

(20113)

Roll No. XXXXXXXXXX

BCA-I Sem.

18003

B. C. A. Examination, Dec. 2012

PRINCIPLES OF MANAGEMENT

(BCA-104)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. What do you mean by MBO? Discuss its advantages.

(2)

2. Define the concept and features of stress management.
3. Distinguish between planning and forecasting.
4. What are the principles of business ethics?
5. Discuss system approach to management.

Section-B

(Short Answer Questions)

This Section contains three questions, attempt any *two* questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. "Decision-making is the primary task of the management." Discuss this statement and explain the process of decision-making.
7. Explain Maslow's need hierarchy theory of human needs. What is the significance of this theory?
8. "Planning is meaningless without control and control is aimless without planning." Elucidate.

(3)

Section-C

(Detailed Answer Questions)

This Section contains five questions, attempt any *three* questions. Each question carries 15 marks.

Answer is required in detail. $15 \times 3 = 45$

9. "Management is trinity of art, science and profession." In the light of this statement, explain the importance and nature of management.
10. (a) Distinguish between delegation and decentralisation. What are the main advantages and disadvantages of decentralisation? $7\frac{1}{2}$
- (b) Define the concept of a leader and leadership. Explain the qualities of a good leader. $7\frac{1}{2}$
11. (a) Explain the concept and characteristics of organisation and also elaborate the steps in organising. $7\frac{1}{2}$
- (b) What is organisational change? Explain the models and reasons for change. $7\frac{1}{2}$

(4)

12. (a) Define strategic management decision. Explain the characteristics and classes of strategic management decisions. $7\frac{1}{2}$
- (b) What do you understand by informal communication channel? Discuss the relative merits and demerits of formal and informal communication channel. $7\frac{1}{2}$
13. "F.W. Taylor is said to be the father of scientific management and Henry Fayol, the father of principles of management." Examine this statement.