

Nitzan Hermon:

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Education:

SAE Institute - BA/BSC Multimedia Arts

04/07 - 05/10

Objective:

Identity design, brand application and art direction for the music industry.

Work Experience:

SoundCloud (July 09 - October 09) - Label relation, merchandise development and sales.

Ink Publishing (June 09 - July 09) - Content design, digital assistance internship.

Clash Magazine (June 06 - June 09) - Freelance music reviews, music-related articles and brand promotion.

DJ Mag (December 05 - June 06) - Freelance music reviews and interviews.

Collaborations with galleries, media startups and other designers on both promotional and self-initiated projects. Previous projects include PYMCA gallery, RJDJ, Sawdust, Electric Avenue and more.

Activities:

Fine Art Recordings - promotion, identity application and art direction for site, blog, vinyl artwork and events.

Save Vinyl - Community and brand development for a label-affiliated blog dedicated to physical music products with an emphasis on cover art and packaging design.

Skills:

Art direction / production

Identity design / Brand application

Music promotion

Adobe Creative Suite

Flash / Action Script / PHP

HTML / CSS / Wordpress

Work Featured on:

I Love Typography, Adobe official developers portal, Design Related, Grafik, Creative Review, Counter Objects, Wordpress.com, Point & Anchor, de:bug, Electronic Directory, RA, Nylvi.

Interests:

History, art, design, wordpress, publishing, books and typography.