about Jesus Christ. I've even seen God use my story to set other addicts free from their captivity to drugs and alcohol!

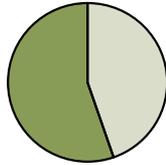
*\*Identity changed for security purposes.*



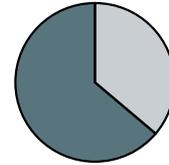
# MINISTRY NUMBERS

## MINISTRY LOCATIONS

In 2018, East-West operated in **47 countries around the world.**



**26** of these countries (55%) are on the World Watch List for most persecuted places for Christians



**30** of these countries (64%) are considered unreached by Joshua Project

## MINISTRY STATISTICS

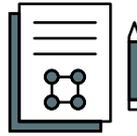
We are co-laboring with God to multiply one million disciples by 2020. We've witnessed the Holy Spirit move in miraculous ways in 2018.



**423** church partners were mobilized to the unreached



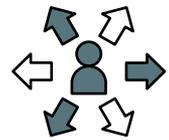
**25,318,668** people were exposed to the gospel



**256,522** local leaders were equipped



**41,210** new churches were planted



**404,582** new disciples were multiplied

## UNIT COSTS

Your generosity makes a significant impact on reaching the unreached! On average it costs East-West ...

**6¢**

to reach one person with the gospel

**\$8**

to equip one believer

**\$22**

to start one new church

**\$53**

to make one new disciple

# MINISTRY MILESTONES



## UNREACHED

**We embarked on our 3-year “unReached” ministry vision.** By the end of 2020 we are asking God to use us to multiply one million new followers of Jesus among the unreached. Your partnership makes a crucial impact on this vision!



**We gathered over 100 missionaries and national partners in Southeast Asia for a weeklong intensive church planting movement training.** This fostered greater unity, fellowship, strategy, and shared best practices among our global team.



**We celebrated 25 years of ministry in the world’s spiritually darkest places!** To praise the Lord with you, we hosted events in Dallas, Houston, and Jacksonville, Florida.



*arise*

**We launched Arise, our new women’s ministry initiative** that calls, connects, and commissions women to be a powerful force for the Kingdom of God. Through this initiative, we’ve hosted luncheons, bible studies, and short-term trips to encourage women to live boldly in their God-given roles.



**We partnered with Teach to Transform in South Asia and Africa.** By empowering our national partners with basic, life-saving medical skills, they were able to be the Hands and Feet of Jesus in their communities while sharing the gospel, discipling new believers, and planting churches.



**We improved the look, feel, and user experience of our website to better reflect our heart for reaching the unreached.** Our hope is that this new website ([www.eastwest.org](http://www.eastwest.org)) will be used by God to compel more believers to participate in missions to the world’s spiritually darkest places.

# FINANCIAL STATEMENT HIGHLIGHTS

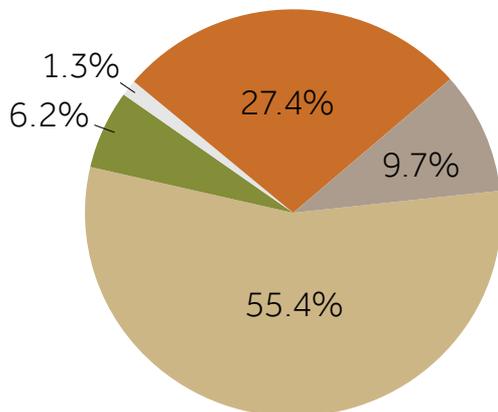
East-West is supported by the gifts of partners who share our passion for multiplying disciples in the spiritually darkest areas of the world.

As an organization following Jesus, we are convicted to steward well the resources we have been given to extend God's grace to those who have yet to hear of Jesus Christ's saving work on the cross.

In all of our communications, we strive to present the impact and the needs of these projects with accuracy and integrity. Because you are one of our financial partners, we wanted to share with you our financial highlights from 2018.

## REVENUE

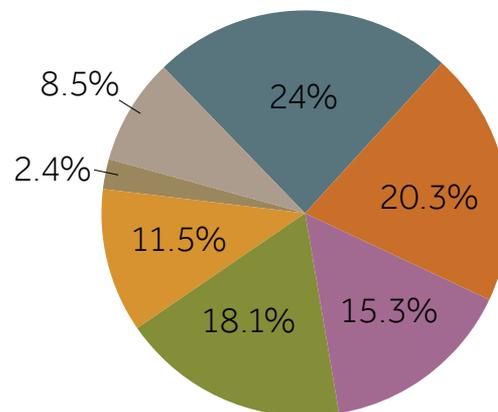
(October 1, 2017 – September 30, 2018)



General Fund	\$5,413,241	27.4%	
Short-Term Mission Trips	\$1,911,451	9.7%	
Missionary Support	\$10,929,355	55.4%	
Field Ministry	\$1,230,010	6.2%	
Others	\$256,915	1.3%	
<b>Total Revenue</b>	<b>\$19,740,972</b>	<b>100%</b>	

## EXPENSES

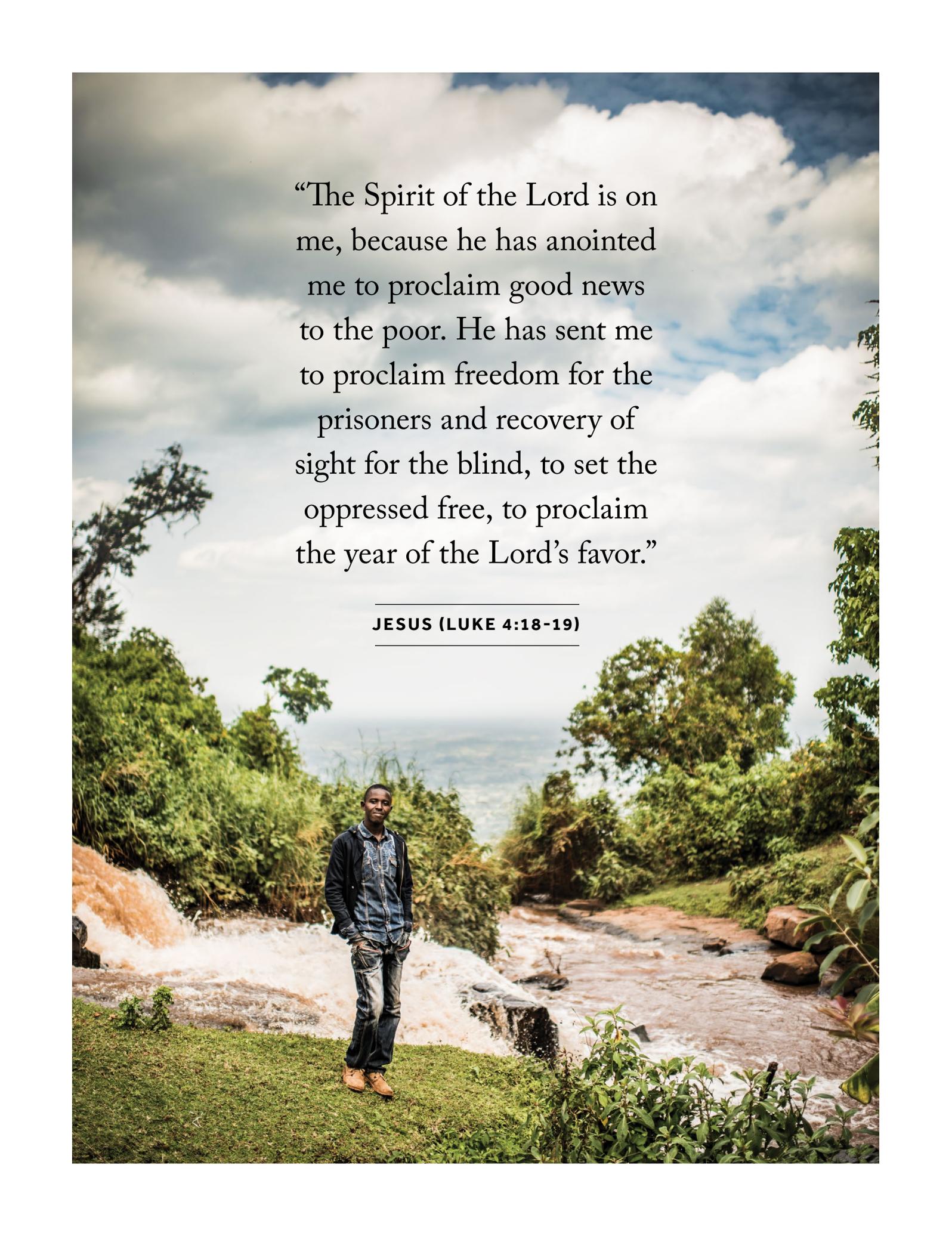
(October 1, 2017 – September 30, 2018)



Evangelizing	\$4,622,524	24%
Equipping	\$3,908,954	20.3%
Multiplication	\$2,940,841	15.3%
Mobilization	\$3,488,954	18.1%
General and Administration	\$2,214,813	11.5%
Missionary support-raising	\$457,643	2.4%
Fundraising	\$1,644,516	8.5%
<b>Total Expenses</b>	<b>\$19,278,245</b>	<b>100%</b>

### ECFA MEMBERSHIP

East-West is a member of the Evangelical Council for Financial Accountability (ECFA). Membership in the ECFA is your assurance that East-West adheres to the highest standards of financial stewardship and ethical practices. For more information visit [ecfa.org](http://ecfa.org).

A man in a denim jacket and jeans stands on a grassy bank next to a river with a waterfall. The sky is filled with large, white, fluffy clouds. The background shows lush green trees and a valley in the distance.

“The Spirit of the Lord is on me, because he has anointed me to proclaim good news to the poor. He has sent me to proclaim freedom for the prisoners and recovery of sight for the blind, to set the oppressed free, to proclaim the year of the Lord’s favor.”

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**JESUS (LUKE 4:18-19)**

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## PRAY

*Partner with us in praying for the unreached and those ministering to them.*



## GIVE

*Steward your resources for the expanse of God's Kingdom.*



## GO

*Witness the gospel multiply by going on mission with us.*

Visit [www.eastwest.org/unreached2019](http://www.eastwest.org/unreached2019) to find out how you can be involved in the ministry of East-West in 2019.

You can also consider making a planned gift in your will. It costs you nothing now and can make a Kingdom impact in the future.

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The vision of East-West is to glorify God by multiplying followers of Jesus in the spiritually darkest areas of the world.

We exist to mobilize the Body of Christ to evangelize the lost and equip local believers to multiply disciples and healthy churches among unreached peoples and/or in restricted access communities.

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# EAST WEST

MINISTRIES INTERNATIONAL

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We would like to thank an anonymous print company for graciously providing their services at no cost to the ministry.

