



Wheelhouse Detroit

Corporate Partnership Opportunities



Wheelhouse Detroit is a full-service bicycle shop located in Downtown Detroit. From retail to service, rentals to tours, Wheelhouse offers several unique opportunities to partner with local business and non-profit organizations. We would love to come out to your office or set up an appointment with you at the bike shop to discuss the following possibilities – and more!

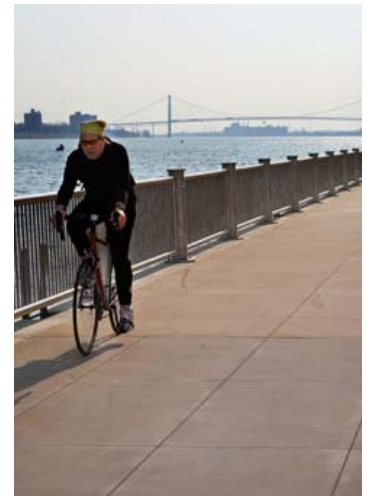
Corporate Discount: Wheelhouse is happy to offer employees of our corporate partners discounts on retail, service or even rentals. In exchange, we would ask to be promoted via your company's intranet, newsletter or through signage. Let's talk about how we can promote our business while saving your employees some cash! Current corporate partners include the Detroit Medical Center, Detroit Police Department and Compuware.

Team Tours: Bike tours are a healthy, fun way to promote team-building. Some companies use tours to help orient new hires to Detroit, showcase what Detroit has to offer to prospective clients or employees or just enjoy some time out of the office as a group! Tours can be crafted to accommodate any level of experience or interest. Wheelhouse Detroit has conducted tours for such companies and organizations as Miller Canfield Paddock and Stone, Detroit Convention and Visitors Bureau and the Kresge Foundation, among others.

"Wheelhouse provides informative tours of Detroit and its resurgence from the unique perspective of a bicycle seat. We have used Wheelhouse several times, to rave reviews, and will continue to do so. They are fun, and really help cement relationships." -- Steven Roach, attorney, Miller Canfield Paddock and Stone

Bike Sharing Program: As a unique way to extend healthy living benefits to your employees, consider enrolling in a bike sharing program. For a monthly fee, which will be determined by number of employees, bikes housed at the Wheelhouse will be made available to members of your team at no cost for errand-running, deliveries, to get outside during lunch or for a post-work fitness ride.

Bike Leasing Program: For a monthly fee, your company or non-profit can have use of a bike or bikes -- that can be kept on your premises -- without the hassle of maintenance. Wheelhouse will provide you with a bike that is ideal for urban trips and will keep it up with monthly preventative maintenance as well as any emergency repairs it might incur. A bike on-hand will not only improve the health of your employees, but it could improve your bottom line by reducing parking fees. Riding from one end of downtown to the other takes less than 15 minutes at a very comfortable pace, perfect for attending a meeting at the Penobscot, dropping off some paperwork at the Coleman A. Young Municipal Center or having lunch in Greektown.



Fundraising Ride: Non-profits can work with Wheelhouse on a fund-raising group ride, and even our corporate partners can sponsor a bike ride to raise funds for a favorite charity. Wheelhouse roles can vary from lead to support; call us to discuss the possibilities. A fundraising ride can be a great -- and potentially lucrative! -- activity for a school, church or neighborhood association.

Please contact Wheelhouse at 313-656-2453 (BIKE) or info@wheelhousedetroit.com to set up a meeting! We look forward to working with you.

Experience the Motor City on Two Wheels!