

## **ROB PITINGOLO**

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### **PROFESSIONAL EXPERIENCE**

#### **Wakefield Research – Arlington, Virginia**

##### **Research Associate**

**June 2010 – Present**

Immediately upon graduating I began my current role in the market research industry. As an Associate, I execute strategic analyses for clients by utilizing a variety of data sources collected through intelligently designed surveys and interviews. Using quantitative, qualitative and hybrid research methodologies, I guarantee that client decision-makers possess the necessary intelligence to drive marketing, sales and public relations campaigns.

- ◆ Prepare detailed analytic reports for clients ranging from Fortune 500 companies to niche-market firms.
- ◆ Design client-unique brand pitches using creative statistics to draw media attention to clients.

#### **Federal Reserve Bank – Cleveland, Ohio**

##### **Research Assistant**

**October 2008 – May 2010**

In the fall of 2008 I began working part-time in the Cleveland Fed's Research Department. The position allowed me to learn new and relevant data analysis techniques in the statistical packages SAS and Stata, including multivariate regression modeling. I became closely familiar with data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, and other data sources mined using software from Haver Analytics.

- ◆ Co-authored an economic trends article comparing homeowner and rental vacancy rates.
- ◆ Contributed statistics, charts and graphs for use in working papers and research publications.
- ◆ Provided data analysis on mortgage delinquencies and foreclosures to assist policy makers in the state and county municipal governments properly distribute funds from HUD's neighborhood stabilization program.

### **INTERNSHIP EXPERIENCE**

Throughout college I was fortunate to participate in a number of internship opportunities, all of which allowed me to grow both personally and professionally.

#### **Anderson | Biro, LLC – Cleveland, Ohio**

**Summer 2008**

- ◆ Research Intern

#### **Southwest Airlines – Dallas, Texas**

**Winter/Spring 2008**

- ◆ Corporate Sales Intern

#### **Geauga Lake & Wildwater Kingdom –Aurora, Ohio**

**Summers 2006 & 2007**

- ◆ Group Sales Intern
- ◆ Marketing Intern

### **SKILLS AND TALENTS**

- ◆ Economic Research
- ◆ Industry and Market Research
- ◆ SAS and Stata
- ◆ Writing
- ◆ Statistical Models
- ◆ Data Mining
- ◆ Microsoft Office
- ◆ Blogging

### **EDUCATION**

#### **John Carroll University – Cleveland, Ohio**

**August 2007 – May 2010**

- ◆ Bachelor of Arts - Major in Economics
- ◆ Cumulative GPA: 3.52
- ◆ Scored in the 90<sup>th</sup> percentile nationally on the standardized Major Field Test for Economics

#### **Case Western Reserve University – Cleveland, Ohio**

**August 2005 – May 2007**

- ◆ Cumulative GPA: 3.63