

Cuisine

NZ RESTAURANT OF THE YEAR AWARDS 2010



ENTRY FORM

We invite you to submit the following information, as required for preliminary judging. Please fill out details below and attach business summary, menus and wine list as requested:

Restaurant name: _____

Address: _____

_____ Phone: _____

Email: _____ Website: _____

Owner: _____ Manager: _____

Chef: _____ Date restaurant opened: _____

Name of key point of contact: _____

Opening hours/days: (please note if the restaurant is closed at all during the year)

1 AWARD CATEGORIES

Please indicate the category in which you would like your restaurant, brasserie or café considered (the expert panel will also help to determine the category your restaurant best fits into):

- Best Smart Dining – Metropolitan
- Best Smart Dining – Regional
- Best Casual Dining – Metropolitan
- Best Casual Dining – Regional
- Best Neighbourhood Restaurant – Metropolitan
- Best Winery Restaurant
- Best Specialist Restaurant (eg ethnic, fish, vegetarian)

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2 REASONS FOR SUCCESS

Describe why you think your business is successful in up to 300 words or include a bullet-point summary (please attach).

3 MENU

Please attach photocopies of a current menu and a menu from a different season (you may also attach up to 200 words on the background to your menu selections).

4 WINE

Please attach a photocopy of your current wine list (you may give details below on your approach to your wine list, any staff wine-training programme and your approach to food and wine matching).

Special dining offer *Cuisine* and Villa Maria

Our last year's Dining with the Stars promotion with silver sponsor Villa Maria Estate proved a hit. *Cuisine* NZ Restaurant of the Year 2009 finalists offered special fixed menus matched with Single Vineyard and/or Reserve Villa Maria wines by the glass for the month of July. A similar promotion is planned this year, supported by advertising in a range of titles including *NZ House & Garden*, *Sunday* magazine in the *Sunday Star-Times*, *Your Weekend* magazine in the *Dominion Post*, *Waikato Times* and *Christchurch Press*, *The Cut*, *NZ Gardener*, *Avenues* and, of course, *Cuisine*. As well as generating interest in the successful restaurants, this joint venture offers a range of options through which to promote your finalist status.

Please tick if you wish to participate in this promotion, should you be selected as finalist. More details will be supplied to all finalists in early May.

PLEASE NOTE

This form, with attachments, must be mailed to reach *Cuisine* by Monday 12 April 2010. **NO time extensions will be granted.** Please mark to the attention of Tamara West and send to:

Cuisine
PO Box 6341, Wellesley St
Auckland 1141

Please contact Tamara West, ph: 09-909 6838 with any requests for further information.

Alternatively all information may be emailed to tamara.west@cuisine.co.nz