

## Stephen Hau – production manager & senior creative artworker

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### About me

I'm an experienced freelance production manager and senior creative artworker, specialising in branding and identity, and I can take your projects from a brief, through visualization, and finally onto press-ready implementation. I'm specialised, but I'm also versatile: if you want it printed – whether it's an annual report or packaging – I'll artwork it.

Add in my recent experience with Tagbento.com, and I'll also bring web project management, social media, and copywriting into the mix.

I live in South East London, where I have quick transport to clients in London Bridge/Cannon Street and the City within 15-20 minutes, and central London within 20-30 minutes. I can also work remotely.

### Contact

To hire me, call me now on 07956 817023, or email  [hello@stephenhau.com](mailto:hello@stephenhau.com)

## Work history

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October 2011 –

### Various freelance positions, London

I freelance direct for clients, and through agencies. My recent projects include designing and artworking for a variety of clients:

- Marketec
- SBM Offshore
- European Crop Protection
- GDF Suez
- Tate & Lyle
- Syngenta

My project tasks have covered:

- Preparing graphics for web use
- Producing guidelines for existing and new identities
- Artworking stationery and brochures for proofing and press
- Image search
- Photoshop visualizing and retouch

July 2009 – October 2011

### [www.tagbento.com](http://www.tagbento.com), online

I created and developed the concept for Tagbento, and manage all aspects of its implementation. This involves working alone as well as with designers, developers, and partners. I also manage community engagement through social media, and serve as content editor.

July 1999 – July 2009

### Lloyd Northover, London

As Production Manager for this branding and corporate identity consultancy, I worked across the full range of processes from development to implementation. My clients included:

- The Barbican
- NS&I
- MessageLabs
- Cancer Research UK
- Manchester University, and many more

I managed a team of artworkers and worked closely with multiple client service teams, to provide press-ready artwork for:

- direct marketing
- advertising
- brochures
- annual reports
- and anything else that can be printed – I'll work with your printers to agree the specifications

I developed logos and identities – for new businesses, and when rebranding established ones – and produced all collateral:

- logo variations
- comprehensive brand guidelines
- stationery
- signage
- promotional products
- vehicle livery

I created assets for both print and digital use, taking into account the differing requirements of each medium.

The variety of work demanded exceptionally strong skills in clear communications, delivering to deadlines, attention to both detail and the bigger picture, and putting client satisfaction first.

I managed workload trafficking internally and externally to prioritise demands on the team's resources, and I devised and implemented initiatives to improve workflow and processes in the studio.

## Work history, continued

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June 1995 – July 1999

### Various freelance positions, London

I freelanced with many agencies such as Clark & Taylor, Lloyd Northover, Saatchi & Saatchi, BBP&H, Stocks Austin Sice, and direct, for clients such as:

- Sainsbury's
- BT
- Harrods
- Lloyds of London
- FT
- Time Magazine
- CCSB, and many more

I'll take a brief and get to work quickly and accurately. Designs included press advertising, packaging, outdoor posters, point-of-sale, direct mail and corporate identity.

Many assignments turned into longer-term jobs – testament to my ability to deliver what the clients needed and build strong professional relationships.

October 1993 – October 1994

### Halpen Marketing Management, London

Fresh out of school, I joined Halpen to manage the printing bureau service, in the days of Linotype, bromides, and smelly chemicals. While there, I took the initiative to teach myself artworking, and was given responsibility for my first projects. I designed and artworked publications such as brochures, magazines, and reports, while liaising directly with the client and colleagues.

My employment at Halpen was an intensive learning experience where I built the foundations for what would be my career.

## Skills

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### Design and pre-press

I have extensive professional experience in design, artwork, and pre-press, using current software:

- QuarkXpress 8
- Adobe Creative Suite 5.1 (InDesign, Photoshop, Illustrator, Acrobat)
- and supporting software

### Computer literacy

I am experienced using Microsoft Office – Word, Excel, Powerpoint, Outlook – and a fast learner with any software.

I use Mac, Windows, and Linux operating systems.

I provided additional user support for the IT team at Lloyd Northover.

## Education

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1997 – 1998

### London School of Economics and Political Science

MSc Analysis, Design, and Management of Information Systems

Thesis: "The groupware balancing act: Reconciling group dynamics and development approaches."

1994 – 1997

### London School of Economics and Political Science

BSc Sociology, 2:1

1988 – 1993

### Westminster School

- A-level grades: A, B, and C
- AS-level grades: C
- AO-level grades: A
- GCSE grades: 7 A, 2 B, 1 C

## Interests

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### Sports

Kung fu, running.

### Photography and art

I'm a keen film photographer, and enjoy visiting photographic and art exhibitions.

### Social

I've recently taken up hiking, and enjoy seeing new parts of the country.

### Internet


I'm a keen internet user, and I enjoy participating in discussions and forums, usually on entrepreneurship and startups.

## Updates

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CV and portfolio

I regularly update this CV and my portfolio – you can download them at

 <http://www.stephenhau.com>