



**GLOBE HOPE**

GLOBE HOPE LTD.  
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## GLOBE HOPE AUTUMN-WINTER 2009-10 COLLECTION

### CLEAN AIR

In - out. Breathe. You fill your lungs with fresh air thousands of times a day. Do you ever stop to think what you are breathing? Air - the elixir of life - surrounds us and clean air is often taken for granted. An over abundance of polluted air is a danger to our health, to our children's health, and to the delicate balance of the environment. Globe Hope wants to raise awareness towards the importance of clean air and salute ecological wind power that obtains its force from the movements of air.

Globe Hope wants to breathe a fresh breeze of new ideas into life with the Autumn-Winter 2009-10 collection. A lot of the theme is revealed graphically through the prints - an array of windmills, land sailors and hot air balloons are translated into playful prints on t-shirts, bags and other accessories.

Re-claimed Worker shirts have been transformed into fun tunics, putting the original checks and stripes to play in new ways, and Army jackets and trousers are morphed into new and durable skirts, dresses and bags. Fresh cuteness to look out for: the light airy party dresses made out of Vintage silk scarves, and rad printed leggings from organic cotton. Don't forget to get cosy with warm winter jackets made from Army reserve wool and checkered dead stock cotton, and be inspiring by wearing flowing looser-fitting dresses with delightfully frilled hems! These pieces especially create a contrast to the more fitted vintage skirts, dresses and t-shirts.

A lovely new addition grown from creativeness is unique jewelry made out of Vintage silk scarves, necklaces made from Vintage buttons, fun brooches re-shaped from Vintage Ties and hair accessories like a pinwheel made from Sails!

Come and visit us so we can share Globe Hope's new Autumn-Winter 2009-10 collection with you at the following venues:

CPH Vision  
5 - 8 February 2009  
Terminal 2, stand 115  
OTTO BUSSES VEJ 5A  
Copenhagen

Ambiente (only Classic collection)  
13 - 17 February 2009  
Hall: 6.0 Walkway: E Stand: 26  
Frankfurt am Main



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### GLOBE HOPE DESIGN

The idea of Globe Hope was born from the desire to design and produce quality ecologically aware fashion for people who value sustainable development. Globe Hope clothing has been given a new life from already existing products and materials such as old hospital textiles, army wear, work-wear, and vintage materials. By re-cutting, re-sewing, dyeing and printing, Globe Hope clothes are re-awakened pieces of history that serve a forward-looking and fresh contemporary youth.

### GLOBE HOPE LTD.

Founded in 2003, Globe Hope Ltd. is an innovative Finnish design company with a team that consists of young and old alike. Fusing a versatile and necessary mixture of lively energy and invaluable experience, the Globe Hope team is able to create an answer to the need of individuality, whilst addressing issues such as sustainable development through re-using excess material.

Globe Hope has already been the recipient of many prizes over the last few years, notably receiving "Designer of the Year" in 2005 from Amnesty International, and more recently winning the prestigious "Suomi Palkinto 2006" for significant contribution within the fields of Art and Culture.

The Globe Hope collection is currently sold in Europe, Japan and the USA.

For more information on Globe Hope Ltd. and the Spring-Summer 2009 collection please contact:

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