



DERBY

“Hats and Hooves” The Derby Experience

Agreement

Company Name _____

Mailing Address _____ City _____ State _____ Zip _____

Billing Address (if different)

Phone _____ Cell Phone _____

Fax _____ E-Mail _____ Website _____

Ad size _____

Payment terms / payment in full / up to 3 payments with check or cash 30 days apart.

Millionaire Row - Lead Sponsor \$20,000.00 _____

Grandstand - Entertainment Sponsor \$10,000.00 _____

Clubhouse - Hospitality Sponsor \$5,000.00 _____

Turf Club - Sponsor \$2,500.00 _____

Horseshoe - Advertising \$1,000.00 _____

Located on the step and repeat for red carpet pictures Yes or No

Number of tickets _____ for the event

Number of tickets _____ for the pre event

Number of tickets _____ for the post events

This is an agreement (the “agreement”) between Charlotte Seen, LLC. (publisher) and advertiser in order to secure advertising space (s) in a publication of publisher. Advertiser is responsible for the content of the ad and its accuracy. Typos and errors within the ad after print are not the responsibility of Publisher. This is a binding, non cancelable contract.

Advertiser signature: _____ Date: _____

Partner/ Account Executive: _____ Date: _____