

RESUME

Name **Magdalena Piechal**
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Portfolio www.magdalenapiechal.com

Key skills Concept development, social media, research, strategy, client care.

PROJECT HIGHLIGHTS

Client, agency Project details

Nike Cricket India
AKQA

Role: Project manager, designer

Tasks: Manage locale Nike Cricket web page and continuously plan for and update with new features, products and page layouts. Design product pages and YouTube channel.

Nike Football India
AKQA

Role: Project manager

Tasks: Manage locale Nike Football page and blog. Continuously plan for and update with new features and products.

Nike House of Hoops
AKQA

Role: Project manager

Tasks: Time planning, budgets, managing the creative/development team, QA and quality insurance.

Nike Sportwear
AKQA

Role: Project executive

Tasks: QA and quality insurance.

Associated Press
Hyper Island

Role: Project manager, production manager

Brief: Create concept and produce all content for a new e-learning program.
Tasks: Leading and managing a team of 4 coworkers. Time plans, research, client care, quality insurance, concept development, concept execution and presentations.

SJ, Statens Järnvägar
Hyper Island

Role: Project manager

Brief: Concept & design for iPhone- and Facebook app.
Tasks: Leading and managing a team of 10 co-workers. Time planning, research, client care, quality insurance, concept development, presentations, internal process follow-ups, client evaluation.

3tjejer.se
Hyper Island

Role: Project manager

Brief: Create marketing ideas and develop a startup strategy with an income plan for a brand new community.
Tasks: Leading and managing a team of 5 co-workers. Time planning, budget, research, quality insurance, concept development, creative brief.

Opalescence
Hyper Island

Role: Project manager

Brief: Re-design of website and shop.
Tasks: Leading and managing a team of 4 co-workers. Research, quality insurance, manage deadlines, process follow-ups, client evaluation.

EDUCATION

2008-2010	Hyper Island, Stockholm Digital Media programme 90 week KY- and Diploma programme
2009	SDI, Strength Deployment Inventory
2009	Work shadowing at Smedby Digital
2008	UGL Group dynamics and leadership course, Stockholm
2007	Folkuniversitetet, Stockholm Colour setting for print and web
2003-2006	MediaGymnasiet, Stockholm Media programme, major in graphic design and photography

WORK EXPERIENCE

2009-2010	AKQA Shanghai Project manager intern
2006-2008	SIBA AB, Stockholm Sales official, B2B
2004-2006	Snöfrid Holgersdotter Korsetter & Design, Stockholm Sales official

SKILLSET

Photoshop	Average
Illustrator	Beginner
Indesign	Average
After Effects	Beginner
MS Office	Average
iWork	Average

I work unhindered in both MAC and PC environments.
I also have a beginners understanding of CSS, HTML and PHP.

LANGUAGES

Swedish	Native
English	Fluent in both speech and writing

LINKS

Portfolio	http://www.magdalenapiechal.com
LinkedIn	http://www.linkedin.com/magdalenapiechal
Twitter	http://twitter.com/maktgalena
Blogs	http://maggieakeupaddict.com http://lovable.blogg.se