

Design practice

Brief

You have been asked to design a ten pin bowling alley to take account of blind customers.

Format

Working in teams, you have an hour and 15 minutes to come up with your design. At the end of the session each team will be invited to present their design back to the group.

Data

There is no primary or secondary data to work with so you may find it helpful to list the assumptions that you are making during the design process. You can refer to these to explain your decisions when your designs are presented back to the group.

Scope

The brief is deliberately large and vague for the purposes of this exercise. Feel free to focus on a particular aspect of the task or to provide an overview of the entire experience. Again, you may want to list the different elements that you think will make up the bowling experience.

Deliverables

At the end of the session you will be asked to present your ideas to the group. The format of your presentation is entirely up to you. You may, for example, choose to present your solution as a role-play, as a series of screens, or as a storyboard.