



Putting food on the table?

Watching CNBC as I draft this today.

Our government lends GM US \$10 billion. This on top of US \$25 billion already lent to the industry.

A Kuwaiti friend calls to tell me Gulf Bank collapsed today. This in the world's wealthiest country.

Nine US banks sign government loans amounting to US \$158 billion.

Volkswagen becomes world's largest company after a short squeeze causing hedge funds to lose

US \$30 billion just today on just this one trade.

Yet at the end of the day the markets are all up around 10% hoping the Federal Reserve dramatically lowers interest rates tomorrow.

Tomorrow the market may go down by another huge percentage as this is the 29th triple point move in the Dow in the past 32 trading days.

Earlier this year our main concerns were wars & terrorists. Then the Wall Street Crisis added a whole new set of concerns. Concerns have moved to worries: worries about our investments, our savings, and even our bank accounts. Companies are actually paying the US Treasury (accepting negative interest) to protect their cash.

You may even be asking the most basic of questions: How can I be sure to keep putting food on my family's table?

You may be overwhelmed.

But the world still is solid, you can touch & feel it.

You can see it's still working.

Each morning a tomato farmer gets up in California and plants.

A worker assembles a tractor in Iowa.

Joe the plumber fixes someone's leaky sink.

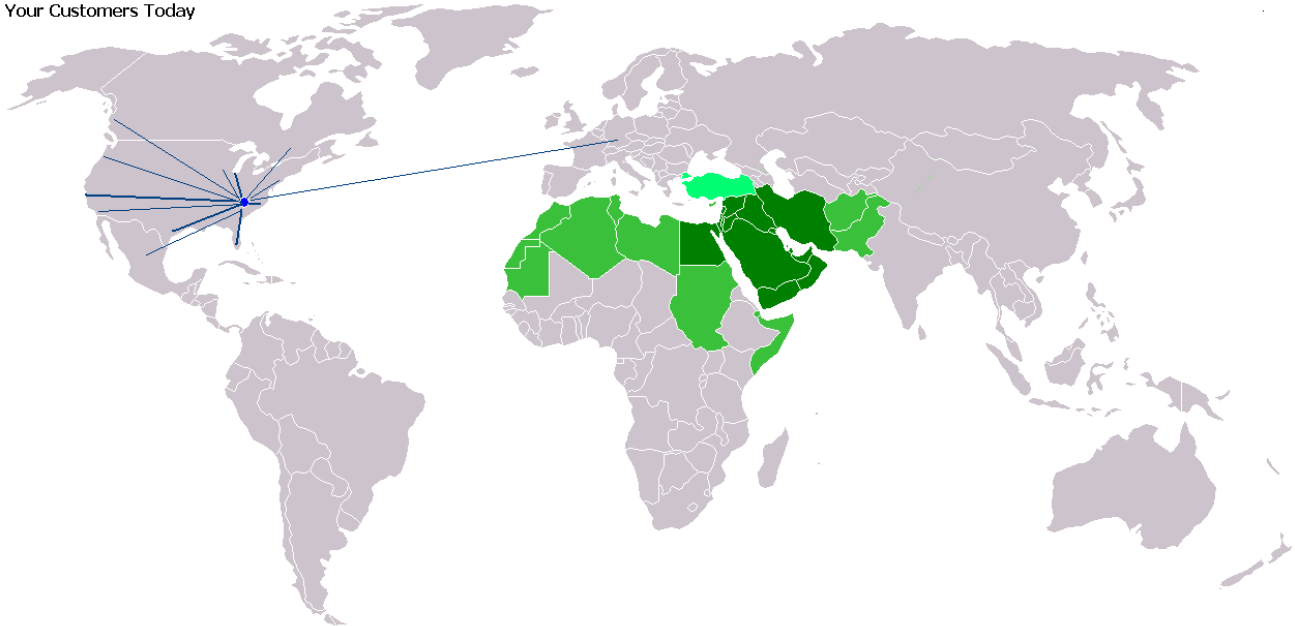
You talk on the phone, get emails, send and read text messages.

You can take comfort in this reality.

But you must raise your thinking towards the future of your business and ask yourself and your team ... how can we keep our customers and how can we find new ones just in case we can't keep some?

Your customer map, today, might look a bit like the one below.

Your Customers Today

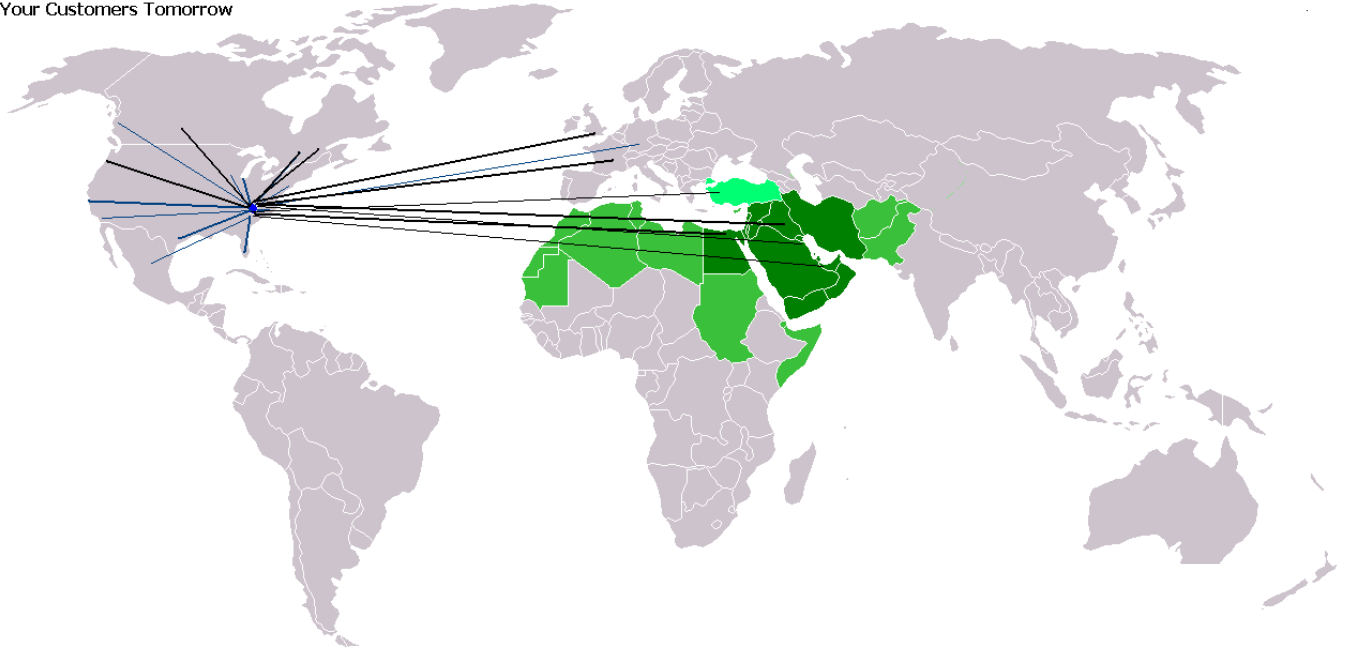


We can help you keep your customers & find new ones, especially around the world & the Middle East.

With billions upon billions flowing into the Middle East, many business people we know are thinking of growing their sales there but wonder how.

We know how to grow sales in the Middle East, having worked extensively in the region. You can begin getting to know us by going to www.growingyoursalesinthemiddleeast.com

How can we help you build & execute your customer map for tomorrow?



Just give us a phone call Allan +1 407 923-1133 or Henry +1 678 777-6960 and we will setup a telephone or online conference call with you and a couple of your people. We offer a 90-minute conversation at no cost & no obligation. During this conversation we will explore your specific situation and the opportunities and challenges you will encounter as you strive to expand your customer base.

Following this conversation we will send you our ideas in a brief presentation designed for you and your people to reflect upon and seriously consider. Later, at your discretion, you can bring us into the conversation and we will explore how to more specifically proceed.

We will draft the blueprint for mapping your success tomorrow. We are good at it. We have done it for many firms. We can demonstrate it and document it. Just give us a call..... Allan +1 407 923-1133 or Henry +1 678 777-6960, both on New York City time.

Who are we? We are two deeply experienced professionals. *Go East business professional, Go East!*