



EILEENCHAN

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EXPERIENCE

Publicis Modem Singapore

Creative Intern

Nov 2008 - May 2009

Assisted Art Directors on daily tasks, as well as handling projects involving conceptualisation, illustration, art direction and layouts. Accounts include Heineken and Hewlett-Packard.

Mediacorp Studios Singapore, oktoLIVE!

Motions Graphic Designer

Sep - Nov 2008

Scope of work included illustration, photo manipulation and motion graphics. Worked closely with a team of designers and the director to create the show's idents and logo.

Publicis Asia Pacific

Communications Executive Intern

Aug - Oct 2008

Feb - Apr 2008

Proposed and produced editorial design and layout for internal newsletter, as well as writing articles. Conceptualized and proposed overall design and layout for internal Human Resource materials.

Singapore Polytechnic Attitude Newsletter

Designer/Art Director

Sep 2007 - Apr 2008

Conceptualized, proposed and produced revamped Attitude logo. Art direction for photoshoot and proposed and produced editorial design and layouts.

Singapore Polytechnic School of Communication, Arts & Social Sciences

Design Team (Member)

2007 - 2008

Worked on communication materials, such as websites, posters and brochures, for faculty events and outreach programmes. Volunteered to work on an identity project for Eden School (Singapore).

EDUCATION

Singapore Polytechnic School of Communication, Arts & Social Sciences

Diploma in Media & Communication

2006 - 2009

Specialist Diploma in Digital Film & Television

2006 - 2009

ACTIVITIES

Singapore Polytechnic School of Communication, Arts & Social Sciences

Say Something Campaign (Final Year Project)

Apr - Aug 2008

Liaised and worked closely with campaign sponsor, Health Promotion Board (Singapore). Designed and produced promotional materials for integrated communications campaign.

Communication 101 Event (School Outreach Programme)

Sep 2007 - Jan 2008

Involved in conceptualisation to execution of the event, and liaised with sponsors to secure event sponsorship worth S\$20,000 for the event. Also involved in event marketing and promotions effort.

SKILLS

Adobe Creative Suite 3, 4:

Photoshop, Illustrator, InDesign, Dreamweaver, After Effects

Microsoft:

Word, Powerpoint, Excel

Others:

Final Cut Pro, iMovie, SPSS