

Vice President Communication

Role: Main responsible for internal and external communication to both students and partners.

Accountability: Reports to AIESEC NHH President

What you will be doing:

Public Relations

- Responsible for creating an all year marketing and communication plan for the LC
- Responsible for communication with school
- Work towards getting AIESEC publicity in different media

Information management

- Responsible for that materials used towards stakeholders and other externals are according to branding guidelines
- Responsible for information systems within the LC (messaging systems, information pages, knowledge sharing)
- Updating website, Facebook page, AIESEC boards and other online and offline channels.
- Responsible for training members on current branding guidelines

General:

- Formulate overall strategies and plan activities of AIESEC NHH
- Report results, progress and news to executive board at weekly meetings.
- Participate at weekly executive board meetings
- Go to all (3) national conferences
- Attend biweekly / monthly AIESEC NHH meetings
- Have and maintain a Google calendar for incoming exchange events that is shared with all other board members

You will gain:

- Real world leadership experience
- Increased personal effectiveness
- Professional communication skills
- Negotiation skills
- Solving complex problems
- Experience with online communication channels
- Experience designing promotion material
- Training skills
- Strategic thinking and project planning
- Lifelong Friendships

Measures of success:

- Applications during recruitment
- Positive image of AIESEC among students and partners
- Number of appearances of AIESEC NHH in media
- Appearances in the university media
- Percentage of members available through each communication channel
- Website it's up to date according to current activities

Personal characteristics of candidates:

- Good communicator
- Professional
- Presentation skills
- Effective
- Good time management
- Team experience
- Leadership experience
- Management experience
- Result oriented
- Innovative
- Active learner
- Able and willing to devote up to 20 hours a week to AIESEC

For more information contact Kristian Gundersen

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