

Broadband for America: A Roadmap to Broadband Adoption

June 21-22, 2010

SPONSORSHIP OPPORTUNITIES

Are you looking for new, exciting ways to promote your company, attract potential customers and capitalize on your participation at the Broadband for America 2010 Conference in Washington, DC? A variety of sponsorship opportunities are available that will provide a wide range of publicity for your company on the web site, through conference brochures, hospitality events, e-mail updates, and signage at the show. To find the sponsorship opportunity that best suits your company's needs, please take a look at the offerings listed below. When you find something that interests you, please contact Barb Hutchins at 703-760-9276 or conference@usiia.org.

Platinum Level Sponsorship

One of the following:

Tuesday Lunch

Tuesday Evening Reception

Cost: \$10,000

Package Includes:

- Sponsor company name and logo will appear on general event sponsor signage and during the lunch or reception
- Logo giveaway opportunity
- Company logo on the USIIA web site
- Company literature at the sponsored event (subject to our approval)
- Session recognition (company logo displayed on the video projection)
- Complimentary Banner Ad on the USIIA website

Gold Level Sponsorships

One of the following:

Monday Evening Reception

Tuesday Continental Breakfast

Cost: \$5,000

Package Includes:

- Sponsor company name and logo will appear on general event sponsor signage and during the sponsored event
- Logo giveaway opportunity
- Company logo on the USIIA web site
- Company literature at the sponsored event (subject to our approval)
- Session recognition (company logo displayed on the video projection)
- Complimentary Banner Ad on the USIIA website

Silver Level Sponsorships

One of the following:

AM or PM Coffee Break (Tuesday)
Registration Bags
Special Signage

Cost: \$3,000

Package Includes:

- Sponsor company name and logo will appear on general event sponsor signage and during the sponsored event
- Company logo on the USIIA web site
- Company literature at the sponsored event (subject to our approval)
- Session recognition (company logo displayed on the video projection)
- Complimentary Banner Ad on the USIIA website

Additional Sponsorships

Lanyards - \$2,500

Badge Holder Ad Inserts - \$1500

Cybercafé Internet Workstations - \$1,500

Pens Placed in Session Rooms - \$1,000

Banner (Company provides and pays hanging charges) - \$1,500

Above Packages Include:

- Company name on all promotional material and the USIIA web site
- Recognition in all printed conference materials
- Session recognition (company logo displayed on the video projection)