



SEARCHING FOR THE BEST OF NEW ZEALAND ARTISAN FOOD AND BEVERAGE PRODUCTS

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ENTRY FORM (PAGE 1)

These awards aim to find the best of this country's products from artisan producers who apply their skills to making individually crafted goods, often according to traditional practices. Please include this completed form with your answer to the **entry question** on page 3, plus samples of your product/s for judging.

NOTE: It is essential to advise us in advance if your product is perishable.

Please email tamara.west@cuisine.co.nz with the expected arrival date and time so we can arrange appropriate storage.

YOUR DETAILS

Full name including title: _____

Company name: _____

Company address: _____

Phone number: _____ Cell phone number: _____

Email address: _____

Fax: _____ Website: _____

ABOUT YOUR COMPANY

Please note that entrants must have an annual turnover of less than \$5 million.

Company description/nature of business: _____

Number of permanent employees (full-time or part-time): _____

Company turnover: _____ Product turnover: _____ >



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ENTRY FORM (PAGE 2)

ABOUT YOUR PRODUCTS

You can choose to enter a maximum of two products.

Name of product: _____

Please list the ingredients and specify the source of each:

_____	_____
_____	_____
_____	_____
_____	_____

Name of second product (if you are choosing to describe two):

Please list the ingredients and specify the source of each:

_____	_____
_____	_____
_____	_____
_____	_____

Please list your product stockists (including online if applicable):

_____	_____
_____	_____
_____	_____
_____	_____

Give export details (if applicable): _____ >



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ENTRY FORM (PAGE 3)

ENTRY QUESTION

In no more than 500 words (typed if possible), explain why you believe you should be selected as a *Cuisine Artisan Awards 2010* finalist. Please give details and evidence of traditional skills, innovative production and an emphasis on true quality. What is it that makes your product stand out from the rest and demonstrates your passion as an artisan food or beverage producer?

Please send this form, with answers to the question above on a separate sheet, to:
Cuisine Artisan Awards 2010, PO Box 37349, Parnell, Auckland 1151, to arrive by 20 November 2009. Note that we expect to receive most entries well ahead of this closing date.

Alternatively, all information may be emailed to tamara.west@cuisine.co.nz

TERMS AND CONDITIONS

GENERAL

- All entries must arrive no later than 20 November 2009 to the address provided
- Entries must include a copy of the attached entry form, plus your answer to the entry question.
- Supporting materials may be included with your entry if desired (this material cannot be returned).
- *Cuisine* will not accept any liability for lost, delayed or misdirected entries, nor will we acknowledge receipt of entries. Proof of sending is not proof of receipt. Entries can be sent by courier if required.
- Entrants must not be an employee of Fairfax Magazines or Caffè L'Affare.
- The decision of the judges is final and no correspondence will be entered into. No alternative prizes are available.
- It is the sole responsibility of all entrants to provide relevant information to support their entries and all completed entries will become the property of *Cuisine*.

- All producers agree not to hold the organisers responsible in the event of any accident, loss or damage from whatever cause, arising to any article or exhibit or non-delivery of the same.
- All entrants to the *Cuisine Artisan Awards 2010* should agree to take part in reasonable publicity and promotions eg. The Auckland Cheesefest.
- Entry to the competition and acceptance of the prize constitutes permission to use any winner's name, image and any competition entry (excluding contact details or financial information), for promotional and/or editorial purposes without additional consultation.
- Personal information provided in your entry form will not be passed to any third parties, other than for the purpose of judging the competition or for use as outlined above.
- By completing an entry for the *Cuisine Artisan Awards 2010*, you agree to be bound by the above terms and conditions.

ELIGIBILITY

- In order to participate in the awards, your business must fulfil the following criteria:
- You must employ fewer than 19 permanent members of staff (full or part-time).
 - Your business must be fully independent, ie not a subsidiary of another company, organisation or trader; not a franchise; and not supported by any other organisation.
 - Your annual turnover must not exceed \$5 million.

JUDGING AND PRIZES

- Finalists and winners will be decided by a judging panel appointed by *Cuisine*.
- Up to 12 winners including one supreme winner will be selected from these finalists.
- All finalists will receive exposure in *Cuisine's* March 2010 issue in a special editorial announcement of the Artisan Awards winners, exposure in *Cuisine* email newsletters, associated publicity and promotion of their products.