

October 15, 2009

Dear Pharmacist/Certified Diabetes Educator,

My name is Carol Wei and I am a pharmacist/certified diabetes educator. I have been asked by the Academic Detailing group to update the current list of community pharmacists/CDEs who do insulin starts and diabetes management on the www.talksfordocs.com website

The academic detailers are a group of pharmacist who give presentations to physicians, and other allied professionals on various topics. Both members are pharmacists and their goal is to present unbiased information. Last fall their topic was insulin analogues in DM2

An extension, of their information detailing, is to provide tools and resources for the physicians. One resource list that has been included is a list of pharmacist/CDEs who would be willing and accessible, to collaborate with physicians, on insulin starts and management. The web site is www.talksfordocs.com and the list will be located in a diabetes toolkit. Technically, the site is on the public domain so it is accessible to anyone; however, the target audience is certainly family physicians in Calgary. A disclaimer of sorts indicating this list is not all-inclusive will be attached. e.g. "this list may not be inclusive."

If you are interested in having your name on such a list, please fill out the listing authorization form below and fax c/o Carol Wei at 403-948-6993 (dedicated pharmacy fax).

A response by November 30 is required, as I will be submitting the 'updated' list to the academic detailing group the first week in December.

Regards,

Carol Wei, BScPhm CDE
Canada Safeway 0281
Airdrie, AB
(403) 948-2972
carol.wei@safeway.com

LISTING AUTHORIZATION:

I, _____, am interested in having my name listed as a pharmacist/CDE willing and accessible for physician collaboration on insulin starts and management. I understand that my name will be placed in the diabetes toolkit of the www.talksfordocs.com website. The Academic Detailing Group is not involved in the referral process in any way. It will be up to the individual physicians to refer and up to the individual pharmacist to develop the collaborative effort with the physician for patient care.

Name:

Location:

Phone number:

Fax number:

e-mail address:

Signature:

**R.S.V.P. c/o Carol Wei, BScPhm CDE
(403) 948-6993 (fax)
By November 30, 2009**