



The Zooppa Creative Profiles Series

The Creative Profiles Series is how Zooppa highlights YOU as one of our best and brightest members.

We'd be excited to receive a video from you that reflects who YOU really are as a creative and how it feels to create great work.

Your videos should be up to 3 minutes long and you can select from any of the topics below or make up your own!

Most creative profiles we receive touch on 4 to 5 of the topics below and personal topics of choice.

Topic List

What is your greatest creative accomplishment?

What's your favorite Zooppa submission? (Show it on the screen while discussing)

Talk about your local community and creative projects going on.

What is your vision of creative success?

Talk about the idea of creative freedom.

What advice would you give to aspiring creatives?

Who are your creative idols/mentors?

What is the future of advertising?



What Happens Next?

When you're done with your video send it to aabel@zooppa.com

Large files over 25mb can be sent using file-sharing websites like:

Yousendit.com | Senduit.com | Mediafire.com

Or even upload it to an ftp and we'll download it.

Here's How We Might Promote You

Add Zooppa branding to show that you're part of our Creative Profiles series.

Put excerpts of your video on our homepage.

Feature your video on our blog with some excerpts of your dialog as quotes.

Add it to our Zooppa Out of the Box Facebook Group and other video-sharing channels.

Please join the Zooppa Out of the Box Group Here:

<http://www.facebook.com/group.php?gid=130015392747>

Our Zooppa Facebook Fan Page:

<http://www.facebook.com/ZooppaUS>

And here's our blog: <http://blog.zooppa.com>

Feature you as a "Creative of the Week" on our site.

Make teasers to distribute online and draw people to your Zooppa portfolio.