



# Project Genie

children taking charge on climate change

## Testimonials

### What some of our Grown Ups say...

“ There are 3 million children in the UK aged between 7 and 11. They have influence over 29 million adults – that’s just under half of the UK population! When combined, the individual actions that Project Genie encourages will have a substantial impact on helping to save our children’s planet.”

*Hugh Montgomery, Founder of Project Genie*



“ I welcome all steps to engage children on climate change. I am delighted to support this worthwhile project and I wish [Project Genie] every success.”

*Gordon Brown, UK Prime Minister*

“ Project Genie is achieving tremendous success in educating children about the importance of looking after our planet. Kids are full of great ideas and Project Genie seeks to inspire them to take action and to capture their boundless enthusiasm in a colourful, fun and informative way, which I applaud.”

*Boris Johnson, Mayor of London*

“ As an adult, I found the story easy to follow and was particularly amazed by the facts at the bottom of each page. A summary of a few of these may even have a greater impact on adults than a summary of the story itself.”

*Jim Paton, Stratford, Warwickshire*

“ My wife read the book last night and loved it. The heating was already off today and it was an extra jumper for the whole family! It’s just brilliant and we’re so excited to be involved. The concept is so compelling that you just can’t help but be an advocate and tell your friends and family about it. I have total faith we can start a really big movement here.”

*Caspar Thykier, Parent, London*



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### Teachers say...

“A very accessible resource on a difficult topic. It is unique in the way it targets and engages younger pupils.”

*Rebecca Cave, The Heathland School, Middlesex*

“It made the children want to take action. A lot of them wanted to write to the Prime Minister. The children were so motivated to do things that we let them decide what to do and then we all wrote letters to our local MP. Children went home and told their parents all about global warming and got their parents to switch off lights if they weren't in the room.”

*Ceri Bowen, Birmingham*

“Just to say a big thank you for coming to us last Thursday and delivering the assembly. The kids enjoyed the session and they are all helping to make sure that we are not leaving lights we don't need.”

*Francesca Uche, Hackney, London*

“Everything's going really well... the children absolutely forbid me to turn on the lights and use the interactive whiteboard and it's great!”

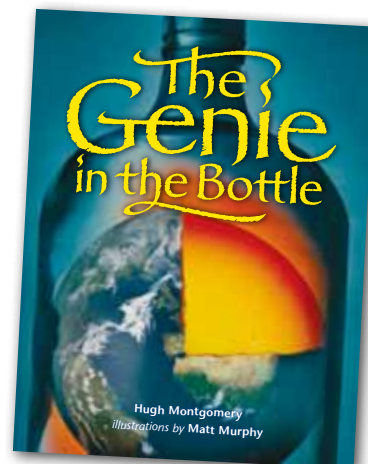
*Sophie Thailand, Hackney, London*

“Thank you for yesterday's event - it was really inspirational.”

*Melissa Davies Oliveck, Hackney, London*

“It is a winning combination - the book gently and subtly breathes life into the process and the practical OWL monitoring fascinates and encourages active participation.”

*Kate Patrick, Brislington Enterprise College, Bristol*





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### Pupils say...

“ Hi, my name is Kishan, and I am in year 7. I have read the book “the genie” when my sister brought it from her primary school. I think this project is really good and really important, and that is why I am bothering to take part and do the best I can in reducing the use of energy and carbon dioxide. I have learned a lot from the book and how important it is to save energy. I’ll do my best in saving energy and I wish you the best luck in making more people to reduce using energy and making your website more fun and more tempting to reduce carbon dioxide.”

*Kishan Chandrakumar*

### A class of 10-year-old children from Barnstable, Devon say...

“ It makes me want to save the world and make it a better place to live in.”

*Adrienne*

“ It helps you to realise what we are doing to the world.”

*Shannon*

“ It encourages you to use your car less.”

*Wesley*

“ It sends a strong message.”

*Luke*

“ It’s telling us to stop polluting our world.”

*Kyle*

“ We’ve got to do something about it.”

*Jacob*

