

# Urban Welfare: Tourism in Barcelona

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$$y_{it} = \beta \times \mathbf{shock}_{it} + \delta_i + \delta_t + \varepsilon_{it}$$

- + “Lets the data speak”; relaxes parametric assumptions (e.g. Frechet).
- No insight into aggregate & welfare effects; ignores GE spatial linkages.

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  - No insight into aggregate & welfare effects; ignores GE spatial linkages.
- Option **2**: Model based framework: e.g.:

$$\hat{y}_{it} = \sum_{j=1}^J \pi_{ij} \times \hat{\mathbf{shock}}_{jt} \times \hat{y}_{jt}^{\theta}$$

- + Incorporates aggregate & welfare effects + GE spatial linkages.
  - Relies on model assumptions / simplifications; results can be opaque.

## This Paper: Option 3

- Regression based approach, designed by theory.
  - **Welfare effects** of (local) shocks **with minimal modeling assumptions**.
  - “Lets the data speak”: **Incorporates GE** spatial linkages **into empirical framework**.

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  - Rich new data on expenditure and income spatial patterns
  - Causal (shift-share) identification from variation in tourist timing from RoW
- Show that it outperforms options 1 & 2.



# Literature and Contribution

## **First-Order Impact of Price Shocks**

- Deaton (1989), Kim & Vogel (2020), Atkin *et al.* (2018), Baqaee & Burstein (2022)

## **Small shocks in general equilibrium**

- Allen *et al.* (2020), Baqaee & Farhi (2019), Kleinman *et al.* (2020), Porto (2006)

## **Impact of Tourism**

- Almagro & Domínguez-lino (2019), García-López *et al.* (2019), Faber & Gaubert (2019)

## **Urban Quantitative Spatial Economics**

- Ahlfeldt *et al.* (2015), Monte *et al.* (2018), Allen & Arkolakis (2016), Heblich *et al.* (2020)

## **Big Data Spatial Economics**

- Athey *et al.* (2020), Couture *et al.* (2020), Davis *et al.* (2019), Agarwal *et al.* (2017), Miyauchi *et al.* (2021)

# Outline of Talk

## **A General Methodology for (small) Urban Shocks**

Tourism in Barcelona

Empirical Strategy and Identification

Is Tourism Good for Locals?

Comparison with a Quantitative GE Model

Conclusion

# Setup

- A city is a set of  $\{1, \dots, N\} \equiv \mathcal{N}$  **blocks**.
- Each  $n \in \mathcal{N}$  inhabited by **representative resident**
  - with homothetic preferences.
- Each  $i \in \mathcal{N}$  inhabited by **representative firm** producing **differentiated variety**
  - with CRS technology.
- Residents Blocks are separated by (*iceberg*) *commuting and trade costs*.
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## Question

Impact of a (foreign) demand shock  $E^T \equiv \{E_1^T, \dots, E_N^T\}$  on residents  $\{1, \dots, N\}$  welfare?

Residents

# Residents

- Representative resident  $n$  consumes/commutes to solve:

$$\max_{\{c_{ni}, l_{ni}\}} u_n \left( \{c_{ni}\}_{i \in \{0, \mathcal{N}\}} \right)$$

s.t. to budget & labor constraints:

$$\sum_{i \in \{0, \mathcal{N}\}} p_{ni} c_{ni} \leq \sum_{i \in \mathcal{N}} w_{ni} l_{ni}$$

$$H_n \left( \{l_{ni}\}_{i \in \mathcal{N}} \right) \leq T_n$$

increasing & weakly convex      fixed labor endowment

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- Homothetic demand  $\implies u_n = v_n / G(\mathbf{p}_n)$ , where income  $v_n$  solves:

$$v_n \equiv \max_{\{l_{ni}\}} \sum_{j \in \mathcal{N}} w_j l_{nj}$$

s.t. the labor constraint.

# Insight 1: An analytical expression for welfare impact of (small) shocks

**Q: What is the first order impact of a change in prices and/or wages on the welfare of residents in  $n$ ?**

- Optimization gives indirect utility  $u_n = \frac{T_n \overset{\text{Wage aggregator}}{J(\mathbf{w}_n)}}{\underset{\text{Price aggregator}}{G(\mathbf{p}_n)}}$
- Then envelope theorem yields

$$\mathbf{d} \ln \mathbf{utility}_n = \underbrace{\sum_i \mathbf{commuting}_{n \rightarrow i} \times \partial \ln \mathbf{wages}_i}_{\Delta \text{Spatial Income}} - \underbrace{\sum_i \mathbf{spending}_{n \rightarrow i} \times \partial \ln \mathbf{prices}_i}_{\Delta \text{Spatial Price Index}} \quad (1)$$



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$$\mathbf{d} \ln u_n = \underbrace{\sum_i \mathbf{c}_{ni} \times \partial \ln \mathbf{w}_i}_{\Delta \text{Spatial Income}} - \underbrace{\sum_i \mathbf{s}_{ni} \times \partial \ln \mathbf{p}_i}_{\Delta \text{Spatial Price Index}} \quad (1)$$

- Extends the insights of e.g. Houthakker (1952), Domar (1961), Hulten (1978), Deaton (1989), Porto (2006) to an urban setting with commuting.

# Production and Market Clearing

## Production and Market Clearing

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- In equilibrium:
  - Firm income is equal to total sales:

$$y_i = p_i q_i = \sum_{n \in \mathcal{N}} s_{in} v_n + s_i E^T,$$

where  $s_i E^T$  is the demand shock in  $i$ .

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- Fraction  $\theta_i^l$  of firm income accrues to labor:

$$\sum_{n \in \mathcal{N}} w_{in} l_{ni} = \theta_i^l \left( \sum_{n \in \mathcal{N}} s_{in} v_n + s_i E^T \right)$$

Insight 2: An analytical expression for GE propagation of shocks

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- Holding labor & exp. shares fixed and perturbing the market clearing conditions:

$$\partial \ln \mathbf{p} = \beta (\mathbf{M} d \ln \mathbf{w} + \mathbf{D}^T \partial \ln \mathbf{E}^T)$$

$$\partial \ln \mathbf{w} = \beta (\mathbf{I} - \mathbf{M})^{-1} \mathbf{D}^T \partial \ln \mathbf{E}^T$$

where  $\beta \equiv 1 - \theta^k$  and:

$$\mathbf{M} \equiv (\mathbf{D}_y)^{-1} \mathbf{S} \mathbf{D}_v \mathbf{C}; \quad \mathbf{S} \equiv [s_{in}]; \quad \mathbf{C} \equiv [c_{nj}];$$

$$\mathbf{D}_y \equiv \text{diag}(y_i); \quad \mathbf{D}_v \equiv \text{diag}(v_n); \quad \mathbf{D}_T \equiv \text{diag}\left(\frac{s_i E^T}{y_i}\right)$$

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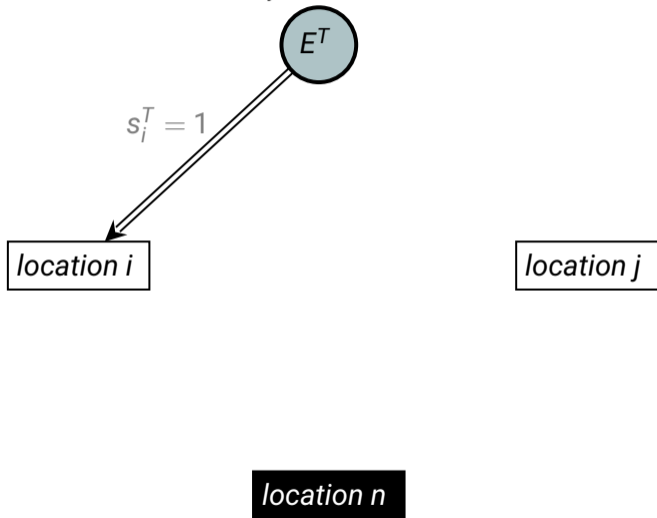
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**!** *Short-run* GE response to *local* shocks in *static* framework.



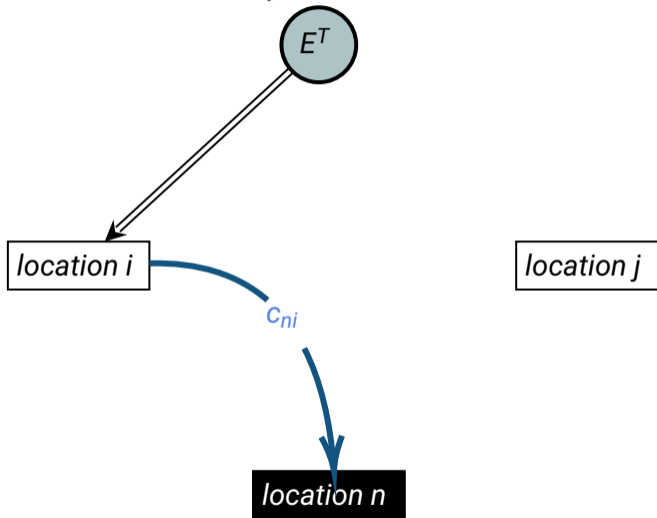
# Intuition for the GE propagation

Consider external **demand shock**  $E^T$  to a city



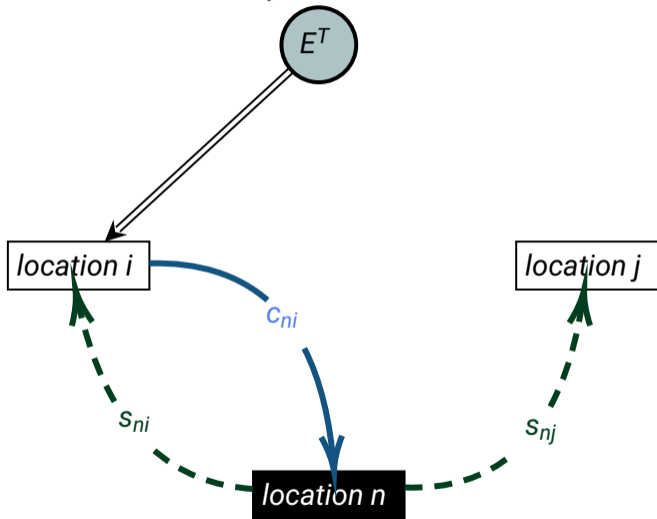
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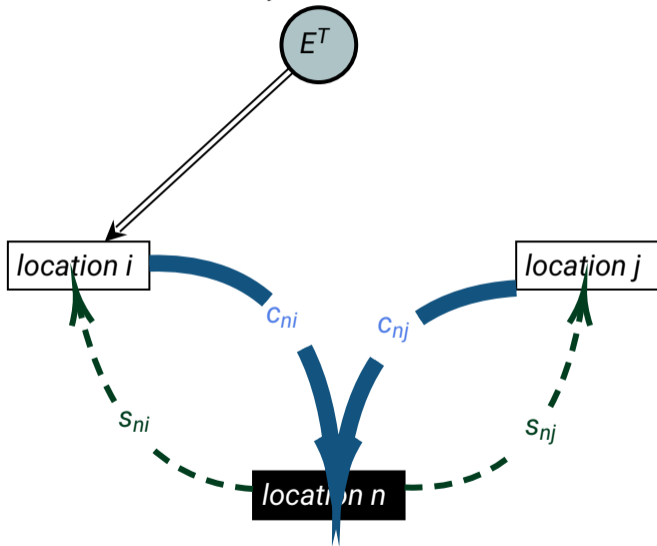
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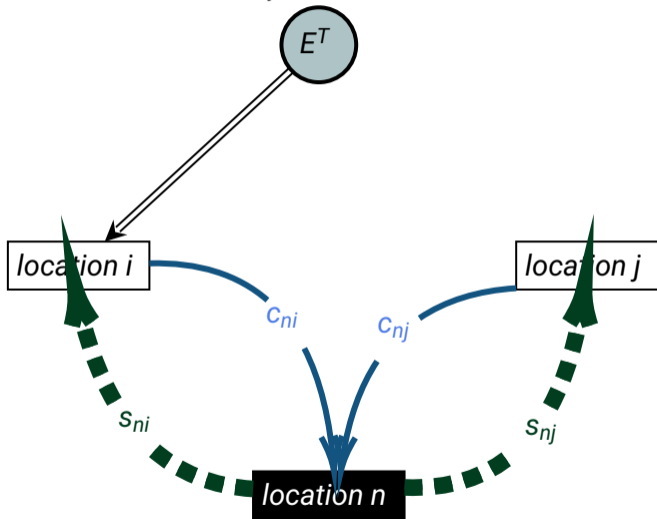
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## Insight 2: Analytical expressions for GE propagation of shocks, ctd.

- Solving the system and using a Neumann series expansion:

$$\begin{aligned} \frac{\partial \ln p_i}{\partial \ln E^T} &= \underbrace{\beta (1 + [M_{ii}] + [M_{ii}^2] + \dots)}_{\text{GE HTE of own shock}} \left( \frac{s_i E^T}{y_i} \right) \\ &+ \underbrace{\beta \sum_{j \neq i} ([M_{ij}] + [M_{ij}^2] + \dots)}_{\text{GE spillovers from shocks elsewhere}} \left( \frac{s_j E^T}{y_j} \right) \end{aligned} \quad (2)$$

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- And similarly for residential incomes:

$$\frac{\partial \ln v_n}{\partial \ln E^T} = \beta \sum_{j \in \mathcal{N}} c_{nj} \sum_{k \in \mathcal{N}} ([M_{jk}^0] + [M_{jk}] + [M_{jk}^2] + \dots) \left( \frac{s_k E^T}{y_k} \right) \quad (3)$$

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- Proposed framework provides analytical expressions for:
  - Resident welfare (equation 1)
  - GE propagation of demand shocks throughout the city (equations 2 and 3).
- Evaluating the welfare effects of an urban shock requires:
  - Consumption share data  $\mathbf{S} \equiv \{\mathbf{s}_{ni}\}_{n=1,i=1}^{N,N}$
  - Income share data  $\mathbf{C} \equiv \{\mathbf{c}_{ni}\}_{n=1,i=1}^{N,N}$
  - Estimates of key elasticities:  $\{\partial \ln p_i, \partial \ln v_n\}_{i=1}^N$  to an exogenous shock  $\partial \ln E^T$  (next)

# Outline of Talk

A General Methodology for (small) Urban Shocks

## **Tourism in Barcelona**

Empirical Strategy and Identification

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## (Within-year) welfare impact of tourism spending on locals?

- Large part of the economy
  - 7% of world exports
  - 330 million jobs
  - Spain: 11% of GDP

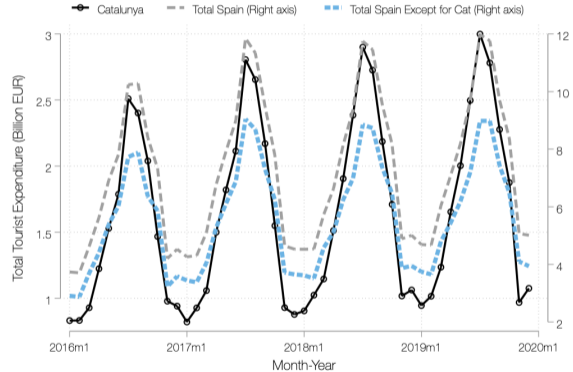
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- Growing, especially in cities
  - BCN: 25% secular  $\uparrow$  in past 5 yrs
  - BCN: 200% seasonal  $\uparrow$  within year
- Contentious



# New Generation of High Resolution Urban Datasets

- Working closely with Caixabank, largest Spanish bank based in Barcelona
- First paper to combine:
  1. High resolution bilateral expenditure data.
  2. High resolution residential income data.
  3. High resolution commuting data.

# High Resolution Data on Urban Consumption & Income Networks

## Consumption Shares

- Source: **Caixabank**'s account & point-of-sale data (165M+ transactions pa) ~ 54% of total exp. (HBS)
- Locals: 1095 residential tiles × 1095 cons tiles × 20 sectors × 36 months (1/2017 - 12/2019)
- Tourists: 15 *countries* of origin × 1095 cons tiles × 20 sectors × 36 months



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## Income Shares

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## Housing prices and rental rates

- Idealista ("Spanish Zillow")
- Monthly frequency for neighborhoods (more aggregated than census blocks)

# Two Stylized Facts Towards Welfare Analysis

**FACT 1:** Tourist spending varies across space and time

→ Identification strategy for elasticities

**FACT 2:** Locals' spending and income spatially determined by residence

→ Consumption and Income shares

# Two Stylized Facts Towards Welfare Analysis

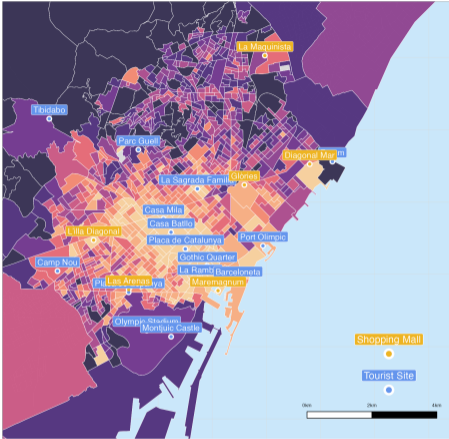
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# Fact 1A: Tourist spending varies across space

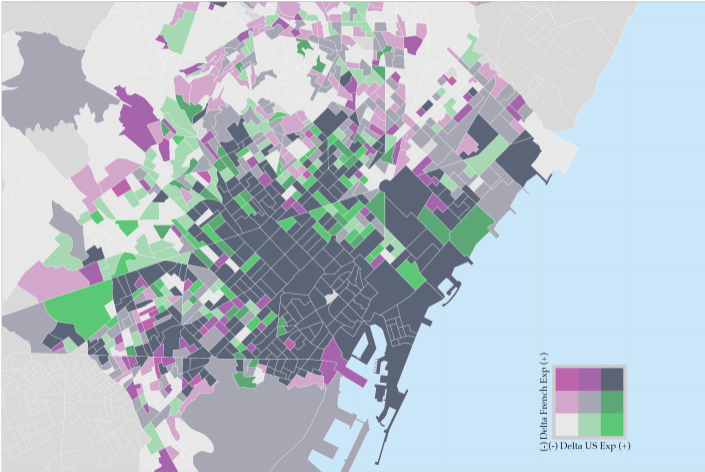
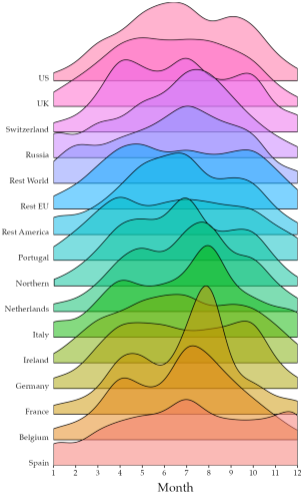


Average (yearly) expenditure per sqm by tourists.



# FACT 1B: Tourism varies across time within the city

Monthly Expenditure Shares



# Two Stylized Facts Towards Welfare Analysis

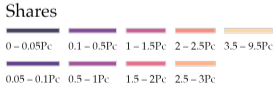
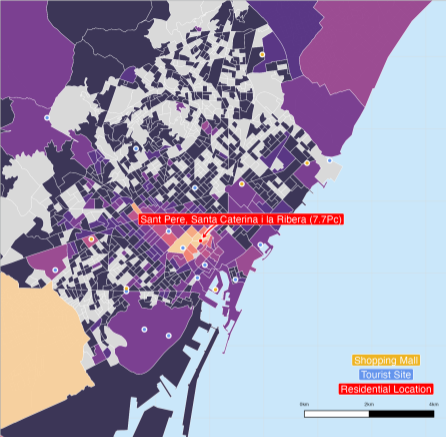
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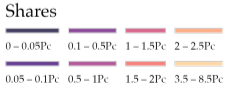
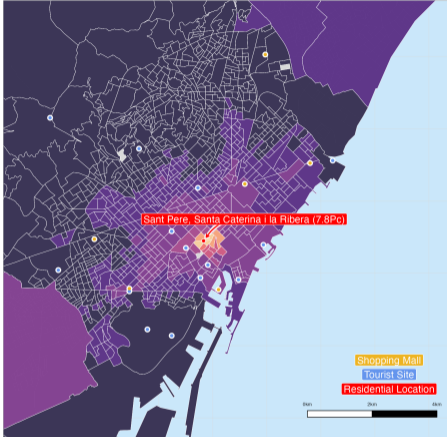
**FACT 2: Locals' spending and income are spatially determined by residence**

→ Consumption and Income shares

# Fact 2: Locals spending and income patterns vary by residence



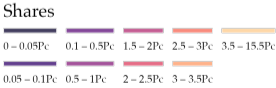
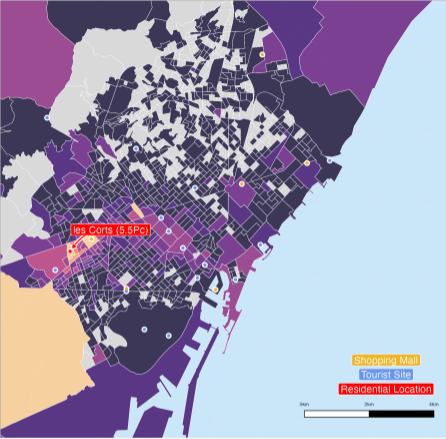
Cross-Sec. Local Spending    Cross-Sec. Income



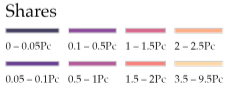
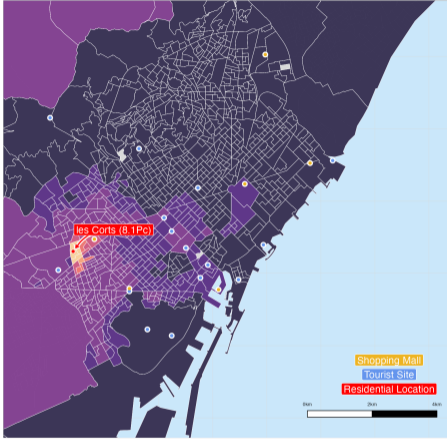
Exp Gravity    Commuting Gravity



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## From **Theory** to Estimation

- Recall from equation (1) we have the following welfare expression:

$$d \ln u_n = \partial \ln v_n - \sum_{j \in \mathcal{N}} s_{nj} \partial \ln p_j$$

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- Recall from equation (1) we have the following welfare expression:

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- From equations (2) and (3) we have the changes in prices and incomes:

$$\partial \ln p_i = \beta \sum_{j \in \mathcal{N}} \sum_{k \geq 0} M_{ij}^k \left( \frac{E_j^T}{y_j} \right) \partial \ln E_j^T$$

$$\partial \ln v_n = \beta \sum_{i \in \mathcal{N}} c_{ni} \sum_{j \in \mathcal{N}} \sum_{k \geq 0} M_{ij}^k \left( \frac{E_j^T}{y_j} \right) \partial \ln E_j^T$$

## From Theory to **Estimation**

- Recall from equation (1) we have the following welfare expression:

$$d \ln u_n = \partial \ln v_n - \sum_{j \in \mathcal{N}} s_{jn} \partial \ln p_j$$

- Equations (2) and (3) in regression form:

$$\ln p_{it} = \beta \sum_{j \in \mathcal{N}} \sum_{k \geq 0} M_{ij}^k \left( \frac{E_{j0}^T}{y_{it}} \right) \ln E_{jt}^T + \delta_i + \delta_t + \varepsilon_{it}$$

$$\ln v_{nt} = \beta \sum_{i \in \mathcal{N}} c_{ni} \sum_{j \in \mathcal{N}} \sum_{k \geq 0} M_{ij}^k \left( \frac{E_{j0}^T}{y_{j0}} \right) \ln E_{jt}^T + \delta_n + \delta_t + \varepsilon_{nt}$$

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## 2. Tourist spending $\{\ln E_{it}^T\}$ may be correlated with other changes in prices and incomes $\{\epsilon_{it}\}$

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- Example: Value eating at a restaurant near the beach more than just the food.
- Tourists may change those amenities.

→ *Solution*: Use expenditure share gravity to recover "amenity adjusted" prices.

## 2. Tourist spending $\{\ln E_{it}^T\}$ may be correlated with other changes in prices and incomes $\{\epsilon_{it}\}$

- Example: Both tourists and locals prefer to spend more time near the beach when weather is nice.

# Two Empirical Challenges

## 1. What about non-pecuniary effects?

- Example: Value eating at a restaurant near the beach more than just the food.
- Tourists may change those amenities.

→ *Solution*: Use expenditure share gravity to recover "amenity adjusted" prices.

## 2. Tourist spending $\{\ln E_{it}^T\}$ may be correlated with other changes in prices and incomes $\{\epsilon_{it}\}$

- Example: Both tourists and locals prefer to spend more time near the beach when weather is nice.

→ *Solution*: "shift-share" IV relying on variation in tourist preferences across origins & timing of visitors (from Fact 1B)

# 1. Recovering amenity-adjusted prices

- From CES preferences, derive gravity regression, estimate by PPML

- $\ln \delta_{it}$  is the destination fixed effect of a gravity regression:

$$\ln X_{nit} = \ln \delta_{nt} + \ln \delta_{it} + (1 - \sigma_t) \ln \tau_{nit} + \varepsilon_{nit}$$

- $\tau_{nit}$  is the iceberg friction (calculated from travel time, origin income, and average bilateral expenditure)

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- Amenity-adjusted prices:  $\ln p_{it} = (1/(1 - \hat{\sigma}_t)) \times \ln \hat{\delta}_{it}$

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- Shifts  $E_{gt}^T$  from changes in total tourist expenditure (elsewhere)

## Estimation & Results

## Effect of tourism on prices

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- With own & others GE linkages:

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# Effect of tourism on prices

DEPENDENT VARIABLE: LOG LOCAL PRICE (AMENITY-ADJUSTED)

|                                  | <b>ATE:<br/>No Spatial Spillovers</b> | <b>GE (exact sum):<br/>All Spatial Spillovers</b> |
|----------------------------------|---------------------------------------|---|
| Local Tourist Spending           | 0.0536*<br>(0.0292)                   | -0.0357<br>(0.0258)                               |
| Tourist Spending Everywhere (GE) |                                       | 0.3449***<br>(0.0607)                             |
| GE <i>Locally</i>                |                                       |   |
| Spillovers from <i>Elsewhere</i> |                                       |   |
| <i>Fixed-effects</i>             |                                       |   |
| Census Tract                     | Yes                                   | Yes   |
| Year-Month                       | Yes                                   | Yes   |
| <b>N</b>                         | 25,379                                | 25,379  |
| Within R <sup>2</sup>            | 0.01481                               | 0.03878   |

*Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1.*

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DEPENDENT VARIABLE: LOG LOCAL PRICE (AMENITY-ADJUSTED)

|                                  | <b>ATE:<br/>No Spatial Spillovers</b> | <b>GE (exact sum):<br/>All Spatial Spillovers</b> | <b>GE (exact sum):<br/>Own/Else Spillovers</b> |
|----------------------------------|---------------------------------------|---|--|
| Local Tourist Spending           | 0.0536*<br>(0.0292)                   | -0.0357<br>(0.0258)                               | -0.0357<br>(0.0263)                            |
| Tourist Spending Everywhere (GE) |                                       | 0.3449***<br>(0.0607)                             |  |
| GE <i>Locally</i>                |                                       |   | 0.3306***<br>(0.0558)                          |
| Spillovers from <i>Elsewhere</i> |                                       |   | 0.4184***<br>(0.1463)                          |
| <i>Fixed-effects</i>             |                                       |   |  |
| Census Tract                     | Yes                                   | Yes   | Yes  |
| Year-Month                       | Yes                                   | Yes   | Yes  |
| <b>N</b>                         | 25,379                                | 25,379  | 25,379   |
| Within R <sup>2</sup>            | 0.01481                               | 0.03878   | 0.04174  |

*Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1.*



# Inside GE Propagation

## Prices

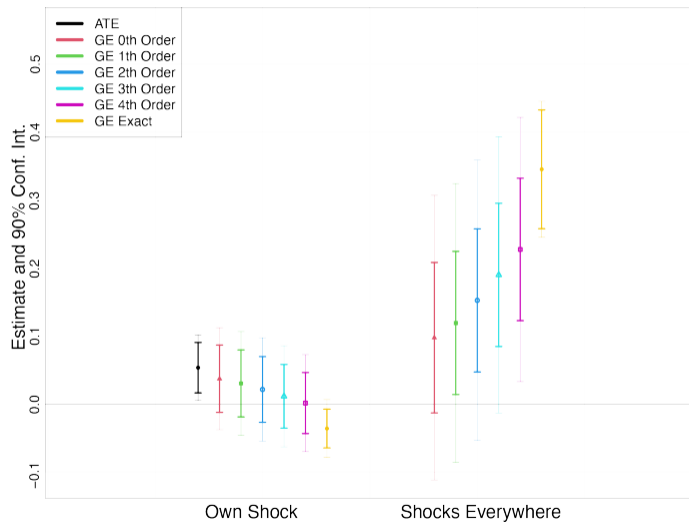
- Consider different degree approximations to GE linkages
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# Inside GE Propagation

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- Thinner C.I.: Driskoll-Kraay S.E.
- Thicker C.I.: Robust S.E.



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# Effect of tourism on incomes

DEPENDENT VARIABLE: LOG LOCAL EARNINGS

|                                  | <b>ATE:</b><br><b>No Spatial Spillovers</b> | <b>GE:</b><br><b>All Spatial Spillovers</b> | <b>GE:</b><br><b>Own/Else Spillovers</b> |
|----------------------------------|---|---|--|
| Local Tourist Spending           | 0.0109<br>(0.0065)                          | 0.0059<br>(0.0045)                          | 0.0059<br>(0.0044)                       |
| Tourist Spending Everywhere (GE) |   | 0.3040**<br>(0.1464)                        |  |
| GE <i>Locally</i>                |   |   | 0.3040**<br>(0.1462)                     |
| Spillovers from <i>Elsewhere</i> |   |   | 0.3032<br>(0.2453)                       |
| <i>Fixed-effects</i>             |   |   |  |
| Census Tract                     | Yes   | Yes   | Yes                                      |
| Year-Month                       | Yes   | Yes   | Yes                                      |
| <b>N</b>                         | 25,379                                      | 25,379                                      | 25,379                                   |
| Within R <sup>2</sup>            | 0.00025                                     | 0.00116                                     | 0.00116                                  |

Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1.

# Inside GE Propagation

## Incomes

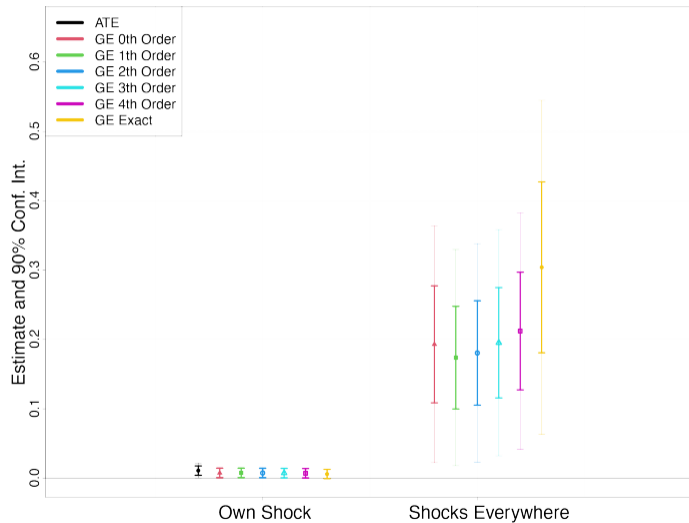
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# Outline of Talk

A General Methodology for (small) Urban Shocks

Tourism in Barcelona

Empirical Strategy and Identification

## **Is Tourism Good for Locals?**

Comparison with a Quantitative GE Model

Conclusion



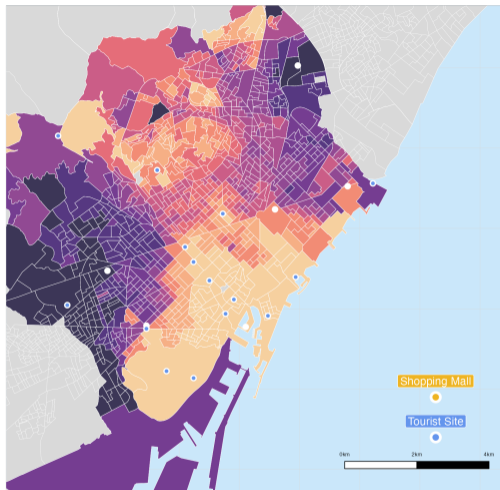
## Is tourism *good* for locals?

- Welfare Formula

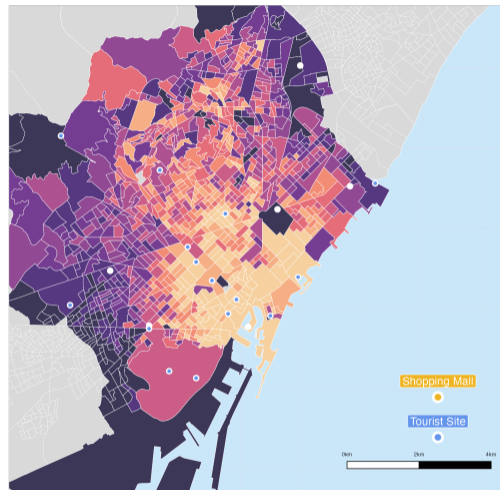
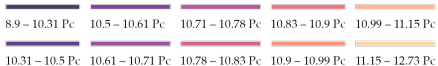
$$d \ln u_n = \frac{\partial \ln v_n}{\partial \ln E_i^T} \times d \ln E_i^T - \sum_i s_{ni} \times \frac{\partial \ln p_i}{\partial \ln E_i^T} \times d \ln E_i^T$$

- $s_{ni}$  use baseline averages in 2017
- Predict income and price changes from January to July using our data and IV

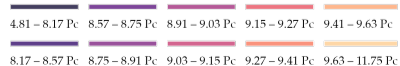
# Income (Panel A) and Price Effects (Panel B) - GE



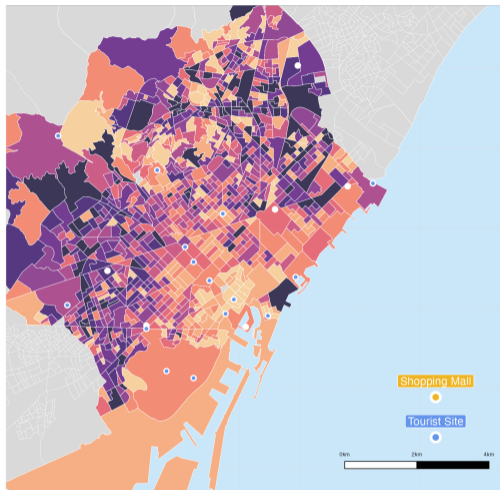
Change in Income (GE)



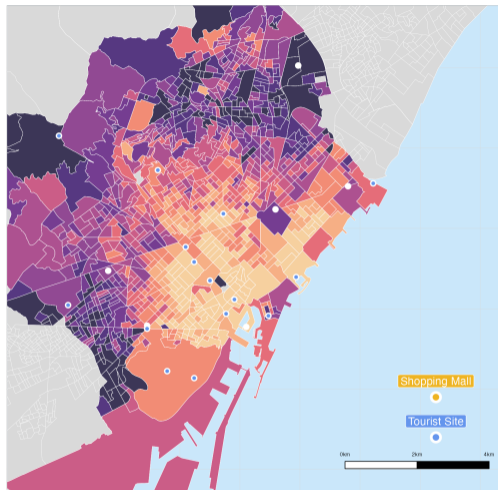
Change in Price Index (GE)



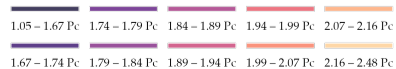
# Income (Panel A) and Price Effects (Panel B) - ATE



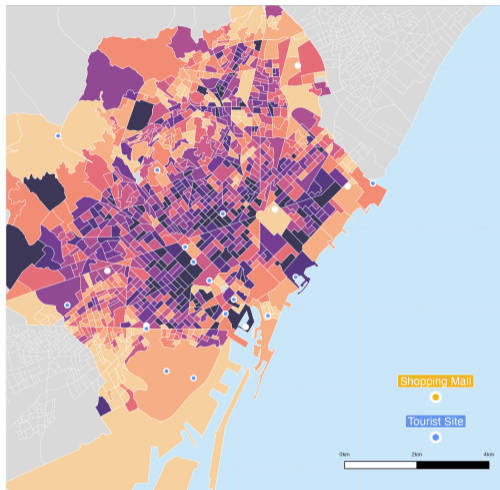
Change in Income (ATE)



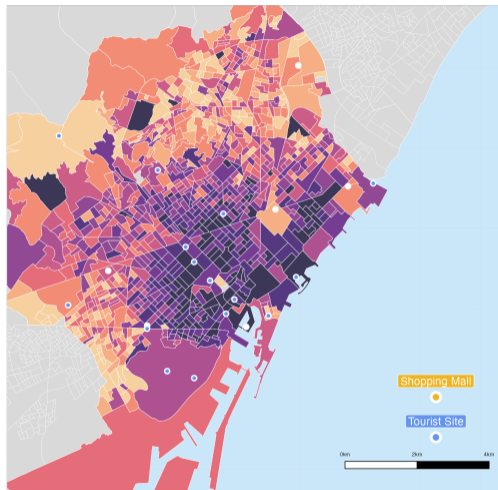
Change in Price Index (ATE)



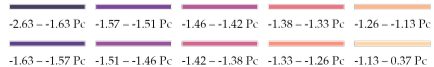
# Welfare Effects: With and without GE spillovers



Change in Welfare (GE)



Change in Welfare (ATE)

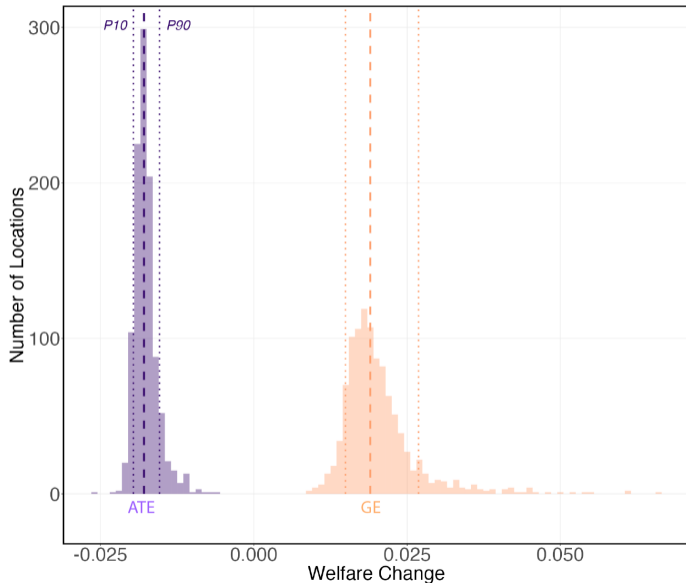


# Welfare Effects: With and without GE spillovers

Average resident's welfare impact of tourists:

- With GE: 1.8%
- Without GE: -1.4%

⇒ Ignoring GE spillovers understates welfare benefits



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## How does our approach compare to a quantitative GE model?

- Consider a standard urban “quantitative” model with:
  - Cobb-Douglas nest of housing and a CES composite of tradables.
  - Frechet distribution of firm & resident productivities
  - Cobb-Douglas production functions.

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- With structural elasticities calibrated to match:
  - Income responses to tourism (commuting elasticity 4.65)
  - Expenditure responses to prices (demand elasticity  $\sim 9$ )
  - Housing share (0.3) adjusted to account for spatial variation in home-ownership rates
  - Observed capital (0.43), labor (0.35), and specific factor shares (0.22)



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  - Observed capital (0.43), labor (0.35), and specific factor shares (0.22)
- Delivers the same GE market clearing conditions as above.

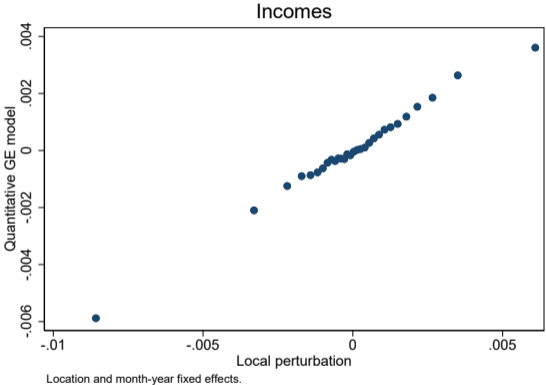
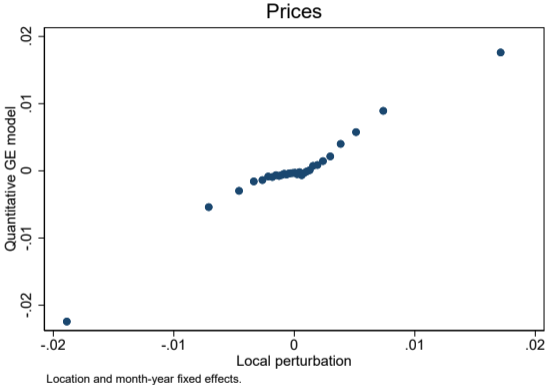
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  - Observed capital (0.43), labor (0.35), and specific factor shares (0.22)
- Delivers the same GE market clearing conditions as above.
- But can now solve for exact (non short-run, non-local) changes in prices and incomes.
- *Question*: Does this quantitative GE model better explain the data?

# Comparison to full quantitative model: Predictions are very similar



# Comparison to full quantitative model: Effect of tourism on prices

DEPENDENT VARIABLE: LOG LOCAL PRICE (AMENITY-ADJUSTED)

|                       | <b>Local perturbation</b> | <b>Quantitative GE model</b> | <b>Both</b>        |
|-----------------------|---------------------------|------------------------------|--------------------|
| Local perturbation    | 1.000***<br>(0.267)       |                              | 1.104**<br>(0.418) |
| Quantitative GE model |                           | 0.149<br>(0.379)             | -0.117<br>(0.405)  |
| <i>Fixed-effects</i>  |                           |                              |                    |
| Census Tract          | Yes                       | Yes                          | Yes                |
| Year-Month            | Yes                       | Yes                          | Yes                |
| <b>N</b>              | 25,377                    | 25,377                       | 25,377             |
| Within R <sup>2</sup> | 0.0388                    | 0.0032                       | 0.0403             |

*Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1.*

# Comparison to full quantitative model: Effect of tourism on incomes

PANEL B: LOG LOCAL EARNINGS

|                       | Local perturbation | Quantitative GE model | Both             |
|-----------------------|--------------------|-----------------------|------------------|
| Local perturbation    | 1.000**<br>(0.450) |                       | 0.685<br>(0.424) |
| Quantitative GE model |                    | 1.000*<br>(0.501)     | 0.656<br>(0.498) |
| <i>Fixed-effects</i>  |                    |                       |                  |
| Census Tract          | Yes                | Yes                   | Yes              |
| Year-Month            | Yes                | Yes                   | Yes              |
| <b>N</b>              | 25,377             | 25,377                | 25,377           |
| Within R <sup>2</sup> | 0.0012             | 0.0011                | 0.0015           |

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  - Avoids parametric assumptions, "let's the data speak"
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## Conclusion

- New method to estimate the welfare impact of spatial shocks
  - Avoids parametric assumptions, "let's the data speak"
  - Incorporates GE spatial linkages
  
- Estimate the welfare effect of tourism on locals
  - Unique urban spending and income spatial networks data
  - Identification based on timing/preferences of different tourist groups
  
- Results suggest:
  - Our method captures important GE variation missed by traditional approaches, with important welfare implications.
  - Quantitative GE approach add little additional insight
  - Substantial variation in welfare effect of tourism, depending on where you live.

# Theory Appendix

## Commuting Implied Exposure Derivation

- Disposable income is given by

$$v_n = \sum_{i=1}^N w_i l_{ni}$$

- Totally differentiating and applying the envelope result from above, we obtain,

$$d \ln v_n = \sum_{i=1}^N c_{ni} d \ln w_i$$

- Impact of tourist expenditure shock,

$$d \ln v_n = \sum_{i=1}^N c_{ni} \frac{d \ln w_i}{d \ln E^T} d \ln E^T \quad \ln C_i E_{ntm}^T = \sum_i c_{ni} \times \ln E_{itm}^T$$

## Shift-Share Instrument: Derivations

- Representative tourist for group  $g$  has preferences,

$$u_g = \frac{E_g^T}{G(\tilde{\mathbf{p}})}$$

- Roy's identity gives expenditure shares
- Changes in tourist expenditure are:

$$dX_i^T = \sum_g s_{gi} dE_g^T + \sum_g s_{gi} db_{gi} + \sum_g s_{gi} dp_i$$

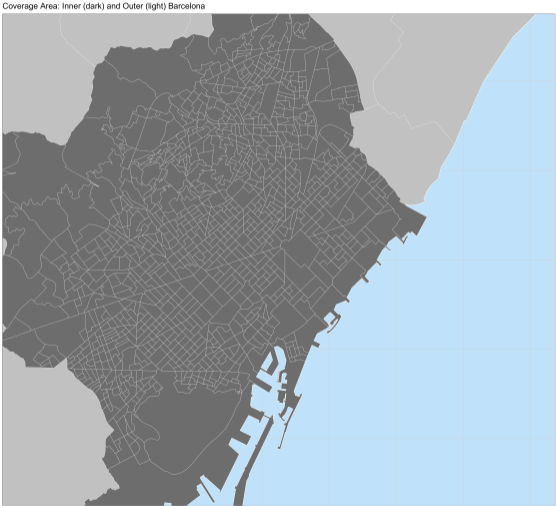
- Taking it to the data,

$$\Delta E_{imt}^T = \underbrace{\sum_g s_{gi} \times \Delta E_{gt}^T}_{\text{Group Composition}} + \epsilon_{imt}^T$$

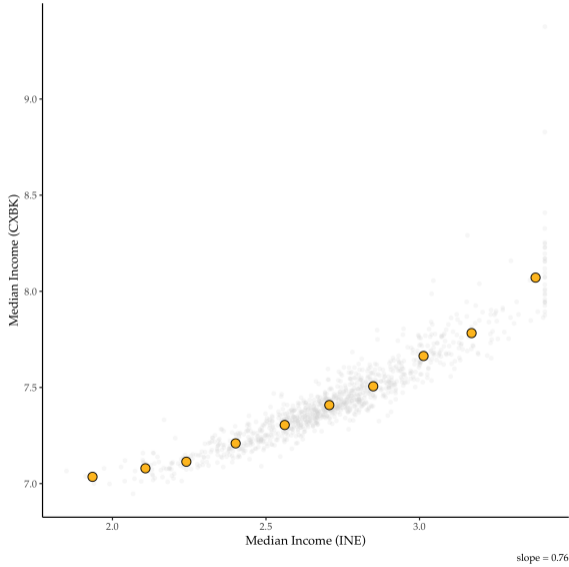
- where  $\epsilon_{imt}^T = \sum_g s_{gi} db_{gi} + \sum_g s_{gi} dp_i$

# Data Appendix

# Sample of Locations

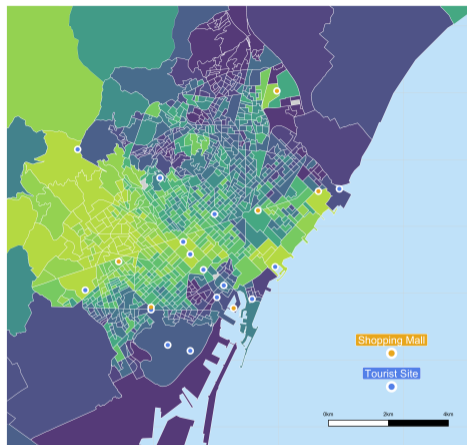


# Income Data: Comparison with Administrative Data

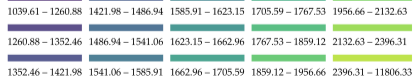




# Income Distribution across Barcelona

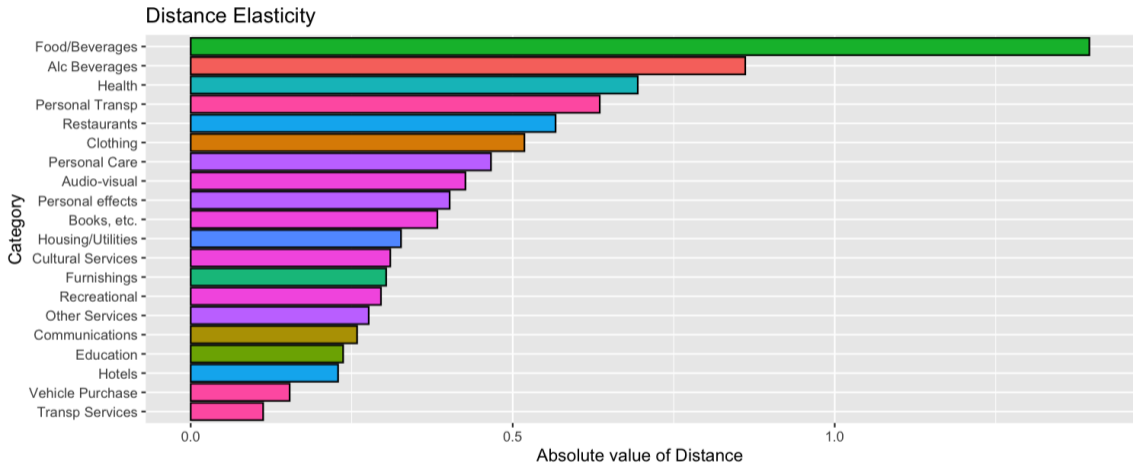


Mean Income



# Empirical Analysis Appendix

# Distance Coefficient for Gravity by Sector



Source: CXBK Payment Processing (2019)

# Commuting Gravity Estimates

| Dependent Variables: <u>commuters</u> <u>log(commuters+1)</u> <u>log(commuters)</u> <u>transactions</u> <u>log(transactions+1)</u> <u>log(transactions)</u> |                     |                     |                     |                     |                      |                      |
|---|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|
|   | Cell Phone          |                     |                     | Lunchtime           |                      |                      |
| Model:  | (1)<br>Poisson      | (2)<br>OLS          | (3)<br>OLS          | (4)<br>Poisson      | (5)<br>OLS           | (6)<br>OLS           |
| <i>Variables</i>  |                     |                     |                     |                     |                      |                      |
| ldist   | -4.48***<br>(0.107) | -1.51***<br>(0.037) | -1.17***<br>(0.054) | -1.53***<br>(0.028) | -0.134***<br>(0.002) | -0.411***<br>(0.012) |
| <i>Fixed-effects</i>  |                     |                     |                     |                     |                      |                      |
| Origin  | ✓                   | ✓                   | ✓                   |                     |                      |                      |
| Destination   | ✓                   | ✓                   | ✓                   |                     |                      |                      |
| Origin (CT)   |                     |                     |                     | ✓                   | ✓                    | ✓                    |
| Destination (CT)  |                     |                     |                     | ✓                   | ✓                    | ✓                    |
| <i>Fit statistics</i>   |                     |                     |                     |                     |                      |                      |
| Observations  | 24,025              | 24,025              | 2,162               | 1,051,159           | 1,216,609            | 42,086               |
| Pseudo R <sup>2</sup>   | 0.798               | 0.117               | 0.193               | 0.598               | 0.343                | 0.091                |

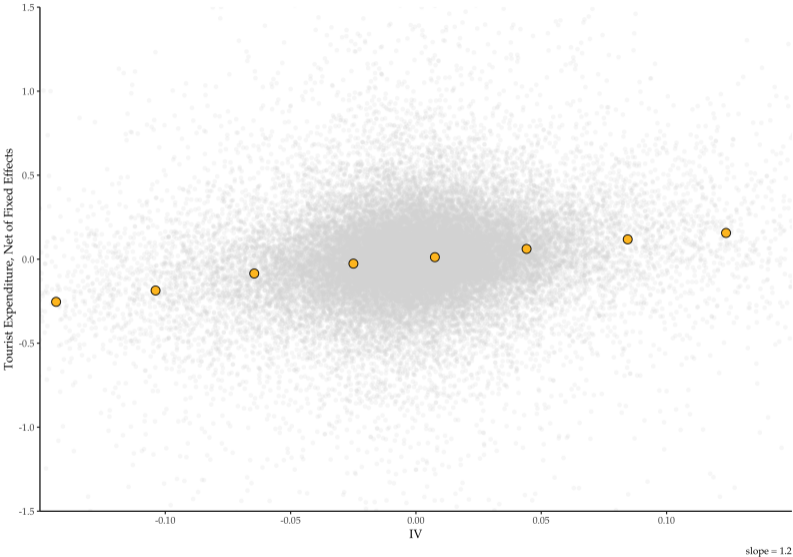
*Heteroskedasticity-robust standard-errors in parentheses*

*Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1*

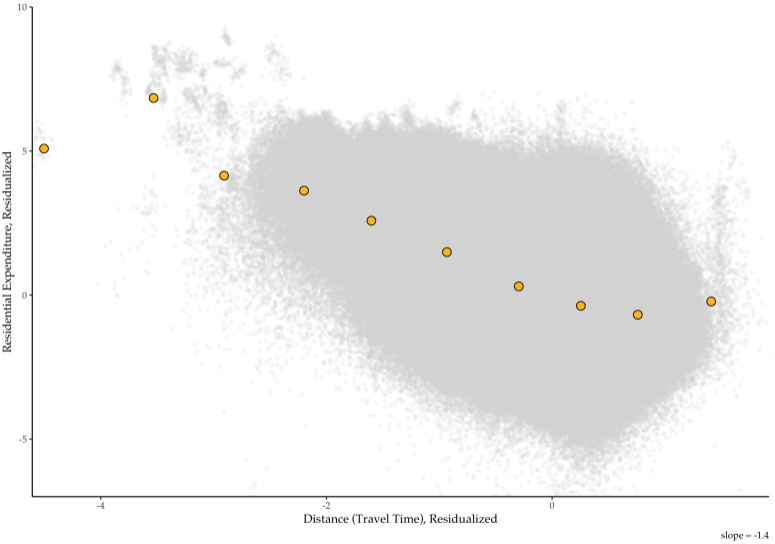
# Impact of tourism on housing

| Dependent Variable: log Housing prices |                    |                 |
|--|--------------------|-----------------|
|  | ATE: Housing Price | ATE: Rent       |
| Own Tourist Shock                      | 0.095 (0.0341)**   | 0.066 (0.024)** |
| <i>Fixed Effects</i>                   |                    |                 |
| Census Tract                           | Yes                | Yes             |
| N                                      | 1,728              | 1,718           |
| Within $R^2$                           | 0.004              | 0.001           |

# Shift Share: First Stage



# Fit of Gravity Specification



# Expenditure Gravity Regressions

| Dependent Variables:       | Bilateral Spending  |                     | log(Bilateral Spending+1) |                      | log(Bilateral Spending) |                     |
|----------------------------|---------------------|---------------------|---------------------------|----------------------|-------------------------|---------------------|
| Model:                     | (1)                 | (2)                 | (3)                       | (4)                  | (5)                     | (6)                 |
|                            | Poisson             | Poisson             | OLS                       | OLS                  | OLS                     | OLS                 |
| <i>Variables</i>           |                     |                     |                           |                      |                         |                     |
| log(travel time)           | -2.17***<br>(0.003) | -2.17***<br>(0.003) | -1.37***<br>(0.0009)      | -1.37***<br>(0.0009) | -1.36***<br>(0.001)     | -1.36***<br>(0.001) |
| <i>Fixed-effects</i>       |                     |                     |                           |                      |                         |                     |
| Origin (CT)                | ✓                   |                     | ✓                         |                      | ✓                       |                     |
| Destination (CT)           | ✓                   |                     | ✓                         |                      | ✓                       |                     |
| Origin (CT)×YEARMONTH      |                     | ✓                   |                           | ✓                    |                         | ✓                   |
| Destination (CT)×YEARMONTH |                     | ✓                   |                           | ✓                    |                         | ✓                   |
| <i>Fit statistics</i>      |                     |                     |                           |                      |                         |                     |
| Observations               | 43,204,320          | 43,125,480          | 43,204,320                | 43,204,320           | 6,566,622               | 6,566,622           |
| Pseudo R <sup>2</sup>      | 0.781               | 0.788               | 0.127                     | 0.130                | 0.120                   | 0.126               |

*Heteroskedasticity-robust standard-errors in parentheses*

*Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1*



# Comparison with Household Budget Survey

| COICOP (2D) | COICOP (2D)       | Local         | Spanish Tourists | Foreign Tourists | Total  | Survey (INE) | Survey Adj (INE) |
|-------------|-------------------|---------------|------------------|------------------|--------|--------------|------------------|
| 11          | Food/Beverages    | 32.82 (24.72) | 1.32 (5.04)      | 4.51 (5.10)      | 38.66  | 12.96        | 23.82            |
| 21          | Alc Beverages     | 1.97 (1.48)   | 0.07 (0.28)      | 0.60 (0.68)      | 2.64   | 0.71         | 1.31             |
| 31          | Clothing          | 11.58 (8.72)  | 1.94 (7.39)      | 12.00 (13.55)    | 25.51  | 3.39         | 6.23             |
| 41          | Housing/Utilities | 2.81 (2.12)   | 0.78 (3.00)      | 0.59 (0.67)      | 4.19   | 5.33         | 9.80             |
| 51          | Furnishings       | 10.03 (7.55)  | 3.32 (12.67)     | 2.01 (2.27)      | 15.35  | 0.88         | 1.62             |
| 61          | Health            | 10.76 (8.10)  | 1.94 (7.40)      | 1.82 (2.06)      | 14.52  | 2.24         | 4.12             |
| 71          | Vehicle Purchase  | 3.14 (2.36)   | 0.18 (0.67)      | 0.32 (0.36)      | 3.63   | 3.78         | 6.95             |
| 72          | Personal Transp   | 7.27 (5.47)   | 2.06 (7.89)      | 0.70 (0.79)      | 10.03  | 6.38         | 11.73            |
| 73          | Transp Services   | 10.13 (7.63)  | 6.52 (24.90)     | 9.61 (10.85)     | 26.26  | 1.90         | 3.49             |
| 81          | Communications    | 0.30 (0.23)   | 0.02 (0.09)      | 0.08 (0.09)      | 0.40   | 0.33         | 0.61             |
| 91          | Audio-visual      | 5.06 (3.81)   | 0.57 (2.17)      | 1.78 (2.01)      | 7.40   | 0.58         | 1.07             |
| 93          | Recreational      | 2.62 (1.97)   | 0.27 (1.03)      | 1.21 (1.37)      | 4.09   | 1.43         | 2.63             |
| 94          | Cultural Services | 4.29 (3.23)   | 0.62 (2.38)      | 2.79 (3.15)      | 7.70   | 0.57         | 1.05             |
| 95          | Books, etc        | 1.64 (1.23)   | 0.22 (0.85)      | 0.53 (0.60)      | 2.39   | 1.30         | 2.39             |
| 101         | Education         | 1.11 (0.84)   | 0.10 (0.39)      | 0.61 (0.69)      | 1.82   | 0.77         | 1.41             |
| 111         | Restaurants       | 17.73(13.35)  | 3.79 (14.46)     | 19.04 (21.50)    | 40.56  | 7.83         | 14.39            |
| 112         | Hotels            | 1.13 (0.85)   | 1.49 (5.69)      | 23.12 (26.11)    | 25.75  | 1.21         | 2.22             |
| 121         | Personal Care     | 4.84 (3.64)   | 0.32 (1.23)      | 0.97 (1.10)      | 6.14   | 2.53         | 4.65             |
| 123         | Other             | 2.49 (1.88)   | 0.36 (1.37)      | 5.69 (6.42)      | 8.54   | 0.32         | 0.59             |
| Total       |                   | 131.72 (100)  | 25.88 (100)      | 87.97 (100)      | 245.58 | 54.4         | 100              |

## Model Setup

- Demand

$$G(\mathbf{p}_n) = \left( \sum_{s=0}^S \alpha_s \left( \left( \sum_{i=1}^N \tilde{p}_{nis}^{1-\sigma_s} \right)^{\frac{1}{1-\sigma_s}} \right)^{1-\eta} \right)^{\frac{1}{1-\eta}}$$

- Wage Aggregator ( $\epsilon < 0$ )

$$J(\mathbf{w}_n) = \left( \sum_i (w_{ni})^{1-\epsilon} \right)^{\frac{1}{1-\epsilon}}$$

- Production with Specific Factors

$$Q_{is} = F_{is}(\ell_{is}, m_{is}) = z_{is} \ell_{is}^{\beta_s} m_{is}^{1-\beta_s}$$

# Equilibrium

[label=dekequilibrium]

- Market Clearing Condition

$$y_{is} = \sum_{n=1}^N s_{nis} v_n + \sum_{g=1}^G s_{gis} E_g^T$$

- Labor Market Clearing

$$w_{il_i} = \sum_{s=0}^S \theta_s^l \sum_{n=1}^N s_{nis} v_n + \sum_{s=0}^S \theta_s^l \sum_{g=1}^G s_{gis} E_g^T$$

- Disposable Income

$$v_n = \left( \sum_i (w_{ni})^{1-\epsilon} \right)^{\frac{1}{1-\epsilon}} \times T_n$$

# Hat Algebra

- Market Clearing Condition

$$\hat{y}_{is} = \pi_{is}^{local} \sum_{n=1}^N (\pi_{is}^n \hat{\mathbf{S}}_{nis} \hat{\mathbf{V}}_n) + \pi_{is}^{group} \sum_{g=1}^G \left( \pi_{is}^g \hat{\mathbf{S}}_{gis} \hat{\mathbf{E}}_g^T \right)$$

- Labor Market Clearing

$$\sum_s \frac{\beta_s y_{is}}{\sum_{s'} \beta_s y_{is'}} \hat{y}_{is} = \sum_{n=1}^N \frac{w_i l_{ni}}{\sum_{n'=1}^N w_i l_{n'i}} (\hat{w}_{ni})^\theta \hat{T}_n \hat{W}_n^{1-\theta}$$

- Disposable Income

$$\hat{v}_n = \sum_{i=1}^N \frac{l_{ni} w_i}{\sum_{i'=1}^N l_{ni'} w_{i'}} (\hat{w}_{ni})^\theta \hat{T}_n \hat{W}_n^{1-\theta}$$

# Parameterization

| Parameter  | Value            | Comment                                      |
|------------|------------------|--|
| $\beta_s$  | 0.65 $\forall s$ | labor share of income                        |
| $\sigma_s$ | 4 $\forall s$    | elasticity of substitution (within sectors)  |
| $\eta$     | 1.5              | elasticity of substitution (between sectors) |
| $\theta$   | 1.5              | labor dispersion ( $1 - \epsilon$ )          |
| $\gamma$   | [0, 0, 0, 0]     | consumption spillovers                       |

# Data Requirements

| Data          | Description                    | Comment                     |
|---------------|--------------------------------|-----------------------------|
| $I_{ni}$      | Commuting Flows                | Lunch Expenditures          |
| $X_{nis}$     | Base Local Expenditures        |                             |
| $X_{gis}$     | Base Tourist Expenditures      |                             |
| $\hat{E}_i^T$ | Change in Tourist Expenditures | Difference from Jan to July |
| $V_n$         | Worker Incomes                 |                             |

## Roy's Identity for Labor Supply

- Income maximization problem:

$$v_n = \max_{\{\ell_j\}} \sum_{i=1}^N w_i \ell_i \quad \text{s.t.} \quad H_n(\ell_n) = T_n$$

- Maximand is the income function  $y(\mathbf{w}_n, T_n)$  and envelope theorem implies,

$$\frac{\partial y(\cdot)}{\partial w_j} = \ell_j$$

- Dual is cost minimization problem, where minimand is  $h(\mathbf{w}_n, \bar{Y})$

- Differentiating we obtain,

$$\frac{\partial y(\cdot)}{\partial w_j} = - \frac{\frac{\partial h(\mathbf{w}_n, y(\mathbf{w}_n, T_n))}{\partial w_j}}{\frac{\partial h(\mathbf{w}_n, y(\mathbf{w}_n, T_n))}{\partial y}} = \ell_j$$

## Derivation of Welfare Formula

- Assuming both homothetic demand and a homothetic income maximization problem allows us to write the indirect utility function as,

$$u_n = \frac{T_n J(\mathbf{w}_n)}{G(\mathbf{p}_n)}$$

- Totally differentiating,

$$\frac{du_n}{u_n} = \sum_{i=1}^N \frac{1}{J(\mathbf{w}_n)} \frac{\partial (J(\mathbf{w}_n))}{\partial w_i} w_i \frac{dw_i}{w_i} + \sum_{i=1}^N G(\mathbf{p}_n) \frac{\partial (1/G(\mathbf{p}_n))}{\partial p_{ni}} p_{ni} \frac{dp_{ni}}{p_{ni}}$$

- Applying Roy's identity for the income maximization and consumption problem from above,

$$\frac{du_n}{u_n} = \sum_{i=1}^N \frac{\ell_i}{v_n} w_i \frac{dw_i}{w_i} - \sum_{i=1}^N \frac{q_{ni}}{v_n} p_{ni} \frac{dp_{ni}}{p_{ni}}$$



# Price Regressions: Group Estimates

| Dependent Variables:                              | $\delta_{ist}^R$    | $\delta_{ist}^{T.Dom}$ | $\delta_{ist}^{T.For}$ | $\delta_{ist}^R$       | $\delta_{ist}^{T.Dom}$ | $\delta_{ist}^{T.For}$ |
|---|---------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
|   | OLS                 |                        |                        | IV - Ref: 2017 Average |                        |                        |
| Model:  | (1)                 | (2)                    | (3)                    | (4)                    | (5)                    | (6)                    |
| <i>Variables</i>                                  |                     |                        |                        |                        |                        |                        |
| $\ln E_{it}^T$                                    | 0.091***<br>(0.003) | 0.485***<br>(0.005)    | 0.454***<br>(0.004)    | -0.576***<br>(0.034)   | -0.277***<br>(0.077)   | 0.029<br>(0.056)       |
| <i>Fixed-effects</i>                              |                     |                        |                        |                        |                        |                        |
| Month-Year $\times$ Sector (480)                  | ✓                   | ✓                      | ✓                      | ✓                      | ✓                      | ✓                      |
| Location $\times$ Sector (21,920)                 | ✓                   | ✓                      | ✓                      | ✓                      | ✓                      | ✓                      |
| Location $\times$ Sector $\times$ Year (43,840)   | ✓                   | ✓                      | ✓                      | ✓                      | ✓                      | ✓                      |
| Location $\times$ Sector $\times$ Month (263,040) | ✓                   | ✓                      | ✓                      | ✓                      | ✓                      | ✓                      |
| <i>Fit statistics</i>                             |                     |                        |                        |                        |                        |                        |
| Observations                                      | 526,080             | 526,080                | 526,080                | 526,080                | 526,080                | 526,080                |
| Adjusted $R^2$                                    | 0.994               | 0.991                  | 0.994                  | 0.993                  | 0.99                   | 0.993                  |

Normal standard-errors in parentheses

Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1

# CES Model Example of Simple Non-Parametric Model

- Preferences

$$u_n(\{q_{ni}\}_{i=1,\dots,N}) = \left( \sum_{i=1}^N \alpha_{ni}^{1/\sigma} q_{ni}^{(\sigma-1)/\sigma} \right)^{\sigma/(\sigma-1)}$$

- Constraint

$$\sum_{i=1}^N p_{ni} q_{ni} \leq v_n$$

- Utility max. gives lagrangian

$$\mathcal{L}(\{q_{ni}\}_{i=1,\dots,N}, \lambda) = \left( \sum_{i=1}^N \alpha_{ni}^{1/\sigma} q_{ni}^{(\sigma-1)/\sigma} \right)^{\sigma/(\sigma-1)} + \lambda \left( v_n - \sum_{i=1}^N p_{ni} q_{ni} \right)$$

# CES Model Example of Simple Non-Parametric Model

- FOCs

$$\frac{\partial \mathcal{L}}{\partial q_{ni}} = 0 \iff \left( \sum_{i=1}^N \alpha_{ni}^{1/\sigma} q_{ni}^{(\sigma-1)/\sigma} \right)^{1/(\sigma-1)} \alpha_{ni}^{1/\sigma} q_{ni}^{-1/\sigma} = \lambda p_{ni} \quad \forall i = 1, \dots, N$$

$$\frac{\partial \mathcal{L}}{\partial \lambda} = 0 \iff \sum_{i=1}^N p_{ni} q_{ni} = v_n$$

- For two consumption locations  $i$  and  $j$

$$\begin{aligned} \left( \frac{\alpha_{ni}}{\alpha_{nj}} \right)^{1/\sigma} \left( \frac{q_{ni}}{q_{nj}} \right)^{-1/\sigma} &= \frac{p_{ni}}{p_{nj}} \\ \frac{\alpha_{ni}}{\alpha_{nj}} &= \frac{p_{ni}^\sigma q_{ni}}{p_{nj}^\sigma q_{nj}} \end{aligned}$$

# CES Model Example of Simple Non-Parametric Model

- For two consumption locations  $i$  and  $j$

$$\frac{\alpha_{ni}}{\alpha_{nj}} = \frac{p_{ni}^\sigma q_{ni}}{p_{nj}^\sigma q_{nj}}$$
$$q_{nj} = \frac{\alpha_{nj} p_{ni}^\sigma}{\alpha_{ni} p_{nj}^\sigma} q_{ni}$$

- $\times p_{nj}$

$$q_{nj} p_{nj} = \frac{\alpha_{nj} p_{ni}^\sigma}{\alpha_{ni} p_{nj}^\sigma} q_{ni} p_{nj}$$
$$q_{nj} p_{nj} = \frac{1}{\alpha_{ni}} q_{ni} p_{ni}^\sigma \alpha_{nj} p_{nj}^{1-\sigma}$$

## CES Model Example of Simple Non-Parametric Model

- $\sum_j$

$$\sum_j q_{nj} p_{nj} = \frac{1}{\alpha_{ni}} q_{ni} p_{ni}^\sigma \sum_j \alpha_{nj} p_{nj}^{1-\sigma}$$

- using FOC2 (BC)

$$v_n = \frac{1}{\alpha_{ni}} q_{ni} p_{ni}^\sigma P_n^{1-\sigma}$$

- and demand for good  $i$

$$q_{ni} = \alpha_{ni} p_{ni}^{-\sigma} v_n P_n^{\sigma-1}$$

## CES Model Example of Simple Non-Parametric Model

- We get indirect utility

$$U_n = \left( \sum_{i=1}^N \alpha_{ni}^{1/\sigma} [\alpha_{ni} p_{ni}^{-\sigma} v_n P_n^{\sigma-1}]^{(\sigma-1)/\sigma} \right)^{\sigma/(\sigma-1)}$$

$$U_n = P_n^{\sigma-1} v_n \left( \sum_{i=1}^N \alpha_{ni} p_{ni}^{1-\sigma} \right)^{\sigma/(\sigma-1)} = P_n^{\sigma-1} v_n P_n^{-\sigma}$$

$$U_n = \frac{v_n}{P_n} = \frac{v_n}{\left( \sum_{i=1}^N \alpha_{ni} p_{ni}^{1-\sigma} \right)^{1/(1-\sigma)}}$$

- We can also express demand as total spending

$$X_{ni} = p_{ni} q_{ni} = \alpha_{ni} \left( \frac{p_{ni}}{P_n} \right)^{1-\sigma} v_n$$

# Theory: Simple Spatial Model

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  - consumption of goods  $i = 1, \dots, N$  to maximize utility s.t. income  $\sum_i p_{ni} q_{ni} \leq v_n \rightarrow q_{ni}(\mathbf{p}_n; v_n)$
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- Residents Blocks are separated by (*iceberg*) *commuting and trade costs*.
  - so that:  $p_{nj} = \tau_{nj} p_j$  and  $w_{ni} = \mu_{ni} w_i$ .

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- Tourists have the same preferences over consumption in blocks  $i = 1, \dots, N$
- Markets clear
  - Goods market clearing in location  $i$ :  $y_i = E_i^R + E_i^T = \sum_{n=1}^N s_{ni} v_n + s_i^T E^T$
  - Labor market clearing in location  $i$ :  $\frac{w_i \ell_i}{\theta_i^\ell} = y_i = \sum_{n=1}^N s_{ni} v_n + s_i^T E^T$

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