



THE
COMPETITIVENESS
PROJECT

Innovation Center



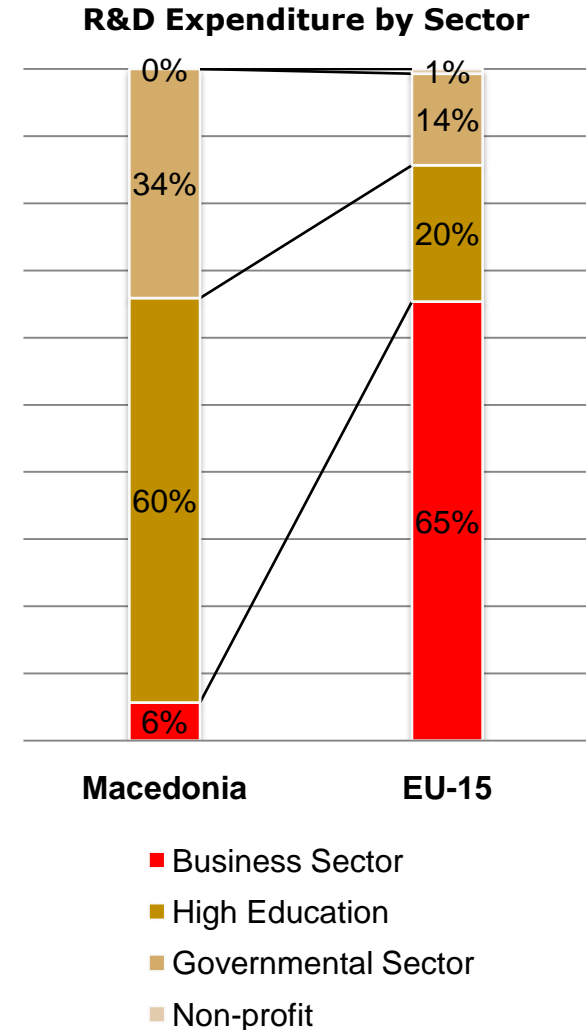
May 12, 2010

The Big Picture

Market-driven Innovation is a key contributor to a country's **economic competitiveness**.

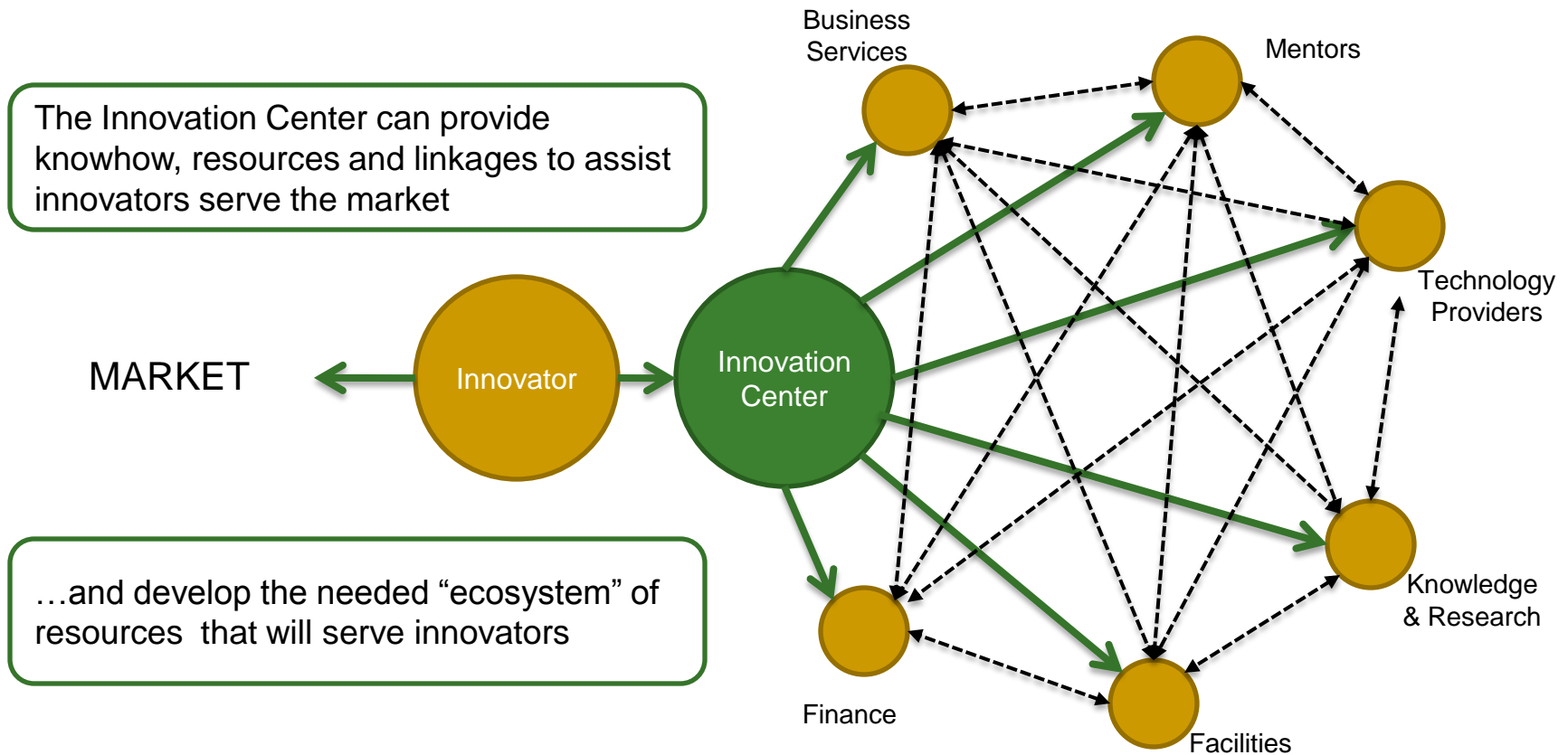
But Macedonia lags because:

1. 7.8x less total investment in R&D compared to EU-15
2. Most R&D is academic; 10x less private sector participation
3. Lack of a coherent, market-driven innovation ecosystem for the adoption, creation and commercialization of new technology solutions



Innovation Center Objectives

Lack of market orientation, knowhow and stakeholder collaboration increases time-to-market and limits the realization of benefits to innovators...



Implementation Framework

