



Big Help Mob

Big Help Mob Creative Co-Director – *A ridiculously creative person who gets excited by the idea of leading and collaborating with an interdisciplinary team of creatives to redefine how volunteering is perceived by young people. Egos should be left out in the rain before applying.*

So what will I be doing for 15 hours per week?

- (Initially) Working closely with the Big Help Mob Mafia (leadership team) to “learn the ropes” and meeting all the existing Youth Tree volunteer staff.
- Bringing your awesomeness to weekly collaborative meetings with the rest of the Big Help Mob Mafia (leadership team consisting of an Operations Manager, a Business and Partnerships Manager, a Marketing Manager and you, the Creative Co-Director)
- Directly managing film producer, graphic artist, flash mob creator, photographer and copywriter to produce innovative, high-impact promotional material, marketing campaigns, event experiences (like flash mobs), documentaries and evaluative material to share the impact we’re having with the world
- Recruiting and manage other creative volunteers to fill skills and time gaps
- Collaborating with entire team on the visioning, creation and production of the Big Help Mob toolkit – a hilarious but informative multimedia series of Youtube videos, templates, animations, blogs (and whatever other mediums are useful) that will creatively communicate the “recipe” for making your own Big Help Mob, so that any group of young people can make a Big Help Mob in their community
- Co-Directing the creative elements of email marketing, branding, film, flash mobs. photography, web design, workshops, promotional material and more

Successful applicants will be:

- Passionate about making volunteering as mainstream as cheeseburgers and breathing
- Able to manage and lead a team of volunteers working in different creative disciplines
- People with insane levels of integrity, professionalism and attention to detail
- Big picture thinkers, who can imagine across artistic and technological mediums
- Happy to collaborate with and learn from others, share ideas, expertise and workload
- Passionate about using their creative abilities to better people and the world
- Flexible with their time – available for weekly meetings and able to adapt to the needs of their
- Friendly, and willing pushing themselves artistically
- Passionate about learning and self-improvement

Please Note: The role of Co-Director may be shared by multiple people with the same title and role, collaborating with each other as equals. Also, this is not an exhaustive position description. It is a suggestion of the areas you will be involved in and could certainly change. Youth Tree is a dynamic environment and Youth Tree staff will need to be flexible, self-motivated, creative, willing to take ownership of their position and willing to try new things. Hence Youth Tree values people with:

- A sense of humour
- A genuine desire to do good in the world
- Attention to detail
- Humility
- Creativity (creativity doesn't mean you have to be good at painting... it's very broad)
- An interest and fascination in the world and in their own field of work
- Persistence and patience
- Genuine friendliness, willingness to share and collaborate
- Love of stupidity and an uncanny willingness to participate in cartwheel contests etc at formal events
- A willingness to be a leader

