

An invitation to improve your skills and understanding of Academic Publishing

MASH Collaboration is very pleased to announce the start of our second online course, **Academic Publishing**. It is designed to bridge the gap between writing for MA studies and writing for academic publication, and it is led by one of our good friends, University of Birmingham tutor and dissertation supervisor, **Theron Muller**.

This is a great opportunity for those of you who are sitting on a number of finished MA essays but are unsure of how to transform them into publishable articles. For new MA students finding your feet as you begin your studies, this course will also be extremely useful. I wish something like this were available when I began academic writing.

On March 4th, 2010, from 9:00 pm (JST), Theron will introduce the course and his teaching style in a free, one-hour online videoconference using the WebEx platform. If you'd like to learn more about the course, you need to **reserve a space via E-mail**, have a Skype account, a headphone with a microphone, and an Internet connection. Enrollment in the course will start after this introduction, and enrollment priority will be given to participants in the introductory course. In order to ensure everyone has a chance to participate, there are a maximum of eight spots available for the free introductory course; so book early if you want to guarantee a seat at the virtual table. From **March 18th through June**, he will lead this 10-session, online, interactive discussion of academic publishing.

Theron has been involved in academic publishing as Coeditor of *The Language Teacher*, Associate Editor of the *Asian ESP Journal*, and Coordinator of the **JALT Proceedings Vetting Committee**. He also has five years of experience as a Birmingham CELS tutor, essay marker, and dissertation supervisor. His published articles include contributions to *Teachers Exploring Tasks*, a book that won the 2006 British Council Innovation Award, the Asian EFL Journal, Asian ESP Journal, and various other articles. He is also a winner of the **2008 John Haycraft Classroom Exploration Scholarship** and has given more than 20 academic presentations to date. These experiences put him in a unique position to offer an insiders view of academic publishing that will help to empower participants to confidently pursue their academic research and publication goals.

From my own experience working with Theron on our first collaborative book project, *Innovating Teaching in Context: Asia*, he is a tsunami of information, both practical and theoretical. He loves to assist teachers in improving their writing and enjoys seeing them add to their list of publications.

Here is a snapshot of the course syllabus:

- ◆An Overview of roles in publishing
- ◆Critically evaluating the literature
- ◆Successful academic discourse
- ◆Analyzing and developing abstracts
- ◆Adapting assignments for publication
- ◆Writing proposals for grants & scholarships, edited chapters or articles in special issues of journals
- ◆Preparing to submit a full academic paper: with teacher guidance and peer feedback.

This course is only 25,000 yen including the videoconference online sessions, an interactive Moodle forum for discussion and feedback, and study materials. These fees help to cover our time and overhead costs. We are also pleased to offer a scholarship for one student to participate in the course with all fees waived. To apply for the scholarship, please send up to 500 words in an E-mail attachment

describing how the course could benefit your future writing and research, and how you hope to actively participate and contribute.

For inquiries, please contact me by mail or Skype. Feel free to pass on this [poster link](#) to any colleagues who may be interested.

Cheers,

Steven Herder
MASH Collaborator

Skype: bluesteed
steven.herder@gmail.com
<http://stevenherder.org/>
<http://www.mash-collaboration-efl.com/>