



Timothy Greig

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Story Inc Ltd.
Level 3, 27 Dixon Street
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Wellington 6141
New Zealand

Dear Story Inc

My name is Timothy Greig. I wish to apply for the role of **Writer/Researcher/Content Developer**. I believe that my skills, background, and enthusiasm would be a valuable contribution to your team.

I am able to communicate clearly across a range of different media, organising content in a way that shows an awareness of the needs and interests of its audiences. My training as a professional librarian gives me excellent research skills, and an understanding of information architecture and user experience research.

My academic perspective has been shaped by my social science background and by theories of transmedia storytelling and participatory culture (as developed by media theorist Henry Jenkins). I am interested in practical opportunities to create complex narratives that span multiple media platforms, and exploring the planned and unplanned ways audiences respond to these. As a graduate of Information Studies, I am eager to explore how transmedia stories can be told in cultural heritage institutions, particularly by embodying increasingly large digital collections in the physical library, museum or gallery space.

My long-term exposure to the university environment has given me a broad range of interests and an enduring desire to explore the world around me. I've found this is the most fun when working with other people, drawing on their different perspectives.

I like working both independently and as part of a small, communicative team united by a passion for our goal. I work well under short, project-focused deadlines. I adapt well to evolving project requirements and enjoy the challenge of working within constraints.

I believe that Story Inc will allow me to use my existing research, content creation and organisational skills to make meaningful contributions in a uniquely challenging environment.

I look forward to hearing from you,

Timothy Greig



Scan this QR code to visit
<http://timothygreig.com/story>.

Timothy Greig

Librarian, Transmedia Designer
timothy.greig@gmail.com 021 261 9871

I am a transmedia content developer and educator, with a versatile range of skills in information management and communication.

Special Projects

Collective Noun

Over the last three months, I have been involved in founding Collective Noun, a small, modular team of creative collaborators. In our spare time, we have worked together to experiment with interesting ways to tell stories and to inspire people to play, create, and discover.

Webstock Game

Feb 2010

This project encouraged attendees at Webstock 2010 to interact, extending the conference vibe by sharing their thoughts and images. In under a week, we designed a collection of 'quests' to create an online game that then ran over the two main days of the conference. For this project, I:

- created the underlying game structure and scoring system
- planned the two-day development of gameplay
- helped to design over seventy unique 'quest' challenges
- monitored player contributions in real time over the two days of the conference to update our scoreboard.

The Case of the Midnight Note

Jan 2010

This transmedia detective story played out across Twitter, Flickr, and Facebook, drawing the audience into the gritty world of a Noir Wellington. Told through tweets, illustrations, photos, comics, audio plays, and finally live theatre, it culminated in a fund-raising fancy dress party at Betty's Digital Media Bar. For this project, I:

- designed and supervised the main narrative structure to ensure that we hit key plot points as the story developed
- documented the plot, characters, scripts, and interactive elements throughout the project
- kept the story consistent and ensured that the rest of the team were clearly briefed during each phase
- made the 'final call' on narrative-related decisions during the time that the project was running.

Work Experience

Tutor and Librarian: Educational Design

Through my professional career I have learned to communicate diverse concepts to a wide range of different learners. I have experience developing educational content for libraries and university classrooms, live lecture situations, and the web.

Senior Tutor (Information Studies) Jan 09 - Present

School of Information Management, Victoria University of Wellington

I enhance and support the learning experience for students enrolled in our master's programme. In this role, I:

- develop content to aid core programme papers. I create video, text, websites, and tutorials for distance and on-campus modes
- iteratively improve and coordinate the student experience, in particular I manage graduate student orientation, and also advise the Programmes Director on quality improvement
- quickly become familiar with course subject material and learning objectives in order to better advise students and aid lecturers with marking.

During the third trimester of 2009 I taught a course in the programme, *INFO561/MIMM543: Web and Intranet Content Management*. This allowed me to consolidate my knowledge of Information Architecture and User Analysis.

Subject Librarian (Digital Media Design) Jun 07 - Jan 09

Architecture and Design School Library, Victoria University of Wellington

I supported the Digital Media Design department through collection development, library research training, and individual consultation. In this role, I:

- designed and organised the A&D Library's Web & Intranet presence
- developed library orientation and instruction sessions at both undergraduate and post-graduate level.

Working at this library had a significant impact on my personal interests, opening up my eyes to the world of designed experiences.

Online Administrator, Web Designer Feb 06 - Jul 07

Christchurch College of Education, Canterbury University (Part-Time)

This role provided useful experience creating online course spaces, workshops, tutorials and help documentation for students and staff.

Library Assistant Jun 07 - Jan 09

Macmillan Brown Library, Canterbury University (Part-Time)

As a junior member of a very diverse team of information professionals, this position allowed me to interact daily with a fantastic collection containing over 3500 metres of documentary archives, the university's art collection, photographs, architectural drawings, newspapers, and ephemera.

Education

Information Management, Sociology and Cultural Studies

My education has given me strong conceptual tools for understanding the way people access and engage with content.

Master in Library and Information Studies 2006 - 2007

School of Information Management, Victoria University of Wellington

This qualification provided me with the core expertise needed by information professionals, including:

- information acquisition, evaluation and provision to meet the needs of information seekers
- design and planning for information retrieval systems, including metadata and description, issues for preservation, collection development, and interface design
- research methods and organisation of knowledge resources.

For my final supervised project I conducted qualitative research into the issues for the design of library buildings in a virtual world environment, drawing on a case study of a library project in Second Life.

Two years after completing this degree I was invited by the academic staff to submit my application to become the new Senior Tutor for the programme in January 2009.

Bachelor of Arts (Honours, First Class) Jan 2010

Sociology and Cultural Studies, University of Canterbury

The main focus of my degree was on Popular Culture, New Technologies and Globalisation, but also included studying a broad range of other topics such as Documentary Film, Digital Narrative, American Literature, Anthropology, and Post-Colonial Studies. I completed several research projects on topics related to online culture.

References

Phone Referees

You are welcome to contact the following people for both character and work references.

Brenda Chawner Research Supervisor and Manager

Information Studies Senior Lecturer, Victoria University of Wellington

Brenda was my supervisor during my master's research project, and later my manager when she was the Programme Director in 2009.

brenda.chawner@vuw.ac.nz

04 463 5780

Elizabeth Russell Manager

Architecture and Design Library Manager, Victoria University of Wellington

Elizabeth was my manager during my time working at the A&D Library.

elizabeth.russell@vuw.ac.nz

04 463 6269

Clarion Julie Wells

Collaborator

Web Master, Law Society of New Zealand

CJ was Project Manager on 'The Case of the Midnight Note'. We are also currently working together on a new Collective Noun collaboration with DigitalNZ and HITLab.

clarionjulie@gmail.com

021 420 622

Thank you

Thank you for considering my resumé. I have also created a webpage for this job application, with more detail (including tailored video content) illustrating my skills and projects.

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