

CURIOUS CITY

Where Kids and Books Meet

Children's Book Marketing

It is one thing getting published, it is another thing getting read. As a children's book creator, do you have the responsibility to go beyond your publisher's marketing efforts to reach readers?

Curious City is committed to connecting children (and the people that care about their education) to the books created for them. We can help you brainstorm your best path to your readers and, if needed, provide you with the tools to make those connections.

Marketing Services Include:

- Marketing Brainstorming
- Marketing Material Design
- Social Networking
- Web Design
- Targeted and Quirky Direct Mail
- Mailing List Creation
- Educator's Guides
- Event Kits
- Essay Contests
- Trivia Contests
- Booking Management



Testimonials:

"Kirsten is smart, creative, energetic, and most important, passionate about getting the right books into the hands of the right readers. She knows just how to catch the attention of librarians, booksellers, and book buyers. And her genuine enthusiasm for books and authors and kids comes through in everything she does-which means that her events and campaigns really stand out!"

--Sarah L. Thomson author of *Dragon's Egg*

"Curious City took my dream and applied confident doses of online savvy, marketing know-how, and graphics expertise. Then they sent it out to the world, through a remarkable Rolodex....And they're a joy to work with!" --Phil Hoose, author of *Hey, Little Ant*

"It's such a kick working with Kirsten because she has the skills not just to imagine an amazing range of brilliantly conceived activities related to a particular book, but also to make many of them actually happen.

--Anne Sibley O'Brien, author and Illustrator of *The Legend of Hong Kil Dong: The Robin Hood of Korea*



Curious City Consulting Fees: \$75 per hour plus expenses for a simple brainstorm or a full marketing campaign.

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