



**GLOBE HOPE**

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## **GLOBE HOPE SPRING-SUMMER COLLECTION 2008**

### **CONCEPT - SUN**

Surrounding, all encompassing, cyclic and bright. The sun transcends through the night and bursts into the day, hot and light and full of energy. Showering the land with its warmth, we are awoken and fuelled by its prominent presence - plants and humans alike. The sun intervenes with all our lives; we all connect to the sun. It exists through time and place - its presence creates the day and its absence forms the night.

Globe Hope pays homage to the sun with the new Spring-Summer 2008 collection by focusing on the power and depth through which the sun affects our ever-changing environment and lives. The sun is a provider of many nutrients, and it helps us stay healthy and energetic - as long as we take care to protect ourselves, and furthermore our environment.

Inspired by the light and bright nature of that big burning star in the sky, the Spring-Summer 2008 collection plays with elements that shift from soft vintage florals accentuating femininity, to more utilitarian materials re-formed into practical pieces of unique street-wear. The prints add a further quality, graphically providing another doorway into provoking thoughts and questions concerning the way our environment is changing.

**Globe Hope's new Spring-Summer 2008 Collection can be seen in:**

**Copenhagen**

**CPH Vision, Stand 39**

**9-12 August, 2007**

**ØKSNEHALLEN/ HALMTORVET 11**

**Helsinki International Fashion Fair**

**19-20 August 2007**

**Helsinki Fair Centre**



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## GLOBE HOPE DESIGN

The idea of Globe Hope was born from the desire to design and produce quality ecologically aware fashion for people who value sustainable development. Globe Hope clothing is clothing that has been given a new life from already existing products and materials such as old hospital textiles, army wear, work-wear, and vintage materials. By re-cutting, re-sewing, dying and printing, Globe Hope clothes are re-awoken pieces of history that serve a forward-looking and fresh contemporary youth.

## GLOBE HOPE LTD.

Founded in 2003, Globe Hope Ltd. is an innovative Finnish design company with a team that consists of young and old alike. Fusing a versatile and necessary mixture of lively energy and invaluable experience, the Globe Hope team is able to create an answer to the need of individuality, whilst addressing issues such as sustainable development through re-using excess material.

Globe Hope has already been the recipient of many prizes over the last few years, notably receiving "Designer of the Year" in 2005 from Amnesty International, and more recently winning the prestigious "Suomi Palkinto 2006" for significant contribution within the fields of Art and Culture.

The Globe Hope collection is currently sold in Europe, Japan and the USA.

For more information on Globe Hope Ltd. and the Spring-Summer 2008 collection please contact:

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