

education >>>>>>>

B.F.A., Graphic Design,
ART CENTER COLLEGE OF DESIGN, Pasadena, CA
12/2005

A.A., Graphic Design/General Fine Art
EL CAMINO COMMUNITY COLLEGE, Torrance, CA
11/2001

experience >>>>>>>

Senior Graphic Designer / Art Director
MYSPACE MUSIC, Beverly Hills, CA / 2008-Current

- Develop Look and Feel of MySpace Music
- Conceptualize brand identity
- Create templates for all marketing ads and media (Print & Web)
- Direct small team of Jr. Designers
- Various profile designs / Community pages
- Blog re-design
- Homepage re-design
- Redevelop logo and identity for MySpace Music's Secret Shows program
- Design of all printed materials (i.e. Show banners, Magazine ads, Beer Koozies, Antenna Balls, Premium Hoodies, etc.)
- Continually reinvent new ad templates for production use by Jr. Designers

Graphic Designer
NAPSTER, West Los Angeles, CA / 2006-2008

- Web & Print design for NAPSTER 4.0 Release
- Create a look and feel for new NAPSTER client and website
- Create and finalize the design of several print pieces for marketing purposes; some as small as credit cards others as large as 120 foot banners
- Development of "Skins" for homepage takeover and online jukebox
- Package design for NAPSTER exclusive MP3 Player

Freelance Designer, Illustrator
THE ART INSTITUTE OF CALIFORNIA, Orange County, CA / 2006-2008

- Rebranding the AI identity for student program mailers, fulfillment/viewbook piece, & to create a system of information for all programs of study
- Narrow casting the AI identity for the Juxtapoz Magazine demographic. Two page spread in the Jul/Aug, Sept/Oct, Nov/Dec, Jan/Feb issues
- Design/Illustration of full bus wrap for public transportation in Orange County area
- One color silkscreenable design/illustration for student t-shirts

Freelance Designer
DELTALIFE INTERNATIONAL, Irvine, CA / 2003

- Create label, package design & promotional mailers
- Develop identity system

Designer/Vinyl Decal Fabricator/Installer
GRAPHICWORKS, Torrance, CA / 1999-2003

- Custom decal designs, fabrication & installation when called for.
- Large format, Laser cut and 4 color process stickers for such clients as Toyota Racing Development, Neuspeed, H&R Sport Suspension.
- Large format stickers applied to banners, cargo rigs, high performance automobiles for magazine and trade shows and races.

skills >>>>>>>

Illustrator, Photoshop, InDesign, Protools, Reaktor, Reason, Ableton Live, Dreamweaver, Powerpoint, Word (Office), Keynote (Cross-Platform)

interests >>>>>>>

Song writing & circuit bending. The Big Lebowski & white russians. Soduko & rummikub. Modular Synthesizers & Speak and Spells, Urban exploration & photography experimentation. Guerilla posters, stencils & DEVO.

references available upon request

