



THE EUROPEAN INSTITUTE FOR ADVANCED STUDIES IN MANAGEMENT

NETWORKING SINCE 1971

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22nd EUROPEAN DOCTORAL SUMMER SCHOOL ON TECHNOLOGY MANAGEMENT
"Organising Innovation and Entrepreneurship"

University of Twente, The Netherlands, August 26-31, 2012

SUPPORTED BY

RADMA (<http://www.radma.ltd.uk/>), IGS-SRO Innovation & Entrepreneurship (http://www.utwente.nl/igs/research/sro/sro_innovationentrepreneurship.doc/) NIKOS (<http://www.utwente.nl/mb/nikos/>), EITIM (www.eitim.org), EITIMDoc (www.eitimdo.org), Twente Graduate School (<http://www.utwente.nl/tgs/>) and the academic journals Technovation (<http://www.journals.elsevier.com/technovation/>), Creativity and Innovation Management ([http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1467-8691](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1467-8691)), R&D Management ([http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1467-9310](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1467-9310))

LOCAL CHAIR & COORDINATION

Petra C. DE WEERD-NEDERHOF
Klaasjan VISSCHER
Jeannette VISSER-GROENEVELD

TUTORS

Among others:

Koenraad DEBACKERE, KU Leuven
Jan KRATZER, TUBerlin
Dilek CENTIDAMAR, Sabanci University
Holger ERNST, WHU-Otto Beisheim School of Management

STEERING COMMITTEE

Petra DE WEERD-NEDERHOF, University of Twente, The Netherlands (overall coordinator)
Holger ERNST, WHU Otto Beisheim School of Management, Germany
Koenraad DEBACKERE, K.U. Leuven, Belgium
Olaf FISSCHER, University of Twente, The Netherlands
Dilek CENTINDAMAR, Sabanci University (last years' host)
Representative, RADMA

THE CONCEPT

The Summer School is a valuable experience for anyone involved in doctoral work in the area of technology and innovation management. It provides a unique opportunity for doctoral students in technology management to learn from presentations of leading academics in the field and to meet colleagues with similar research interests. During the intensive one-week course, the participating students have the opportunity to discuss their research programs with senior professors and with other PhD students in interactive workshops, and to meet the editors of the journals R&D Management, Creativity and Innovation Management, Technovation and Zeitschrift fuer Betriebswirtschaft. A company visit is also scheduled to a firm leading in the area of technology and product innovation. The last day of the SummerSchool will be focused on Green Innovation, in collaboration with EITIMDoc.

The European Doctoral Summer School was first organised by Professor Klaus Brockhoff at the University of Kiel in 1991. Since then the School has been held in different locations: Manchester Business School in the UK; Katholieke Universiteit Leuven in Belgium, University of Twente, the Netherlands; Politecnico di Milano, Italy; WHU Otto Beisheim Graduate school of Management, Vallendar, Germany, Scuola Superiore di Sant'Anna, Pisa, Italy, University of Vaasa, Finland, and Sabanci University, Istanbul, Turkey. Since 2000, the European Doctoral Summer School in Technology Management has been organized under the auspices of EIASM (see www.eiasm.be). The number of alumni from the Summer School now exceeds 400. A considerable number of Summer School alumni and tutors are still in touch with each other and play active roles in the field of Technology Management.

PROGRAMME

Sunday 26 August

Welcome Reception

Monday 27 August

- Prof. dr.ir. Koenraad Debackere, KULeuven: "Entrepreneurial universities & entrepreneurial firms: lessons learned, insights gained"
- Student presentations

Tuesday 28 August

- Prof. dr. Holger Ernst, WHU Otto Beisheim School of Management: "Integrating the R&D and Patent Functions: Implications for New Product Performance"
- Student presentations

Wednesday 29 August

- Prof.dr Jan Kratzer, TUBerlin: "Utilizing Networks for Intrapreneurship and Entrepreneurship"
- Student presentations
- Company visit

Thursday 30 August

- Prof. dr. Dilek Cetindamar, Sabanci University: "Innovations from Emerging Economies"
- Student presentations
- SummerSchool dinner, jointly with EITIMDoc

Friday 31 August (jointly with EITIMDoc)

- Dr Frank Tietze, Christian Albrechts Universitat zu Kiel: "Green Innovation"
- Editorial Panel Discussion on 'How to get published', with the editors of Creativity and Innovation Management, R&D Management, Technovation

APPLICATION REQUIREMENTS

Students will be selected according to the novelty and the quality of their research interests and by an indication that they will be able to benefit and learn effectively from their participation. Students should at least have finished their first PhD year in order to be eligible. They must show that they will be able to contribute to the event. Students will have their own one-hour session presenting their research to one of the tutors and the other participants (including discussion & feedback). For this, they are required to submit a short paper (about 5-10 pages, in English) describing their research topic and/or initial research results, also addressing methodological issues and choices made. This paper will be circulated among all participants and read and commented on during the Summer School by one of the tutors and by other students. The number of participants will be limited to 30 to create a stimulating environment. Interested doctoral students should register on-line via www.eiasm.org no later than June 20th, 2012.

For further information on the program content contact Prof. Petra de Weerd-Nederhof (via j.m.visser-groeneveld@utwente.nl).

TIME AND LOCATION

The seminar will be held at the campus of the University of Twente (www.utwente.nl), in Enschede, the Netherlands, at the premises of VentureLab Twente (www.venturelabtwente.com). The programme will start on Sunday Evening, August 26, 2012 and is scheduled to end August 31, 2012.

REGISTRATION FEES AND ACCOMMODATION EXPENSES

Participating students will be required to pay a fee of 750 euro. This fee includes participation to the seminar, the documents, lodging/accommodation including breakfast, lunches and a number of dinners. Doctoral students will be assigned rooms for two. Should you wish a single room, an extra fee of 50 EUR per night will be charged to you. Please visit updates of our website at www.eiasm.org for the latest news about the fee and scholarship possibilities.

APPLICATION PROCEDURE

Interested doctoral students should register online and upload the required documents no later than June 20, 2012. The contact person at EIASM is Nina Payen (nina@eiasm.be).

SCHOLARSHIPS AND TRAVEL GRANTS

Thanks to a generous sponsorship by RADMA, this event is not only organized at a low fee, but also a number of scholarships and travel grants are available. We offer a maximum number of 10 scholarships for 250 euros, which can be used either for travel cost or to get a lower fee. Additionally there is a possibility for a limited number of full fee scholarships (750 euros). Doctoral students applying for one of these scholarships should send a budget and a well documented statement by their supervisor confirming that they are not able to pay for the full costs themselves, together with their application, so no later than June 20, 2012, to Nina Payen at EIASM (nina@eiasm.be). Please indicate clearly in how far your application is dependent on your getting the scholarship.