



Do you get excited about communicating new product and service innovations? Are you up to the challenge of working with bright sparks in complex professional services, manufacturing, engineering, science and technology?

- *Can you demonstrate the benefits of a new steel construction system that could revolutionise the building industry?*
- *Can you visually present the technical features of a new Formula 1 race car design system to potential commercial partners?*
- *Can you create media that will motivate guitarists to buy a new microchip accessory for their amplifiers?*
- *Can you create materials that will excite site engineers about a new process control system?*

....Then we need you to join our team!

M. Ology Ltd., is a sister company to a successful strategic marketing and research agency with a strong track record in innovation and technology.

Our specialism is working with clients in knowledge intensive industries. We like challenging projects and specialise in media communication for complex products and services.

For more information call Jo Westerman on 0191 211 1958 or email joanna@m-ology.co.uk



Current opportunities...

Commercial studio manager

Do you get excited about communicating new product and service innovations? Are you up to the challenge of working with bright sparks in complex professional services, manufacturing, engineering, science and technology?

We have ambitious growth plans for our business and are have a unique client proposition that is already in high demand. We are opening our doors to a studio manger who can demonstrate track record and passion to take this rare opportunity to get involved in a new supported venture.

You will take a lead role in the development of our creative team, working with us to realise our vision. We know it has great potential and we're willing to share its success, with the right person.

This is not a prescriptive role at this stage, we're primarily interested in meeting you if you are enthused by the type of work we do, have been responsible for business growth in the creative industry and are excited by the prospect of getting involved in the early stages of a new venture.

If your entrepreneurial spirit is urging you to get in touch, ring Jo Westerman on 0191 211 1958 or email joanna@m-ology.co.uk by **Friday 4th June 2010**.



Join our associate network

With a diverse mix of clients who have specific and often very complex needs, we frequently bring specialists in particular disciplines or sectors onto a project.

We are currently seeking to add to our network of professional creatives who work with us on ad-hoc project basis as formal associates. We'd love to chat about this in more detail, if you are a:

- Technical copywriters
- Animators
- Photographers
- Scientific and technical illustrators
- 3D artists
- Specialist PR freelancers

As an agency specialising in marketing communications for knowledge intensive industries we are particularly interested in people who share this passion.

Call Jo Westerman on 0191 211 1958 or email joanna@m-ology.co.uk.



Marketing Coordinator

We are seeking a well motivated individual who can bring fresh thinking to project delivery and team work. Are you a great communicator with problem solving skills, and a natural flair for coordinating people?

Day to day this role involves contributing to strategic and operational marketing projects as well as planning delivery and liaising with various teams, and organising client meetings and pitches.

About you:

You are keen to further develop your career in professional marketing. You may have a degree in a marketing related subject or relevant vocational qualifications.

This role would favour those with creative or marketing related agency experience. Having an academic background in business or marketing would also be an advantage although not essential.

You should have demonstrable project management and customer relationship management skills. You will have the ability to contribute creative ideas and solutions.

Our clients are predominately businesses in science and technology related sectors, so an interest in the commercialisation of new technology and marketing of complex products and services would be advantageous.

The successful candidate will be mature and professional in outlook, be comfortable in taking on responsibility and working to deadlines.

*This is a full time permanent post. Salary and remuneration are dependent on experience and qualifications. Please apply in writing with a covering letter and CV to joanna@m-ology.co.uk by **4th June 2010**.*