

BEGIN TRANSCRIPT OF RECORDING.

Hello. My name is Chris Ann Matteo and I am here, along with my friend Ed DeHoratius, to welcome you and our speakers to the APA 2009 Outreach Panel, *Podcasting and the Classics*. Audio players are now as common as flash drives among our students, the public we want to reach and even ourselves. I'm even willing to bet that earbuds may soon replace lanyards as the newest APA conference accessory!

For those of you who may be new to this technology, you may be asking, What is a podcast? We define it as a digital recording that is free of charge, portable, and on-demand. The podcast capitalizes on its wide accessibility as well as its orality. In the past five years, a number of highly successful podcasts in classical languages, literatures and civilization have received critical attention from such sources as National Public Radio, The Washington Post, The New York Times, Wired magazine, iTunes and iTunesU, and many distinguished universities. We believe the time is ripe for academics in classics to harness this technology for teaching and research.

Let me mention to “firsts” we are experimenting with at this meeting. If you haven't already done so already, please stop by the Listening Lounge located near the Oxford stall and the snack area in the Book Exhibition. Ed DeHoratius worked hard, along with Adam Blistein, to arrange a loan of iPod Touches from Apple for us to play with, and they are full of our speakers' podcasts and more. We owe them and Apple our sincerest thanks, along with the Outreach and Program Committees, for their support of our overall initiative.

The other “first” is that we are actually recording this session and hope that it will be the first of many future podcasts of the APA meeting. I will be uploading the files and sending the link location very shortly after our panel concludes. Should this be successful, they will also be available soon on the APA website. We foresee this being valuable to those unable to attend the panel—as many of us are when we are double- or triple-booked at conferences—as well as for those who are unable to attend the meeting.

So, I will be, if not the DJ or VJ of this panel, the PJ, I suppose, or Podcast Jockey. Let me explain how we will structure it in light of our recording goals.

I will introduce each speaker in turn, and there should be time for a question or two for each speaker. This way we will have short manageable audio files for the public's use. And after our respondent, we should be able to entertain more questions. So keep in mind that we'd like to record your questions audibly; you may announce yourself if you like. And we ask that you silence your cell phone.

END TRANSCRIPT.