

# DREDY.ES

PACO LÓPEZ / Art Director / Creative

## CONTACT\_

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Location/ Madrid - Spain

## EXPERIENCE\_

**02.2011 — Present**  
Sra Rushmore (Madrid)  
Art Director On-OFF

**02.2008 — 02.2011**  
Leo Burnett (Madrid)  
Interactive Art Director

**10.2006 - 01.2008**  
Lorem Ipsum / GREY (Barcelona)  
Interactive Designer

**10.2005 - 01.2006**  
Fotoimpacte  
Graphic Designer

## EDUCATION\_

**2004 - 2005**  
Multimedia Design Master  
IDEP School / Barcelona

**2003 - 2000**  
Design - Illustration  
Escola d'Art d'Olot /Olot

**1997 - 2000**  
High School J.JVicens Vives / Girona

## CLIENTS\_

Coca-Cola / Movistar / Renfe / Iberostar / Diageo /  
Cutty Sark / Fiat / Kellogg's / Kia / Cruz Roja / LaCaixa  
/ Boccata / Pans and Company / Nestlé

## AWARDS\_

**Fleeting moments of glory – Nomad Skateboards**  
Silver Lion – Press CannesLions 2011

**The Bicycle Cap – Peseta**  
Bronze Lion - OutdoorCannes Lions 2011  
Shortlist - PR Cannes Lions 2011  
Shortlist - Promo Cannes Lions 2011  
Shortlist - Direct Cannes Lions 2011  
Sol de Plata - Outdoor SOL San Sebastian 2011

**Junkers Christmas**  
Shortlist – Website SOL San Sebastian 2011