



Mark B. Rosenberg, Ph.D.

Resume

April 2009

Mark B. Rosenberg is currently Distinguished Visiting Research Professor in the Department of Leadership, Policy and Organizations of the Peabody College at Vanderbilt University.

On sabbatical as Professor of Political Science at Florida International University, Dr. Rosenberg was invited to be Chancellor for the Board of Governors (BOG) of the State University System (SUS) of Florida in November 2005. As Chancellor, he had leadership responsibility for system strategy, policy and finance, and worked closely with state and federal legislators to secure funding for system priorities for Florida's 11 public universities. The SUS enrolls over 300,000 students, has 10,000 faculty, and operates on an \$8 billion annual budget, including nearly \$1.5 billion in sponsored research. Florida's Board of Governors is the constitutional body created by voters in 2002 to provide leadership and coordination of Florida's public universities.

As the BOG's second Chancellor, Dr. Rosenberg was instrumental in raising the visibility and credibility of the nation's newest higher education governing board. During his tenure, Chancellor Rosenberg developed and implemented a strategy to create and fund new public medical schools in the state at the University of Central Florida and Florida International University. In addition, he fostered strong working relationships with Florida's Governor, Charlie Crist, leading to a major new multi-year university initiative to enhance funding and need-based financial aid for students. He raised private support (\$5 million) for a new state-funded scholarship program from the Helios Foundation to assist first-generation (in college) students, and he developed a statewide

coalition of business and public affairs leaders to support enhanced quality and competitiveness in the state's public universities. During his tenure, he advocated for invigorated student and faculty engagement in education policy. He developed operational protocols to facilitate closer relations between the BOG and the eleven Boards of Trustees who manage the day-to-day operations of each state university. One of his signal accomplishments involved organizing and leading a high profile yearlong review to restore operational and financial integrity to FAMU. This review followed a series of difficult state audits leading to significant legislative and public concern about FAMU's viability as an institution of higher education.

Working with community stakeholders throughout the state and with the Board of Governors and each institution, he developed a new multiyear strategic plan that focused the State University System on quality, expanded baccalaureate production to meet rising student demand, as well as appropriate and predictable funding.

Dr. Rosenberg played a key role in the development and execution of a media strategy that generated significant positive editorial support during his tenure for the BOG and the SUS in every media market in the state. Positive editorials in the St. Petersburg Times, the Orlando Sentinel, the Palm Beach Post, the Ft. Lauderdale Sun Sentinel, the Tallahassee Democrat and the Miami Herald, among other state newspapers, helped to build a climate leading to Governor Crist's major public university initiative during the 2009 legislative session.

Prior to his appointment as Chancellor, Dr. Rosenberg provided energetic leadership at Florida International University (FIU) as Provost and Executive Vice President for Academic Affairs for nearly eight years (1998-2005). In January 1999, the Florida Board of Regents named Dr. Rosenberg as Acting President of FIU. He held both senior leadership posts simultaneously for seven months that year.

While serving as Provost, Rosenberg led FIU through significant growth in student enrollment (from 28,000 to over 37,000 students) and major new construction projects that were initiated or completed. The construction projects included academic buildings, residence halls and support facilities, among others. Intercollegiate athletics were consolidated and expanded: several sports were closed and Division 1 football was initiated.

As Provost, he spearheaded FIU's successful efforts to establish a law school (2002) and a medical school (2006). While he was Provost, FIU was invited to join Phi Beta Kappa—the nation's leading honorary society—and moved into the top tier of research universities by being

named a Carnegie Research I institution. He restructured tenure and promotion guidelines, raised faculty salaries, initiated and completed a major revision of the core undergraduate curriculum, improved faculty governance through an enhanced role and visibility for the Faculty Senate, developed and implemented a university-wide compliance system and provided leadership in the development of a new state-of-the-art nano-materials laboratory in the College of Engineering and Computing. Drawing on his international experience, he was an early architect of the pioneering plan for FIU's School of Hospitality and Tourism Management campus in Tianjin, China. The University's College of Business Administration experienced significant growth during this period, and moved into national leadership in undergraduate international business education.

Dr. Rosenberg initiated his academic career at FIU in 1976 as an Assistant Professor of Political Science. He served as Founding Director of the Latin American and Caribbean Center (LACC) (1979-1993)—one of the U.S.' premier federally supported research and teaching centers on the region. To accelerate LACC's growth, Dr. Rosenberg raised millions of dollars from the federal government, private foundations and individual donors to underwrite program expansion, faculty travel, library acquisitions, graduate stipends and an early state-of-the-art web-based information system on the region's movement toward hemispheric integration. His fund-raising efforts led to first-time support for FIU from leading national foundations including Ford, Tinker, Mellon, and Carnegie—all based in New York City, and from prominent Fortune 500 companies, including Dow Chemical, Rohm and Haas, Exxon/Esso, ABN-AMRO, American Express, Hewlett-Packard, Microsoft International, Bell South International, ATT Latin America, and United Brands.

Dr. Rosenberg was recognized for his leadership by being named Chair of the XV Congress of the Latin American Studies Association held in San Juan, Puerto Rico in 1989, which brought together nearly 2,000 scholars for a four-day international conference. Through his fund-raising efforts, thousands of dollars in travel grants were provided by leading private sector companies—a first in the history of the association. He subsequently served as Founding Dean of the College of Urban and Public Affairs at FIU (1994-1997), and as Vice Provost for International Studies (1996-1998). He has been a Visiting Professor at the Instituto Tecnológico y de Estudios Superiores de Monterrey (Estado de México campus) and was a Fulbright Research Scholar in Central America in 1981-82.

Dr. Rosenberg was raised in a public university (Ohio U.) community in Athens, Ohio. His father, a small business owner, served as the Athens

City school board chair for nearly 16 years. A Holocaust survivor, his mother sewed her own clothes, taught ballroom dancing to a generation of school students, and was a voluntary fund-raiser for the American Heart Association. A first generation college graduate, Dr. Rosenberg received his B.A. in 1971 from Miami University of Ohio, where he was Phi Beta Kappa and Omicron Delta Kappa—the national leadership society. While at Miami U., he co-chaired the campus-wide student United Way Campaign (the Miami Chest). He received his Ph.D. in Political Science (Comparative Politics) and a graduate certificate in Latin American and Caribbean Studies from the University of Pittsburgh in 1976.

Dr. Rosenberg has traveled extensively throughout Western and Central Europe, Russia (when it was the Soviet Union), Latin America and the Caribbean. He has studied and lived in Luxembourg, Mexico (Cuernavaca and Mexico City), Central America and Latin America (Costa Rica, Honduras, Nicaragua, Perú, and Bolivia). He is bilingual in Spanish, which he learned at Miami U. and then in living with native-speaking families in Mexico, Costa Rica, Nicaragua, and Peru.

Dr. Rosenberg has written or co-edited seven books and numerous scholarly articles. His latest book, The United States and Central America: Geopolitical Realities and Regional Fragility is a Harvard University project co-authored with Luis Guillermo Solis of Costa Rica. It was published by Routledge (New York & London) in 2007. He has published articles in leading field journals, including the Latin American Research Review, and the Hispanic American Historical Review.

He has testified numerous times before Congress on U.S.-Latin American relations and has served as a consultant to the Department of State and the U.S. Agency for International Development. In 1989, he was invited by the U.S. General Accounting Office to co-chair a national commission on Central America to evaluate US foreign policy toward Central America. He has been a frequent source for the national and international media, including the New York Times, the Wall Street Journal, the Miami Herald and Univisión, and he has served on the board of editors of Latin Trade and Florida Trend. He is a past member of the selection board of the Maria Moors Cabot Prize for Journalism based at Columbia University.

Firmly committed to community service, Rosenberg is a member of the New York-based Council on Foreign Relations—the nation’s premier, by invitation-only, think-tank. He currently is a book review leader for the Council on Foreign Relations.

Dr. Rosenberg is active in state economic development issues. He served as a member of the leadership team of the Greater Miami Chamber of

Commerce for nearly a decade. During his tenure as a volunteer with the Chamber, he was a co-founder of the Miami Congressional Workshop on U.S. Security and Economic Relations with Latin America, a multi-year conference held in Miami for members of the US Congress. He also was the founding Vice Chair for the Professional Services Initiative of the Chamber, and he co-chaired the Chamber's strategic planning process in 2004-2005 that led to a major reorganization of the Chamber.

As Chancellor, he built bridges into the Florida Chamber of Commerce, the Florida Association of Industries, Enterprise Florida, and the Florida Council of 100 to establish a university-business coalition to improve Florida's global competitiveness. One of the consequential outputs of this coalition has been legislative funding for centers of excellence in advanced scientific research in the SUS. Over \$150 million have been appropriated since 2006 by the Florida legislature. Another result has been the central advocacy role being played by the statewide business community in support of the State University System.

Rosenberg has been active with the Jewish Federation of Greater Miami and was a founding contributor and lecturer of OLAM, the Organization for Leadership Advancement in Miami. The latter develops and nurtures leaders who are committed to a shared vision for the future.

Following his assignment as Chancellor, Dr. Rosenberg has been named to the Board of Directors of the Leroy Collins Institute at Florida State University, to the Board of Directors (and then Governors in June 2009) of the Greater Miami Chamber of Commerce, and to the South Florida Commission on the Nursing Shortage.

Dr. Rosenberg joined the faculty at Vanderbilt University in March 2009 as a Visiting Distinguished Research Professor in the Peabody College—a nationally ranked school of education—where he is focusing on leadership and management of higher education. He will return to FIU as Professor of Political Science in May 2009.

Dr. Rosenberg is an avid reader with interest in public affairs, and accelerating technologies and their impact. He practices aerobic and resistance training, enjoys amateur photography, and maintains tight family relations with his three siblings, Berinthia, Geoff and Risa.

Dr. Rosenberg's wife of 34 years is Rosalie, who is a former high school teacher, social director, hotel sales and marketing manager and community activist. Rosalie was honored for her leadership in Miami of Hadassah as "Woman of the Year," (1999) following eight years as a chapter president. She also served four years as president of the PTA of both Nautilus Middle School and Miami Beach High School. At the

latter, Rosalie played a leadership role in the planning and development of major new facilities for the high school and served as PTA liaison for new school construction. They are currently members of Temple Menorah in Miami Beach, and previously were affiliated with Temples Emanu-El in Miami Beach, and Fort Lauderdale, and Temple Israel in Miami. Their son Benjamin is a management and international business major, who has lived and studied in China at the FIU Tianjin campus. Their daughter Ginelle is studying theater and history. Both are students at Florida International University.