

Graphic & Content Comparison	Competition	Competition	Competition
	Type of Site	Type of Site	Type of Site
Company URL			
Fast Download (less than 50K)			
Frames Based			
Use of Animation			
Splash Screen			
Scrolling on Homepage			
Scrolling content on Sub pages			
Graphic Buttons			
Text/HTML Links			
Ad on homepage			
URL on homepage			
Printable Homepage			
Global Navigation on subpages			
Sitemap/Site Index			
Dynamic Content(changes daily)			
Rollover navigation			
Email or feedback ability			
Pull-down menus			
Other			
Total # of features			
Rank Effectiveness (1 is lowest, 10 is highest)			