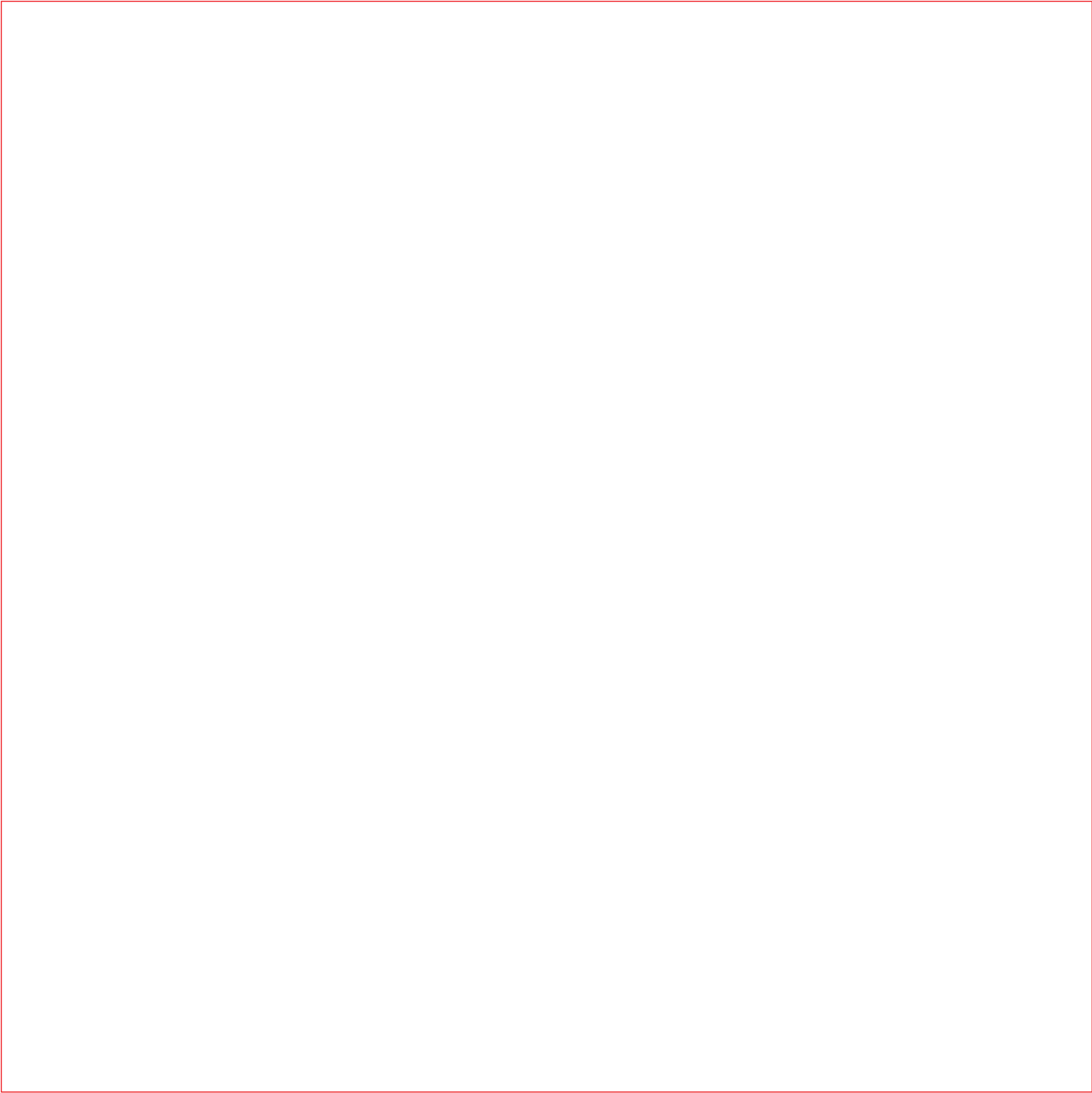do not alter or delete dieline template
please place artwork in separate layer titled "art"
do not change the document size
all artwork must be CMYK
all images need to be embedded at 300dpi or more
we do not accept linked images
PMS colors must be specified correctly in the color palette
all artwork should extend to bleed line and not further
all fonts need to be outlined
we only accept eps and pdf and indd files
repeat submissions will incur resubmission charges

important information