

# FMCSA Strategic Plan Training

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Adam S. Carpenter, MBA | M.626.833.1444 | [E.ASCarpenter@gmail.com](mailto:E.ASCarpenter@gmail.com)

I brought a 😊 ... ☹️ today

My dream   Vision   Call	My _____ Existence
Spiritual Gifts, Strengths, Abilities	My _____ Being

Notes take / Questions stirred

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I'm taking away a 😊 ... ☹️

## The Assignment

1. Seek help & prepare your mind utilizing this RESOURCE page, next week.
2. Show this video to your pastoral staff and/or local BOA in October.
3. Prayerfully follow the W.K. Kellogg Foundation, Logic Model Development Guide to discover your strategic plan. Do the work and report to Pastor Denny by the end of 2009.
4. Ask for *The Minister's MBA* for a Christmas gift. Read during the holiday.
5. Sharpen your plan with Pastor Denny and share with one other pastor spring of 2010.
6. Begin implementing your new strategic plan and report on it at Annual Conference 2010.



### **W.K. Kellogg Foundation, Logic Model Development Guide**

<http://www.wkkf.org/Pubs/Tools/Evaluation/Pub3669.pdf>

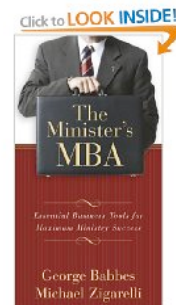
*This 72 page document was developed to assist non-profit organizations to express their strategic plans. Likewise it represents the logic used by foundations to assess whether their donations are wise or risky investments.*



### **#1 Recommended Book on Strategic Planning Book**

**A 101 approach to putting tangible tools in your ministry toolbox. Easy to read and follow with Rick Warren's Purpose Driven ministry as the exemplary model. (Budget: ~. 18 page document)**

*The Minister's MBA: Essential Business Tools for Maximum Ministry Success*  
by [George S. Babbes](#) (Author), [Michael Zigarelli](#) (Author)  
Found at the APU bookstore or Amazon: \$4.00+ used \$8.50+ new



----- OTHER RECOMMENDED RESOURCES -----



### **“Church Strategy Maps”**

Type into your Google search box. After you search, hit the “Images” tab above.  
(Budget: ~15 minutes. Spend 3 minutes studying 5 different maps. Bookmark the best)



### **“Ministry Strategy Maps”**

Type into your Google search box. After you search, hit the “Images” tab above.  
(Budget: ~15 minutes. Spend 3 minutes studying 5 different maps. Bookmark the best)

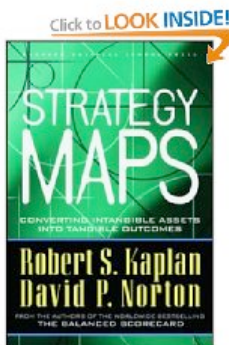


### **PresidentStatement2003.pdf – The William and Flora Hewlett Foundation**

<http://www.hewlett.org/download?guid=c50fef83-44f7-102c-ab7e-0002b3e9a4de>

(Budget: ~30 minutes. 18 page document)

*The recommendations of a premier foundation which funds the non-profit sector. Logic and strategic thought herein, expresses how those with non-profit passion can prove to those with money that their ministry is an excellent investment.*



### **#2 Recommended Book – for the SERIOUS**

**A 501 approach to giving your ministry a strategic business backbone. Packed with case studies, graphics and detailed instructions to create and manage strategy.**

*Strategy Maps: Converting Intangible Assets into Tangible Outcomes*  
by [Robert S. Kaplan](#) (Author), [David P. Norton](#) (Author)  
Found on Amazon: \$17.00+ used \$27.00+ new