

# PAUL RUSSO

Web Designer & Developer // Austin, Tx

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## EDUCATION

- 2004 - 2008**     **ST. EDWARD'S UNIVERSITY**  
*Austin, TX*     Bachelor of Arts in Graphic Design, emphasis in Photography

## PROFESSIONAL EXPERIENCE

- 2011 - Present**     **BAZAARVOICE // User Interface Designer**  
*Austin, TX*     Responsible for designing and developing Bazaarvoice's suite of white label products seamlessly into their clients' brands and provide the end user with the best possible user experience interaction. Other responsibilities include working closely with high-touch clients and design agencies throughout the project, as well as creating internal tools and documentation.
- 2008 - 2011**     **ST. EDWARD'S UNIVERSITY // Lead Designer and Front-End Developer**  
*Austin, TX*     Worked to create and develop websites that extend the St. Edward's brand outside of the University's primary marketing site. Projects ranged from web applications and Drupal based micro-sites for all schools and departments at the University.
- 2008**     **TREBLE RED MEDIA // Lead Designer**  
*Denver, CO*     Oversaw and led all design work, print and web based for a variety of clients. Responsibilities included designing web-based identities, front-end development, and project management.
- 2007**     **LANCE ARMSTRONG FOUNDATION // Graphic Design Intern**  
*Austin, TX*     Assisted with development and design of core LAF graphics, collateral, and event materials along with helping design/develop core collateral updates.

## SKILLS

### TOOLS

Illustrator, InDesign, Photoshop, Fireworks, Espresso, Versions

### PROGRAMMING LANGUAGES

HTML5, CSS, jQuery, CakePHP, MySQL

### FRAMEWORKS

Drupal, 960.gs, jQuery, CakePHP

## OTHER

- 2010 - 2011**     Austin AD2 Web Communications Advisor
- 2011**     2011 Gold ADDY Award Arts, Mixed Media Campaign
- 2010**     2010 Austin ADDYs Creative Team
- 2009 - 2010**     AIGA Austin Web Communications Chair

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References available upon request.

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