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“Live Read” Request Form Information

In an effort to improve the proliferation of information between students, faculty, and staff at Hunter College, WHCS radio – “Where Hunter College Speaks” – is pleased to present one of several new media services that we hope shall prove extremely useful to your club, department, or organization.

The purpose of the form on the back of this letter is for the implementation of “live reads” during our everyday, on-air broadcasting schedule (Mon-Fri, 11AM-7PM, online and in the small cafeteria of the West building).

Simply put, a “live read” is when a disc jockey is presented with a form of text from which they are required to read. These announcements will be generally short, and are restricted only on the grounds of how relevant they are to the Hunter College community.

The simplicity of this system will allow for a fresh flow of easily transmittable information into the daily content of our DJ’s, whom of which are required to include Public Service Announcements, station ID’s, advertisements (non-commercial) and the like into their hour-long shows. If you are interested in producing such recorded information, contact sanders.matthew@gmail.com, or stop by the office for a brochure form.

We wholeheartedly invite you to make WHCS your go-to resource for promoting your next event, publicizing your department’s services, announcing a new – whatever your cause might be, granted it will benefit the interests of our beloved campus. Given the extremely recent inception of our on-air broadcast status and day-to-day operation, this promotional endeavor is a work in progress. Do not hesitate to notify me or any other staff members with questions, concerns, comments, or suggestions that you may have for the betterment of this system. We will try our best to make it as smooth and effective as possible.

Sincerely,

Stephen Silvestri, General Manager
ssilvest@hunter.cuny.edu

