

A seminar with

Professor

DAN L. BURK

University of California, Irvine
School of Law



Professor Burk gives a lecture about

Google™ Keyword Advertising: How consumers lose in the fight over Internet trademarks

The presentation will be followed by discussion as well as short presentations by researchers from the Department of Media, Cognition, and Communication, University of Copenhagen and from The IT University.

The seminar takes place on

Wednesday, April 7th, 2010
14.15-17.00
Room 23.0.49, Building 23
University of Copenhagen
Njalsgade, DK-2300 Copenhagen S

The seminar is jointly organized by the Department of Media, Cognition, and Communication, University of Copenhagen and the IT University of Copenhagen.

Contact: Klaus Bruhn Jensen kbj@hum.ku.dk / Gitte Stald stald@itu.dk