



# multimedia

## INTRODUCTION

# PENGERTIAN MULTIMEDIA

Menurut Bahasa :

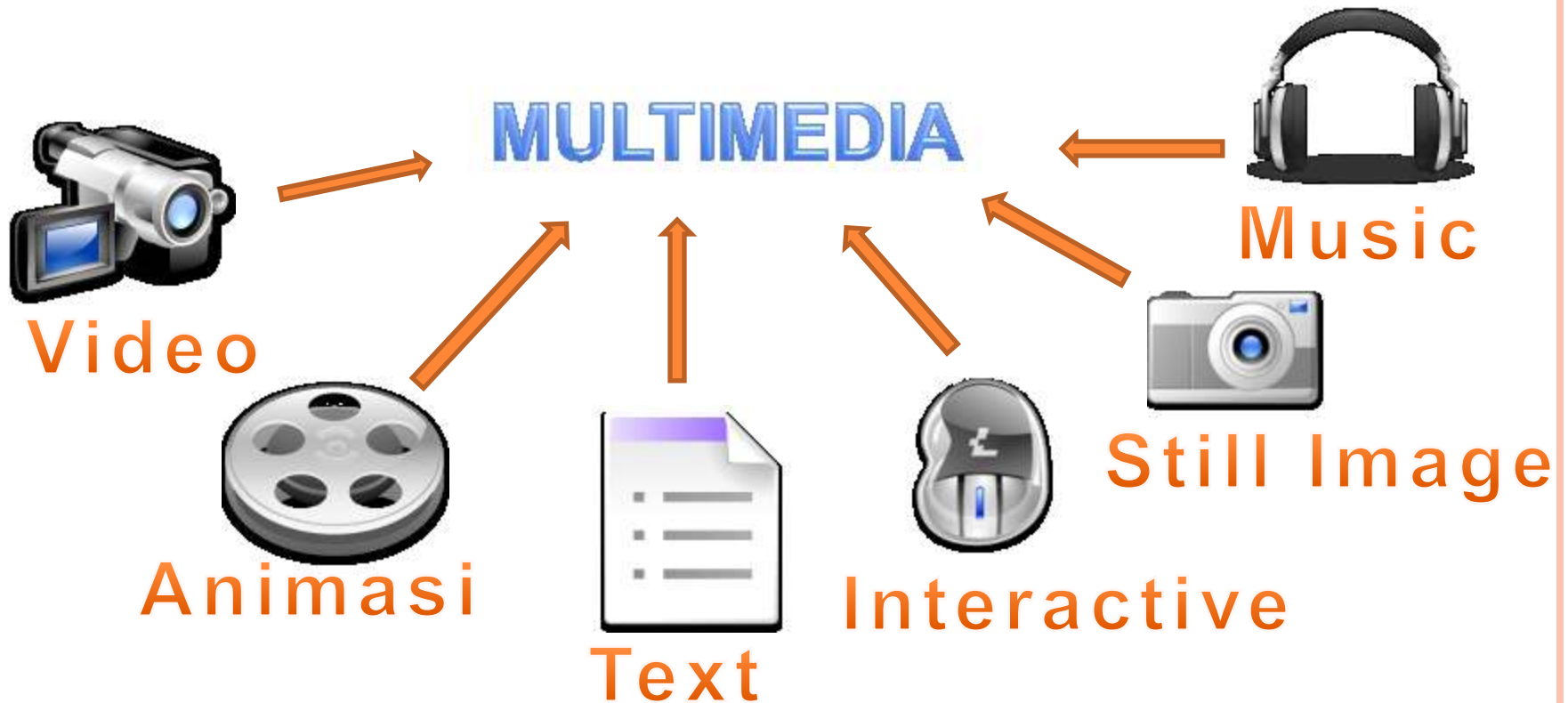
- MULTI → BANYAK
- MEDIA → PERANTARA

Pengertian :

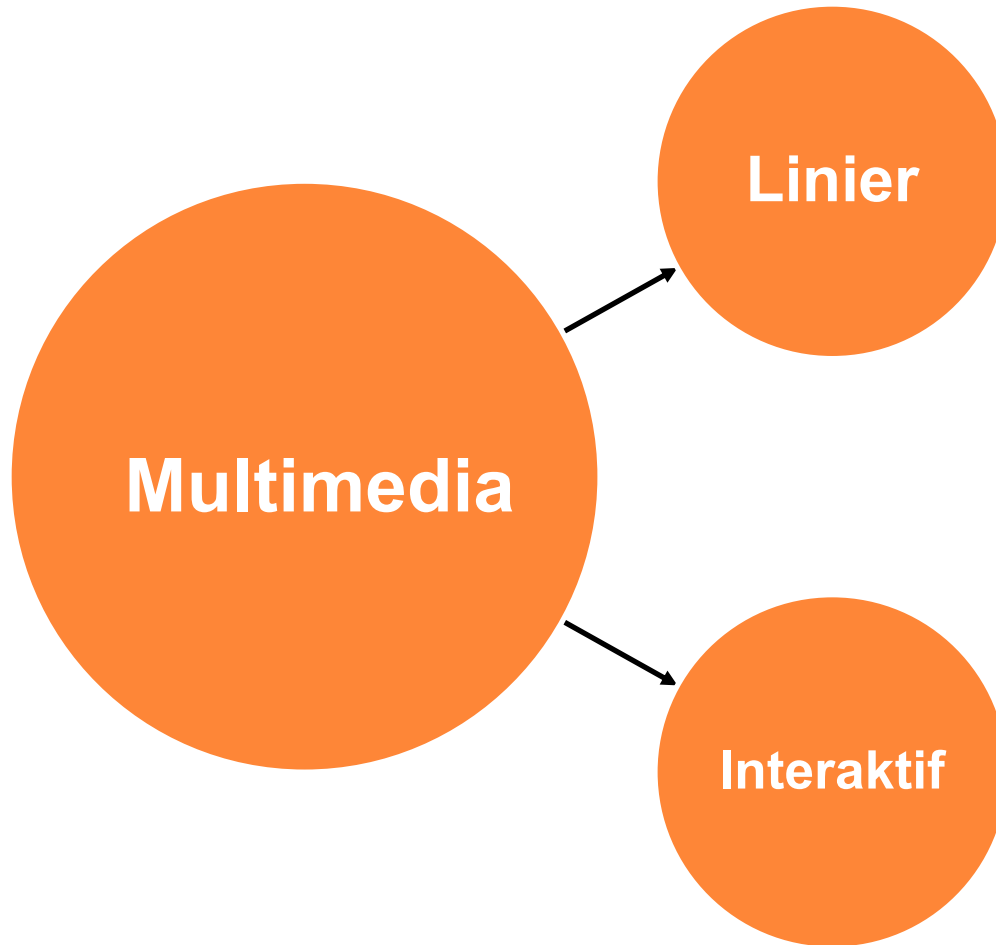
media yang menggabungkan dua unsur atau lebih media yang terdiri dari teks, grafis, gambar, foto, *audio, video dan animasi secara terintegrasi.*



# PENGERTIAN MULTIMEDIA



# KATEGORI MULTIMEDIA



- Televisi
- Radio
- Koran



- Game
- Interactive Learning



# KARAKTERISTIK MULTIMEDIA

- **Multimedia presentations**



**On-line**



**Recorded**

- **Multimedia games and simulations**

**Multiple user /  
network**



# USAGE

- advertisements
- art
- education
- entertainment
- engineering
- medicine
- mathematics
- business
- scientific research



# USAGE SAMPLES

## ○ Creative industries

- fine arts
- entertainment
- commercial art
- journalism

**Skills : technical, analytical, creative**



# Production Steps

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**Post-Production Level**



**Production Level**



**Pre-Production Level**



**END OF SHOW**  
**thanks!**

