

nicole hughes

NIC.CARBONMADE.COM // NIC.NEUMAN@GMAIL.COM // 910.352.7864

education

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
School of Journalism and Mass Communication
Bachelor of the Arts in Journalism/Visual Communication, December 2005
Multimedia and Graphic Design concentrations

experience

8 ARMS STUDIO

Owner

January 2010 - present

- Started a small, full service creative agency that specializes in web development, print design, creative marketing, photography, editing and art direction. (<http://8ArmsStudio.com>)

FREELANCE MULTIMEDIA DESIGNER

July 2005 - present

- Wide range of experience in magazine & book layout, website design, logos, infographics, business cards, Flash animation, marketing & SEO.

STARNEWS

design & multimedia editor, November 2005 - June 2009

food blogger & editor, September 2008 - June 2009

graphic artist & features designer, July 2005 - November 2005

- Created infographics and multimedia for daily stories & special projects for a 50,000 circulation newspaper.
- Worked with product managers, developers and designers at a corporate level to maintain brand standards and improve functionality of web site.
- Art directed, designed and copy edited news & features section fronts.

SAS INSTITUTE

marketing creative design intern, January 2005 - November 2005

- Conceptualized and designed marketing collateral.
- Created and managed templates of large-format signage for SAS events.
- Worked with project managers, marketing team, internal and external print buyers to ensure timely and cost-efficient output of collateral.

NEWS & OBSERVER

design intern, June 2004 - November 2004

- Collaborated with copy & photo editors to design pages on deadline.

THE DAILY TAR HEEL

design editor, 2004 - 2005 | assistant design editor, 2002 - 2004

computer skills

LAYOUT & GRAPHICS

Illustrator, Photoshop, InDesign, Dreamweaver, InCopy, Acrobat, QuarkXPress, Microsoft Office Suite

PROGRAMMING & WEB

Wordpress, PHP, Actionscript 2 & 3, HTML, CSS, XML, Java, SEO

DIGITAL MEDIA

Flash, Soundslides, Final Cut Pro, Premiere, Sorenson Squeeze, Pro Tools, Audacity

Mac & PC proficient

awards

New York Times Chairman's Award

- Won twice for innovative multimedia storytelling projects.

SND Award of Excellence

- Society for News Design's international 2007 Best of Newspaper Design Contest

references

Tim Griggs

Strategist, The New York Times
tim.griggs@nytimes.com
212.556.3619

Robyn Tomlin

Executive editor, StarNews
robyn.tomlin@starnewsonline.com
910.343.2374

Julie Martin

Former managing editor, StarNews
julie@goldenday.com
910.262.6401