



GLOBE HOPE

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GLOBE HOPE AUTUMN-WINTER COLLECTION 2008-09

CONCEPT - URBAN EXPLORER

Textured concrete, blazing lights, a mass of movement - welcome to the urban environment. Full of contrasting elements - both natural and man-made - we invite you to dig deeper into the cityscape. There is beauty and ecology alive in the depths of the city; you just have to find it.

This season Globe Hope pays homage to the Urban Explorer with the new Autumn-Winter 2008-09 collection by focusing on the idea of exploration and journey. The Urban Explorer is forever searching for experience and knowledge, and enjoys looking in the unusual places so as to discover remarkable things about the urban places we dwell in.

Inspired by the constantly changing, layered and vivid cityscape, the Autumn-Winter 2008-09 collection plays with elements that shift from striking vintage pieces accentuating femininity, to more utilitarian materials re-formed into practical and fun pieces of unique street-wear. The prints add a further quality, graphically providing another doorway into provoking thoughts and imagination about the way we interact with our urban spaces and places.

Explore, Discover, Transform...

Globe Hope's new Autumn-Winter 2008-09 Collection can be seen in:

Bread & Butter Barcelona
Stand F 36.1
16 - 18 January 2008
FIRA Barcelona
SPAIN

CPH Vision
Stand 32
7 - 10 February, 2008
ØKSNEHALLEN/ Halmtorvet 11
Copenhagen
DENMARK

Helsinki International Fashion Fair
Stand 5 p55
27-28 January 2008
Helsinki Fair Centre
FINLAND



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GLOBE HOPE DESIGN

The idea of Globe Hope was born from the longing to create individual clothing without increasing the endless amount of material in the world. Globe Hope clothing is redefined from already existing materials such as old hospital textiles, army wear, working clothing, industry remainders and those recycled by consumers. By re-cutting, re-sewing, re-dying and reprinting Globe Hope clothes get a new life as fashion of today. Globe Hope collections are at the moment sold in Finland, Sweden, Denmark, Norway, The Netherlands, United Kingdom, Japan, Germany, Spain, Switzerland and the United States.

GLOBE HOPE LTD.

Globe Hope Ltd. is an innovative Finnish design company. It designs and produces quality fashion for people with style and sustainable values.

Globe Hope clothing is clothing that has been given a new life from already existing products and materials such as old hospital textiles, army wear, and vintage materials. By re-cutting, re-sewing, re-dying and re-printing, Globe Hope clothes are re-awoken pieces of history that serve a forward-looking and fresh contemporary youth.

The recipient of many prizes over the recent years, Globe Hope has notably received "Designer of the Year" in 2005 from Amnesty International, and more recently won the prestigious "Suomi Palkinto 2006" for Art and Culture.

The Globe Hope collection is currently sold in Europe, Japan and USA.

For more information on Globe Hope Ltd. and the Autumn-Winter 2008-09 collection please contact:

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