

NEXT Berlin, WiWo and Daimler vote GreenPocket-CEO Thomas Goette as one of the top 100 digital trendsetters

Cologne, May 08, 2012 – The economy magazine Wirtschaftswoche, Daimler and the organizers of NEXT Berlin, one of the leading European conferences for the digital industry, presented the 100 top influencers of the internet industry in Germany. Dr. Thomas Goette, CEO of the Smart Meter und Smart Home software provider GreenPocket, reached the 60th place and prevailed over entrepreneurs, such as Skype founder Morten Lund.

The NEXT 100 includes founders, investors and managers who will impact on our future with their visionary ideas. After a public nomination and voting process, a jury consisting of ten investors, entrepreneurs, start-up experts and executives from other industries decided on the official NEXT 100 list. GreenPocket CEO Dr. Thomas Goette ranked 60th on the list: „I am very happy that our company’s work is so positively appreciated in the digital industry and economy media. This shows that our software innovations are a direct response to recent trends.“ GreenPocket provides innovative software applications for utility companies to help private and business customers control their appliances and optimize their energy consumption. As the first company worldwide GreenPocket developed a smartphone app that enables users to share their energy usage on Facebook. With over 30 national and international utilities already signed up and over 50 successful projects the company is one of Europe’s leading software providers for consumer-orientated smart metering and smart home software.

About GreenPocket

GreenPocket provides pioneering software for smart metering and smart home. Combining the best of the internet with the new world of smart energy, we enable utilities to significantly increase the energy efficiency of private households, businesses and municipalities. Founded in 2009, GreenPocket has quickly become a European player in the Smart Energy market. Next to several major European utilities, we have already signed up 30 renowned German utilities such as Vattenfall and the municipality utilities in Munich, Frankfurt, and Bonn. With over 50 successful project implementations, GreenPocket is Germany’s leading software provider for consumer-orientated smart metering and smart home software.