

Profile of Sven Rimbach

Personal data

Name, address Sven Rimbach
Kreuzstraße 25
44139 Dortmund
Tel.: 0179 6966755

Date of birth 15th September 1969

Education computer engineering at the University of Dortmund



Specialisations

- Project management**
- Managing ICT projects, multi project management
 - Process analysis, process definition
 - Conducting external service providers
 - Requirements management
 - Interface between customers, technology and external service providers
 - Preparing and analysing IT architectures
 - Preparing requirements analyses, designing
- Internet**
- Designing and introducing e-business solutions
 - Designing and introducing new internet and telephone products

Knowledge

IT experience since 1992

Project size Conducting up to 40 employees, dealing with separately working teams

Budgets Budget responsibility for approx. € 5 million

Technologies / methods J2EE, SOA, EAI, Message Oriented Middleware (MOM), XML, TCP/IP, internet standards, eTOM, SID, , NGOSS, OSS/J, Ruby On Rails

Other knowledge UML, Unified-Process, Feature Driven Development (FDD), XP, risk management

Industries

Telecommunications, trade, internet

Projects (extract)

Period: 10/2008 - 01/2009

Industry: Gym operators

Content: - Implementing a new customer administration and CRM software in more than 100 gyms

FitnessFirst

Task: - Project management

Period: 02/2008 - 10/2008

Industry: Internet

Content: - Managing the IT area of the web start-up
<http://de.woobby.com>

woobby.com

Task: - Interim manager

Period: 03/2008 - 05/2008

Industry: E-commerce

Content: - Implementing a CRM solution at a globally active auction portal

E-Bay CRM

Tasks: - Requirements analyses
- IT architect
- Project management

Period: 08/2007 - 02/2008

Industry: Real estate

Content: - Designing and preparing an internet presence for the performance of real estate auctions
- Special feature: Live streaming of the auction via video

Immobilien-Portal **[real estate portal]**

Task: - Project management

**DSL marketing at DBD
– Deutsche
Breitbanddienste**

Period: 01/2007 - 07/2007

Industry: Telko / ISP

Content:

- Launching a DSL product at a Telko provider that is active all over Germany
- Implementing project management methods
- Defining the business processes and interfaces to external partners on the basis of eTOM

Tasks:

- Defining the business processes
- Requirements management
- IT control
- Project management
- Coaching

**T-Online
online marketing**

Period: 09/2006 – 11/2006

Industry: Internet service provider

Content:

- Responsible for the online distribution of T-Home products (VDSL, t-home.de)
- Preparing the requirements specification, process definition and IT design
- Implementing the project in the company

Task:

- Project management

**Scout24
marketing
optimisation**

- Period: 07/2006 – 09/2006
- Industry: Trade / web portal
- Content:
- Implementing comprehensive marketing measures within the Scout24 group
 - Designing a Single Sign-On solution
 - Setting up systems for permission marketing
- Task:
- Project management

**Otto Versand
“Best In Class”**

- Period: 06/2006-08/2006
- Industry: Trade
- Content:
- Elaborating a strategy for the optimisation of the existing e-commerce landscape
- Task:
- Consulting

**T-Online
online marketing**

- Period: 09/2005-10/2006
- Industry: Internet service provider
- Content:
- Gradually setting up an online marketing platform for various T-Online products (dsl.t-online.de)
 - Responsible for a marketing platform for T-Online Vision offers (www.t-online-vision.de)
- Tasks:
- Project control
 - Technical coordination
 - Process analysis
 - Requirements analysis and management
 - Conducting external management operators

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| Optimisation www.saturn.de | Period: | 2005 |
| | Industry: | Trade |
| | Content: | Elaborating a concept for easier administration of the Internet presence of SaturnMedia |
| | Task: | IT consulting |
| E-Plus CRM | Period: | 2004 |
| | Industry: | Telko |
| | Content: | Various projects for the expansion of the existing CRM landscape |
| | Tasks: | <ul style="list-style-type: none"> - Requirements management - IT consulting |
| E-Plus CRM | Period: | Autumn 2003 |
| | Industry: | Telko |
| | Content: | Elaborating an IT strategy for the optimisation of the existing CRM systems. The target was to migrate the existing systems into a SO architecture. On the basis of eTOM and SID, existing process landscapes and data structures were documented and optimised. |
| | Tasks: | <ul style="list-style-type: none"> - Requirements analysis - IT consulting |
| IP-Value premioSS-Suite | Period: | 2001-2003 |
| | Industry: | Telko service provider |
| | Content: | Developing a SOA Frameworks for process automation. The components were based on the OSS/J standard of the TeleManagement forum and enabled the ISPs to migrate an existing system landscape gradually into a NGOSS Complied Architecture |
| | Task: | Team leader |

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| IP-Value product configurator | Period: | 2000 |
| | Industry: | Telko service provider |
| | Content: | Developing a product configurator for telecommunications providers. |
| | Tasks: | <ul style="list-style-type: none"> - Requirements management - Project management - Team leader |

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| Web-CRM A&M Versicherung [insurance company] | Period: | 2000 |
| | Industry: | Insurance |
| | Content: | Designing a web-based CRM solution in order to offer potential and existing customers the opportunity to get access to information on contracts and new products via a company portal. |
| | Task: | IT consulting |

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| E-commerce solution www.ep-netshop.de | Period: | 1999-2000 |
| | Industry: | Trade |
| | Content: | Setting up a B2C e-commerce solution for EP:ElectronicPartner. The shop integrates more than 500 distribution partners who deal completely or partly with the orders. |
| | Tasks: | <ul style="list-style-type: none"> - Requirements management - Designing, project management - IT consulting |

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| E-commerce solution www.eshoes.de | Period: | 1999 |
| | Industry: | Trade |
| | Content: | Designing and setting up the e-commerce solution www.eshoes.de for Deichmann. Setting up an e-commerce solution with strong integration of the local shops. |
| | Task: | IT project management |
| E-commerce solution www.officeXL.de | Period: | 1999 |
| | Industry: | Trade |
| | Content: | Setting up Europe's first shop solution based on Intershop infinity. |
| | Task: | Requirements management, IT project management |
| Provisioning system of the via.networks | Period: | 1998 |
| | Industry: | ISP |
| | Content: | The local internet provider INS needed a solution for the administration of company and private customers. By means of this solution, it was possible to activate new customers within 10 minutes (compared to 6 hours prior to the implementation of this solution) |
| | Task: | Software development |
| Karstadt Cyberbar | Period: | 1998 |
| | Industry: | ISP |
| | Content: | Designing and implementing more than 42 internet cafes for the Karstadt AG all over Germany |
| | Tasks: | <ul style="list-style-type: none"> - Designing - Software development |

